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PARTNERSHIP
FOR THE
ENVIRONMENT

## 2024 SP Innovation Summit

Accelerating sustainable innovation through the automotive value chain.

July 24-25, 2024
Columbus, Ohio


## About the SP Summit

The Suppliers Partnership for the Environment (SP) Innovation Summit is designed as an interactive event focused on building understanding of critical barriers impacting the sustainability of the automotive value chain and working towards practical solutions to accelerate innovation in support of industry sustainability priorities.


## Key Summit Themes

SP's automaker and tiered supplier members are leading action on the next generation of ambitious environmental sustainability goals aspiring to advance positive environmental, economic and community impacts through their operations and value chains.

The Summit agenda will focus in on innovation and emerging trends related to key industry goals, within key areas such as carbon neutrality, circular and sustainable materials, EV battery lifecycle management and water stewardship.

## Addressing

Sustainability in ZEV Transition

## Catalyzing

 Circularity
## Demystifying

Decarbonization


## Facilitating Connection \& Communication

Throughout the Summit cross-functional teams from leading automakers, tiered suppliers, industry partners, government and academia will come together to understand key industry sustainability priorities, explore barriers to action / progress, and identify opportunities to accelerate efforts in support of long-term sustainability goals.

## Example Past Attendees

Summit attendee include a wide range of business and sustainability leaders from across the automotive value chain, including organizations such as:

AGC Automotive Americas
AISIN
American Axle \& Manufacturing
Arkema
Autoneum
BMW
Bosch
Cox Automotive
Cummins
DENSO
East Penn
Eaton
Ford Motor Company
General Motors
Glencore
Hankook Tire

Honda Development \& Manufacturing of America
Huntsman
ICL Group
Lear Corp.
Lucid Motors
Magna International
Michelin
PPG
Rio Tinto
Stellantis
Toyota Motor North America
Toyota Tsusho America
U.S. Steel
U.S. DOE
U.S. EPA

Yamaha Motor

## Sponsorship Opportunities

Title Sponsor: \$20,000
Company logo receives top placement alongside SP logo on all event marketing materials as title sponsor
Complimentary Summit registration for up to (15) employees / guests
Opportunity to provide welcome address in opening plenary**
Opportunity for exhibit table at event*
Recognition from podium

## Platinum Sponsor: \$10,000

Company logo prominently displayed on event website and marketing materials
Complimentary Summit registration for up to (10) employees / guests
Opportunity to introduce (1) keynote speaker*
Opportunity for exhibit table at event*
Recognition from podium

## Gold Sponsor: \$5,000

Company logo displayed on event website and marketing materials Complimentary Summit registration for up to (5) employees / guests Opportunity to introduce (1) breakout session speaker* Opportunity for exhibit table at event*

Silver Sponsor: \$2,500
Company logo displayed on event website and marketing materials Complimentary Summit registration for (2) employees / guests

## Sponsorship Opportunities

## Reception Sponsor: \$10,000

Company logo prominently displayed during reception
Company logo displayed on event website and marketing materials
Complimentary Summit registration for up to (5) employees / guests
Opportunity for welcoming remarks at reception**
Recognition from podium

## Luncheon Sponsor: \$5,000

Company logo prominently displayed during (1) Iuncheon Company logo displayed on event website and marketing materials Complimentary Summit registration for up to (3) employees / guests Recognition from podium

## Breakfast Sponsor: \$3,000

Company logo prominently displayed during (1) breakfast Company logo displayed on event website and marketing materials Complimentary Summit registration for (2) employees / guests


## Lanyard Sponsor: \$3,000

Opportunity to print company logo on lanyard, alongside SP logo Company logo listed on event website and marketing materials Complimentary Summit registration for (1) employee / guest

# Past Summit Keynote Examples 



Joe Hinrichs CSX


Fred Gersdorff
General Motors


Jalonne WhiteNewsome

## Summit Gallery




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## Contact Us

Please reach out to learn more about opportunities to get involved in 2024 Summit as a sponsor, speaker or attendee.


