

# SP BIODIVERSITY WORK GROUP

Conf Call  
June 18, 2019



SUPPLIERS  
PARTNERSHIP  
FOR THE  
ENVIRONMENT

# ANTITRUST GUIDELINES

SP meetings and discussions are, in general, to be industry-promotion, industry-issue, industry-development or technically oriented. Subject to the above and the advice of SP legal counsel, discussions may generally cover industry product developments on a generic basis, advancing “technical know-how,” improving productivity and efficiency, historical market data on a general (i.e. non-specific company) basis, and regulatory or legal industry-wide issues, policies of federal and state law enforcement bodies, and federal or state laws or pending legislation important to industry.

In view of antitrust considerations (both civil and criminal) and to avoid any possible restraints of competition, the following legally sensitive subjects as to a given company or its competitors must be avoided during any discussion between competitors:

- (a) Future marketing plans of individual competitors should not be discussed between competitors;
- (b) Any complaints or business plans relating to specific customers, specific suppliers, specific geographic markets or specific products, should not be discussed between competitors; agreements between competitors to allocate markets (customers or products) are illegal under antitrust laws; agreements between competitors to refuse to deal with a supplier or a customer are illegal under antitrust laws;
- (c) Purchasing plans or bidding plans should not be discussed (except privately between two parties with a vertical commercial relationship such as supplier and customer);
- (d) Current and future price information and pricing plans, bidding plans, refund or rebate plans, discount plans, credit plans, specific product costs, profit margin information and terms of sale should not be discussed between competitors. All of the above are elements of competition; and
- (e) Any question regarding the legality of a discussion topic or business practice should be brought to the attention of SP legal counsel or a company’s individual legal counsel for legal advice.

# SP BIODIVERSITY WORK GROUP VISION

- In January 2018, SP launched a Biodiversity work group to support automotive suppliers in building and advancing conservation programs across their global operations to create positive outcomes for the environment, the automotive industry, and the communities in which they operate.
- Designed to provide a forum for the industry to work strategically together across property lines, cities, states, regions, and countries, to collectively achieve greater impact and success while protecting natural resources and improving our communities.



# SP BIODIVERSITY WORK GROUP 2019 OBJECTIVES

- Focus on conservation of **Monarch Butterfly** as species of concern in 2019.
- Goal is to establish / expand pollinator projects at **15 SP member sites** in 2019 to support Monarch conservation.
- Continue to work with WHC and other partners to support SP members through development of SP / WHC conservation toolkit, educational webinars and other targeted outreach.
- Continue to work with ERA, WHC and Pollinator Partnership to develop a system to report on SP members' conservation impacts.



# SP BIODIVERSITY WORK GROUP INVITATION TO ENGAGE

- We are asking each SP member to consider working together with us to implement a pollinator project at one of your sites this year and help create a legacy we can all be proud of.
- If you have already implemented a pollinator garden, consider increasing its size, developing a second garden and/or supporting education / outreach on importance of pollinators.
- Through SP's partnership with the Wildlife Habitat Council, all interested SP members have access to conservation resources to help guide you through the implementation process.

  
SUPPLIERS PARTNERSHIP  
FOR THE ENVIRONMENT

March 18, 2019

**RE: Invitation to Engage in the SP Monarch Butterfly Conservation Project**

As members of the Suppliers Partnership for the Environment (SP), we share a common vision of working together to improve environmental sustainability and competitiveness of the global automotive supply chain.



While environmental sustainability encompasses many important issues, advancing biodiversity conservation within both our own operations, as well as those of our suppliers, is one key component of this vision.

Biodiversity programs need not be complex or costly and often begin with a small step, such as the establishment of a butterfly garden at a single site. Pollinators, like the Monarch butterfly, are critical to our ecosystem and are in decline globally, in part due to lack of habitat. By working together strategically to promote corporate conservation programs across our respective lands, we feel that our industry can collectively achieve greater impact while creating meaningful new habitats for species of concern such as the Monarch and improving the communities in which we operate.

We are asking each SP member to consider working together with us to implement a pollinator project at one of your sites this year and help create a legacy we can all be proud of. If you have already implemented a pollinator garden, consider increasing its size or developing a second garden. Through SP's partnership with the Wildlife Habitat Council, all interested SP members will receive access to conservation resources to help guide you through the implementation process, along with up to 4 hours per site of one-on-one free technical support from a conservation specialist as needed. Our objective for 2019 is to establish pollinator projects at 15 additional sites within the SP membership and we hope you will join us in contributing to this objective.

If you could, please return the attached form to Kellen Mahoney at SP ([kmahoney@navista.net](mailto:kmahoney@navista.net)) to formalize your support of this voluntary effort. We would appreciate receiving your response by April 30, 2019, however additional commitments will be welcomed throughout the year as well.

Please let us know any questions, and we look forward to hearing from you.

Sincerely,

Kevin M. Buff Director, Environmental Sustainability Toyota Motor North America SP Biodiversity Work Group Co-Chair	Sam Qureshi National Business Development Manager WM Sustainability Services SP Biodiversity Work Group Co-Chair
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Suppliers Partnership for the Environment (SP) – 1200 G Street, NW, Suite 350, Washington, DC 20005  
[www.supplierpartnership.org](http://www.supplierpartnership.org)

# SP BIODIVERSITY WORK GROUP 2019 COMMITMENTS

- Currently, 32 SP member companies engaged in work group.
- So far, 15 SP members have committed to implement or expand pollinator projects at one or more of their sites in 2019.



Environment Testing  
TestAmerica



John  
Bradburn



# SP / P2 Webinar



**The Buzz on Pollinators  
and What You Can Do**

**Kelly Rourke, Amber Barnes**  
Pollinator Partnership  
[info@pollinator.org](mailto:info@pollinator.org)

*Suppliers Partnership for the Environment*  
*June 11, 2019*

**POLLINATOR  
PARTNERSHIP**

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<https://youtu.be/sftoFsWqjLU>

# SP BIODIVERSITY WORK GROUP OPEN DISCUSSION

- Where are members in the process (evaluating, planning, implementation, etc.)?
- What items may you need help with as you move forward?
- Are there questions that you have for other SP members or partners?

