

SP EHS – Senior Leadership Engagement

- What strategies have you found to be most / least successful in engaging senior leadership? How do you maintain that engagement?
- What strategies have you used to promote alignment between sustainability and corporate goals? How to raise visibility of sustainability issues in long-term business planning?
- Methods to quantify business impacts of sustainability initiatives (including intangibles) and translate to CFO?
- Are senior leaders measured and held accountable re: sustainability? If so, how?
- Is senior leadership tracking ESG ratings and rankings? Which ratings / rankings seem to be higher priority?

SP EHS – Senior Leadership Engagement

- Will develop LCA business protocol for review and discussion of the group, that will then be reviewed by a small group of SP members
- Will invite investment organization to July SP meeting to discuss what institutional investors expect from businesses to better understand what they want, from an information and reporting perspective, from companies and their supply chains.

SP EHS – Supplier Engagement

- What are the key goals for your company re: supplier engagement in sustainability? How do you measure progress?
- How do you engage your suppliers on sustainability goals and expectations? What have you found to be most (or least) successful? OR... What methods do your customers use to engage your company on sustainability goals and expectations? What have you found to be most (or least) helpful?
- Do you ask your suppliers to respond to an internal sustainability survey or provide data to third parties such as CDP, NQC, etc.? How is that supplier data used? How do you communicate the ‘why’ to the supplier?
- What has / hasn’t worked in promoting two-way communication and collaborative change?

SP EHS – Supplier Engagement

- Methods of outreach and verification ranged from a very optimal face-to-face for one member whose supply base was primarily domestic, to virtual surveys and verification.... Including survey monkey surveys, to ones managed by 3rd parties, such as NQC and EcoVadis that many OEM's utilize.
- Sustainability survey content ranged from ones customized to specific suppliers on one end of the spectrum to generic SAQ's that are somewhat standardized within automotive
- Metrics / goals ranged similarly, including supplier specific goals and metrics, to more universal 'continuous improvement' goals and/or numeric targets (carbon reduction, CSR scores, etc)

SP EHS – Supplier Engagement

- Magic Wand / Pain Point question:
 - Major theme were on meaningful communication and collaboration, in both developing and implementing the goals – a team effort with trusted partners that provides a win-win versus a cascaded dictate
 - Culture that is passionate about sustainability / true commitment – if the culture exists the rest is easy...
 - The information shared should help participants improve their own programs – but there was discussion of whether we should do something to provide more formalized assistance to members and their supply chains
 - This could be in the form of tools, training, or a sustainability roadmap / playbook to leverage, wherever they may be in their maturity curve
 - SP members are asked to consider what existing materials they have to share with members or to consider holding a workshop to develop an SP specific tool