



Why Freight Matters to Your Organization

Balancing your supply chain priorities means considering:



01

Reducing
Costs

02

Improving
Service

03

Streamlining
Processes

04

Expanding
Your Business

05

Reducing Your
Environmental
Impact

Freight transportation is:

- The number one driver of supply chain costs



This Photo by Unknown Author is licensed under [CC BY-NC-SA](#)

- A major contributor to your environmental footprint



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You have an opportunity to lower costs while still delivering on your other goals by developing a sustainable freight strategy.

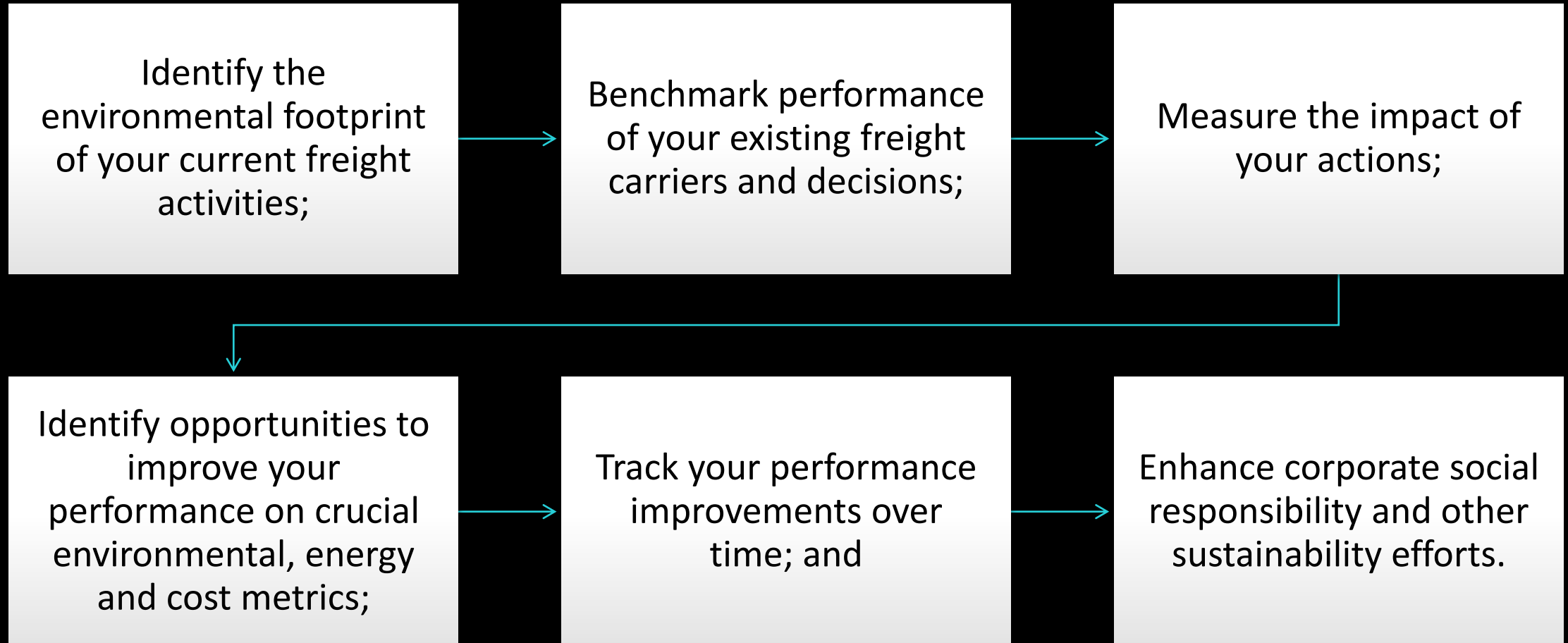
A sustainable freight strategy helps you:

Reduce	reduce costs from inefficient freight movement;
Eliminate	eliminate waste in your supply chain;
Address	address consumer emphasis on sustainability;
Mitigate	mitigate risk associated with goods movement; and
Enhance	enhance your reputation as a “good corporate citizen.”



Here's How to Address Freight Sustainability

Launch a freight sustainability initiative that allows you to:





Benefits Linked to a Freight Sustainability Initiative

Reduce Your Environmental Impact

Establish	Establish your commitment to reduce the environmental impact of freight transportation.
Develop	Develop industry-standardized baseline or benchmark, track, report and reduce your Scope 3 emissions footprint, including carbon.
Get	Get the metrics and data you need to make better decisions to reduce your impact

Demonstrate Your Corporate Social Responsibility

Showcase

Showcase your achievements to customers, clients, shareholders and other stakeholders who embrace sustainability in purchasing/contracting arrangements.

Communicate

Communicate your efforts to a broad group of stakeholders.

Resonate

Resonate with a socially conscious millennial workforce.

Showcase Your Leadership

Define

Define your leadership position in a world that expects corporate action on sustainability.

Develop

Develop strategic partnerships that help maximize your impact.

Influence

Influence your supply chain to drive efficiency as a priority.

Manage Your Risk

Demonstrate

Demonstrate sustainability leadership to investors.

Prepare

Prepare for the future of environmental business risks and governance requirements, domestically and abroad.

Gain Industry Recognition

- Your peers are already taking advantage of SmartWay--and receive recognition as leaders.
- When you become a SmartWay Shipper Partner, you will be listed on SmartWay's website and may be eligible for SmartWay's Excellence Awards.

SmartWay Home

Learn about SmartWay

Participate in SmartWay

Meet the SmartWay Partners and Affiliates

Partner List

Affiliates List

SmartWay Charter Partners

Carrier Performance Rankings





SmartWay Excellence Awardees

SmartWay Affiliate Challenge Honorees


Use the SmartWay Brand

Global Collaboration

SmartWay Latest News

CONTACT US SHARE    

SmartWay Partner List

Sort or search the list below to identify companies that are partners in the SmartWay program. 

Please note: EPA may not endorse the products or services of commercial companies. Any reference to a specific commercial product or service by trade name, trademark, manufacturer, company, or otherwise does not constitute or imply the endorsement or recommendation of EPA.

Other Partner Information

- **List of New SmartWay Partners:** View a list of SmartWay partners and affiliates that have joined SmartWay in the last 60 days.
- **SmartWay Carrier Performance Ranking List:** View rankings and performance indicators for SmartWay Carrier Partners' divisional fleets.

Press the ctrl key and click to select more than one partner category and/or state.

Type of Partner: Multimodal, Rail Carrier, Shipper, Small Truck Carrier, Truck Carrier

State/Province: All States/Provinces, Aguascalientes, Alabama, Alaska, Alberta

Partner Name: Search

Sort the list by selecting a column header [Print](#) | [Export to Excel](#)

Partner Name	Type of Partner	City	State / Province	Country / EPA Region
AB InBev	Shipper	St. Louis	Missouri	07
AT&T	Shipper	Dallas	Texas	05
Accuride Corporation	Shipper	Evansville	Indiana	05
Ace Hardware Corporation	Shipper	Oak Brook	Illinois	05
Ajinomoto Windsor, Inc.	Shipper	Ontario	California	09
Akzo Nobel Inc.	Shipper	Chicago	Illinois	05
Albertsons Companies	Shipper	Tolleson	Arizona	09
American Eagle Paper Mills	Shipper	Tyrone	Pennsylvania	03
American Electric Power	Shipper	Columbus	Ohio	05
American Licorice Company	Shipper	La Porte	Indiana	05
Andersen Corporation	Shipper	Bayport	Minnesota	05
Apple Inc.	Shipper	Cupertino	California	09
Appleton Coated LLC	Shipper	Combined Locks	Wisconsin	05
Appvion, Inc.	Shipper	Appleton	Wisconsin	05
Arandell Corporation	Shipper	Menomonee Falls	Wisconsin	05
Arauco Wood Products	Shipper	Atlanta	Georgia	04
Archer Daniels Midland Company	Shipper	Decatur	Illinois	05
Ariston Companies	Shipper	Rinoham Farms	Michigan	05

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How You Can Account for Freight

The US Environmental Protection Agency's SmartWay Program:

- streamlines accounting processes;
- provides high-value;
- gives you metrics for environmental disclosure protocols for freight;
- is an industry-standard system for evaluating, tracking and improving your performance on freight sustainability;
- gives you tools and resources to improve the efficiency of your freight supply chain; and,
- addresses the growing consumer emphasis on sustainability.



SmartWay is a voluntary, market-based, public-private partnership that helps you:

Generate	generate emissions data with scientifically-based methods using EPA emission factors, methods, and tools;
Produce	produce consistent and comparable metrics for freight emissions across all industry sectors;
Streamline	streamline shipper and carrier reporting methodologies;
Assess	assess your US and Canadian freight supply chain;
Collaborate	collaborate with your freight carriers and establish shared efficiency goals;
Integrate	integrate SmartWay metrics into your freight procurements;
Integrate	integrate SmartWay data directly into your sustainability reports; and
Showcase	Showcase the work that you are already doing.

SmartWay makes it easy to start a freight sustainability program



roduction

SmartWay Report Year 2013 OMB 2060-0663 Expiration Date 07/31/2017 (Revised 2014) United States Version: Released on: 10/01/2013

Introduction

Welcome to the SmartWay Shipper Tool. This version of the Shipper Tool encompasses truck, rail and barge freight movements. A future version will also cover ocean going marine and air freight movement.

For additional information such as the tool user guide, technical manual or other support materials, select the button below:

[Go To Shipper Page of the SmartWay Website](#)

Or call the SmartWay Helpline at: (734) 214-4767
Or email the Helpline at: smartway_transport@epa.gov

Tool Help and Navigation

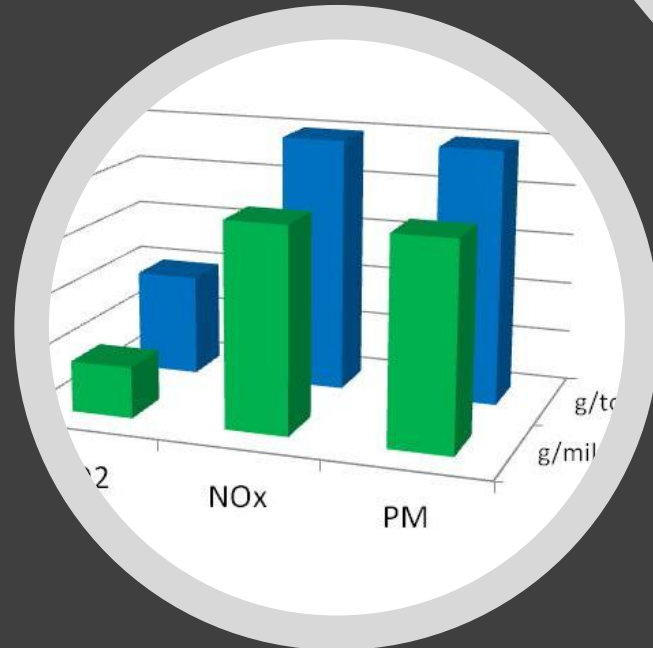
Throughout the Tool, you will see numerous buttons. Becoming familiar with these buttons will make completing the Tool easier and faster. If a button contains an underlined character, you can also select that button using the keyboard by typing the (Alt) key along with the underlined character.

HELP	Provides instructions for completing each screen	NEXT	Proceed to the next screen
ADD/VIEW COMMENTS	Allows you to add notes or clarifications (button becomes yellow if a comment exists)	BACK	Return to the previous screen
VALIDATE SCREEN	Checks your data input for missing or invalid information	?	Provides additional information about data entry fields
QM IN	Enlarges the text on the screen	Screen Demo	Link to video instruction regarding Tool data entry and use
PRINT	Sends an image of the screen to your default printer		

GOVERNMENT AND ESTIMATED REPORTING BURDEN: Respondents are not required to file or reply to any Federal collection of information if the collection of information is not required by law. The reporting burden for this collection of information is estimated to average 5.82 hours per response for initial registration, 2.66 hours per response for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information including suggestions for reducing this burden to: SmartWay, Office of Information and Regulatory Affairs, Office of Management and Budget, Washington D.C.

[NEXT](#)

- Tools and Resources
- Data and Reports
- Recognition



CONTACT US

Every Day

to learn how SmartWay partners are helping and protect health and environment. EXIT

SmartWay

SmartWay Latest News

- April Affiliate Calendar
- View 2017 Excellence Awards
- Truck Fleets meet 10+ MPG in Run on Less.

More SmartWay News

Learn about SmartWay

- Overview of SmartWay
- Why Freight Matters
- How SmartWay Advances Sustainable Transportation Survey, Chains
- Sustainability, Accounting & Reporting
- SmartWay Program Successes
- Trends, Indicators & Partner Statistics (TIPS)

Participate in SmartWay

- How to Participate in SmartWay
- How the SmartWay Partnership Works
- Become a SmartWay:
 - Shipper
 - Logistics Company
 - Carrier
 - Affiliate
- Tools & Resources for Partners & Affiliates

Upcoming Webinars & Events

- April 26, 2018: Freight Matters Webinar: Trends in Transportation & Logistics: Electric Trucks, Connectivity & Big Data

View Past Webinar Recordings

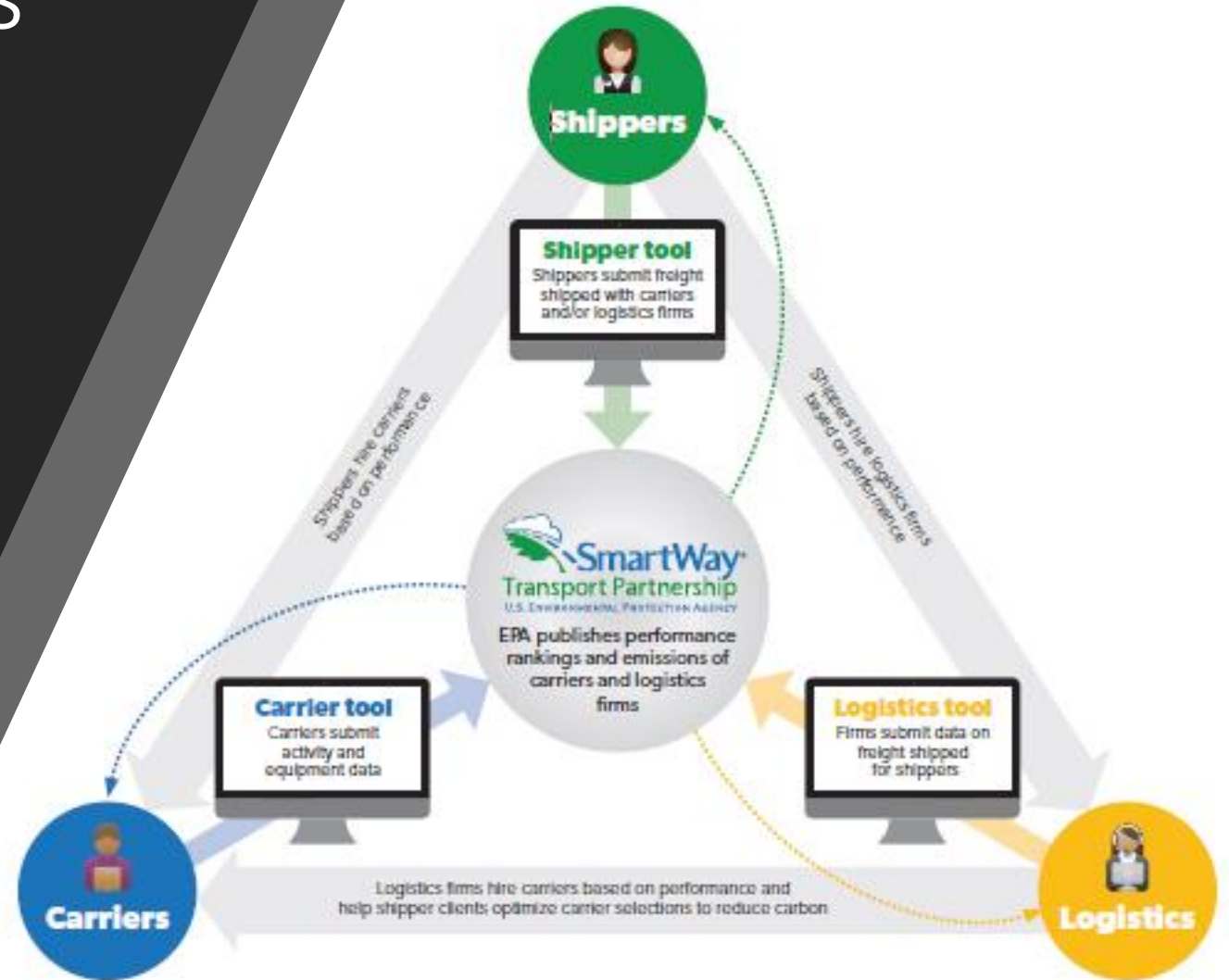
Global Collaboration & SmartWay



How SmartWay Works

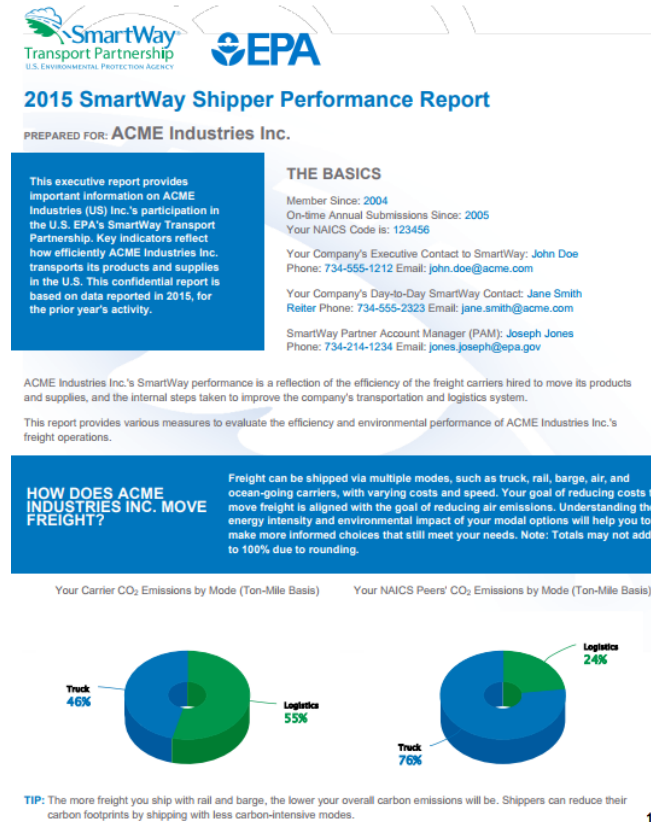
How SmartWay Works

- SmartWay helps shippers improve supply chain sustainability and reduce costs by identifying efficient:
 - freight carriers
 - transportation modes
 - operational strategies
- Carriers and logistics companies submit activity and equipment data.
- SmartWay publishes performance ranking from emissions the data submitted.
- Shippers and Logistics firms hire carriers based on performance.
- Shippers submit data about freight shipped with carriers and or logistics firms.



How SmartWay Works

- Shippers Partners that provide activity data receive performance reports that tell them:
 - How are we doing?
 - How do we compare to our peers?
 - How do we improve our performance?





How Shippers can Participate in SmartWay

Shippers have four ways to participate

There are four ways freight shippers can participate in SmartWay.

Each way has benefits that fit different needs. Whatever road you take, you'll be en route to a smarter and more efficient freight supply chain when you join Smartway.

TAKE THE ON-RAMP TO SMARTER FREIGHT

Learn SmartWay basics and partner with carriers to build your plan



START MOVING TOWARDS BETTER PERFORMANCE

Estimate freight transportation efficiency and set improvement targets



MAP YOUR ROUTE WITH REAL ACTIVITY DATA

Calculate activity-based metrics and uncover opportunities to cut waste



DRIVE INNOVATION WITH ADVANCED STRATEGIES

Analyze activity data with strategic benefit calculators



SmartWay 1:

Shippers can get started on freight sustainability as SmartWay Shipper Candidates

- Fill out form with contact info
- Discuss business model/challenges
- Educate carriers about fuel efficiency and emissions
- Use SmartWay materials to talk to management about benefits of SmartWay participation



Shippers have three ways to account for environmental performance as SmartWay Partners:

SmartWay 2

Percent
SmartWay

Measure the percentage of freight shipments carried by SmartWay Carriers vs non-SmartWay companies

SmartWay 3

Activity-Based
Analysis

Use additional data about operations to get a better understanding of performance















SmartWay 4

Activity Plus
Strategy

Provide additional data about improvement

SmartWay Shipper Participation Levels



Benefit	Shipper Candidate	Shipper Partner Activity with Custom Metric	Shipper Partner with Freight Activity	Shipper Partner Activity and Operational Strategies
Access Custom Engagement Plan				
Logo/Brand Use				
Relative Environmental Assessment			 	
Environmental Footprint: Use to report and benchmark				
Compete for SmartWay Excellence Award				
Quantify Carbon Savings from Operations				
Opportunity for Additional Recognition				

Soaring to a new dimension of green....

- 15 truckloads paper waste = 300 tons recycled paper
- Replacing coal boiler with an efficient natural gas boiler reduced GHG emissions, lowered water intake by 82% and stepped up their commitment to sustainability.
- Positive publicity for competitors and shipping to environmentally conscientious customers led them to SmartWay.
- Submitted two years of tools, 2015 and 2016, within months of each other, and...
- Encouraged their primary carrier, formerly a SmartWay partner to submit two years' worth of data to be reinstated into SmartWay.





Recommendations and Next Steps

Tips for Starting Your Freight Sustainability Strategy

- Establish a freight sustainability team
 - Find out if your current carriers are in SmartWay
 - Look up your carrier performance levels on the SmartWay Carrier Performance Report
- Send a letter to your carriers encouraging them to join SmartWay
 - Add SmartWay participation to your RFPs for transportation suppliers
 - Become a SmartWay Shipper Partner



Thank you!

For more information go to: www.epa.gov/smartway

Contact Kathleen Martz@ martz.Kathleen@epa.gov