



HytchTM

REWARDS



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HytchRewards.com



TRAFFIC SUCKS. LET'S END IT.

People created traffic. We can
also end it.

Hytch
REWARDS



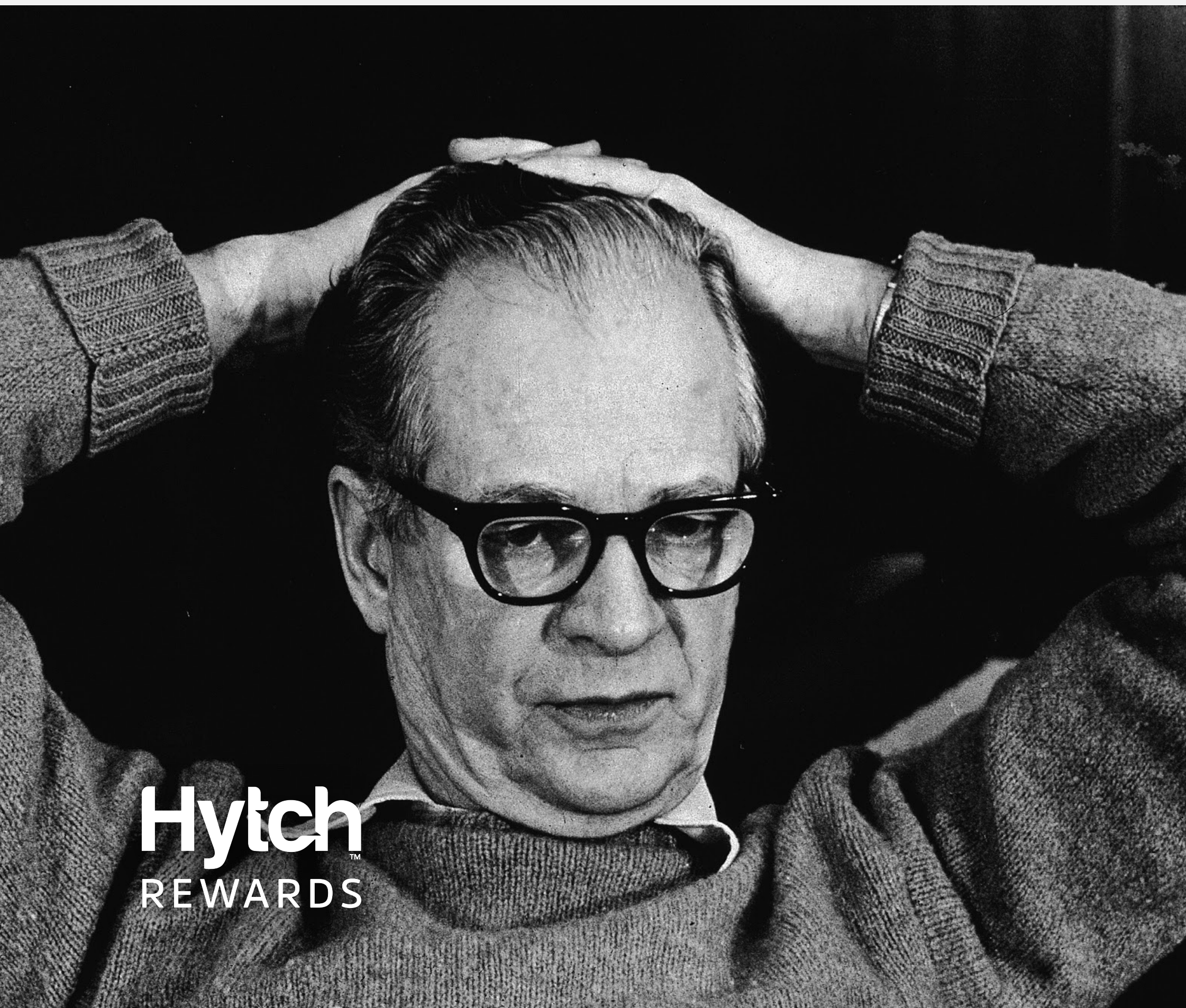
Hytch
REWARDS

TRAFFIC SUCKS. LET'S END IT.

People created traffic. We can
also end it.

Sometimes we just need a nudge.

“That which is rewarded is repeated.” – B.F. Skinner



Hytch
REWARDS

The fastest way to influence transit behavior is to **REWARD** that which is desirable.



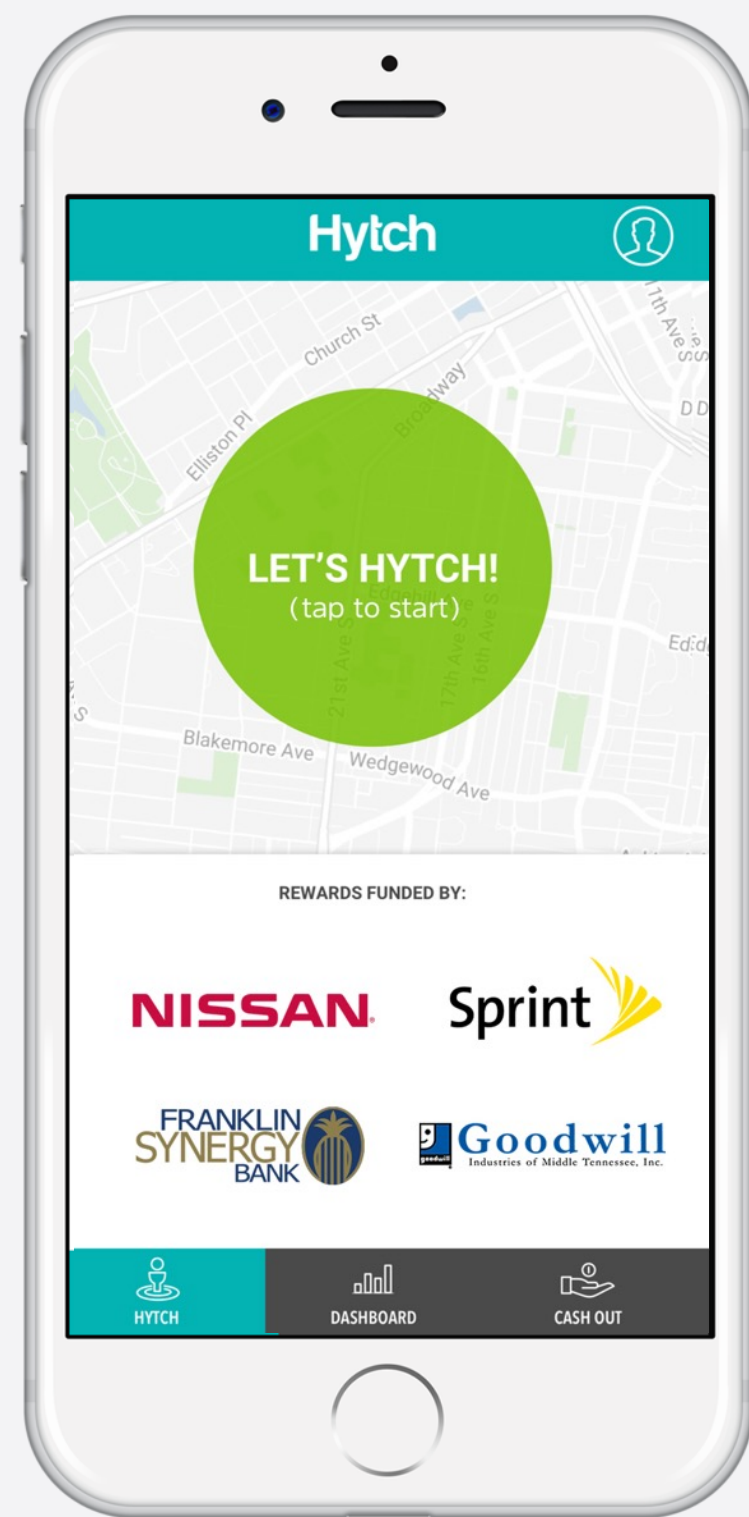
Introducing, Hytch Rewards.

Ride together. Earn cash rewards.



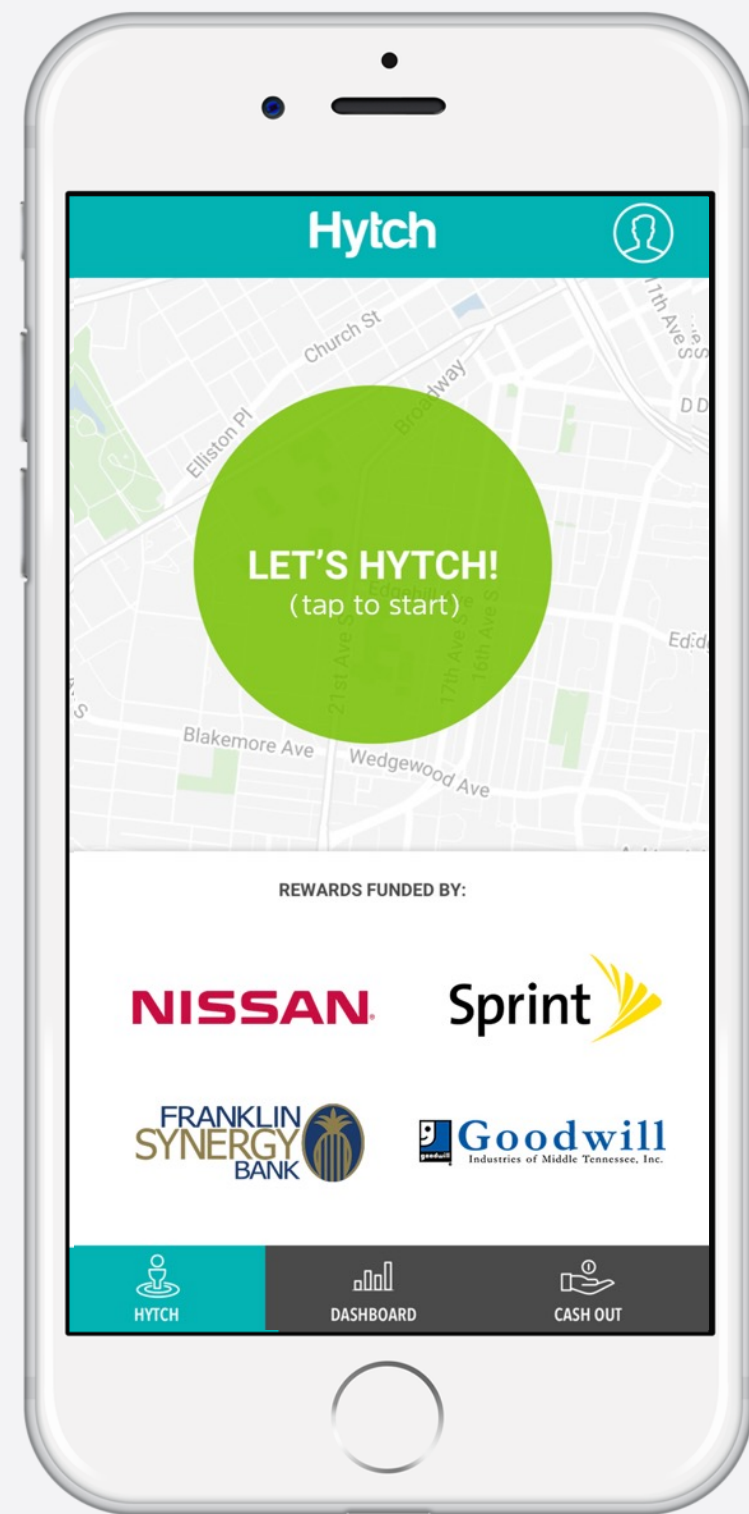
How it works for commuters.

TAP "LET'S HYTCH"

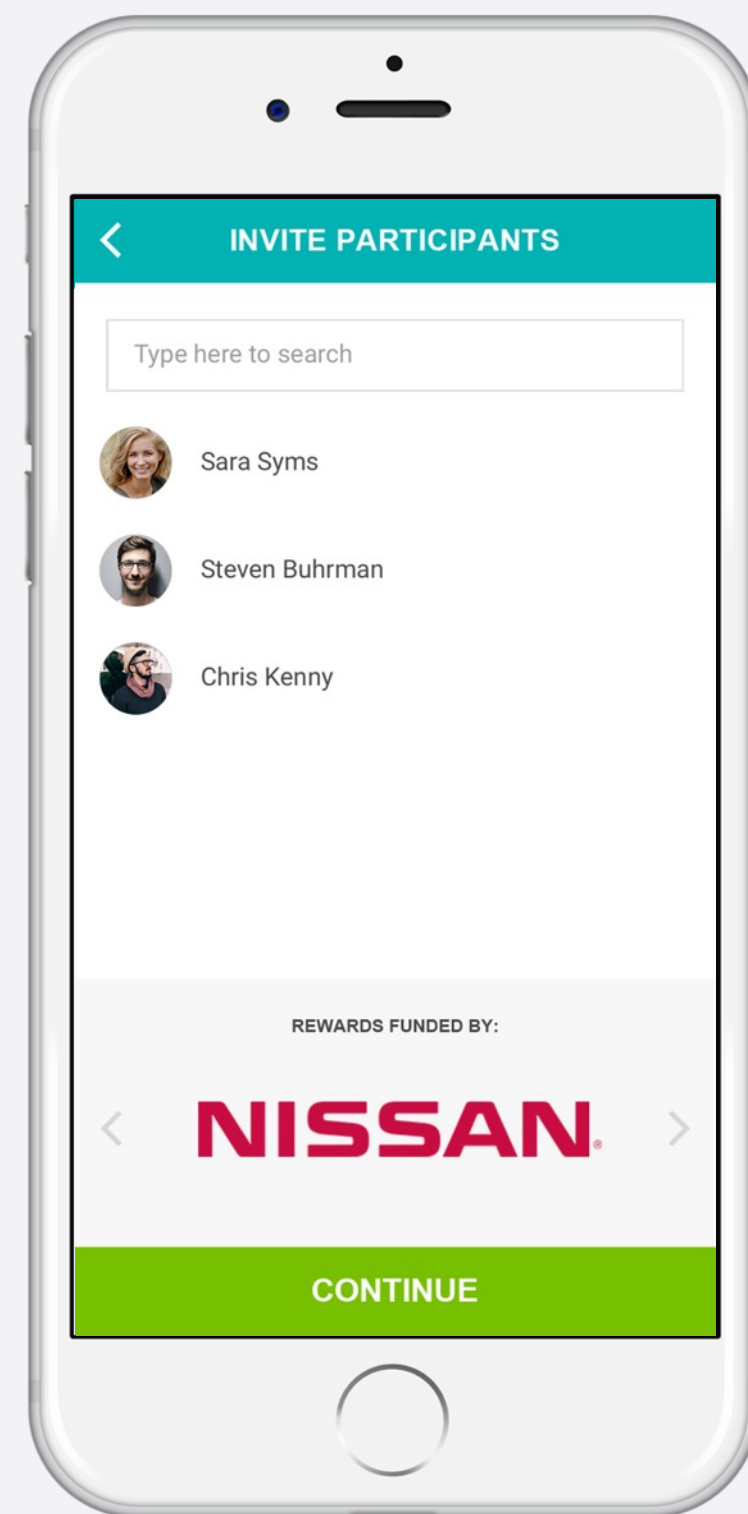


How it works for commuters.

TAP "LET'S HYTCH"

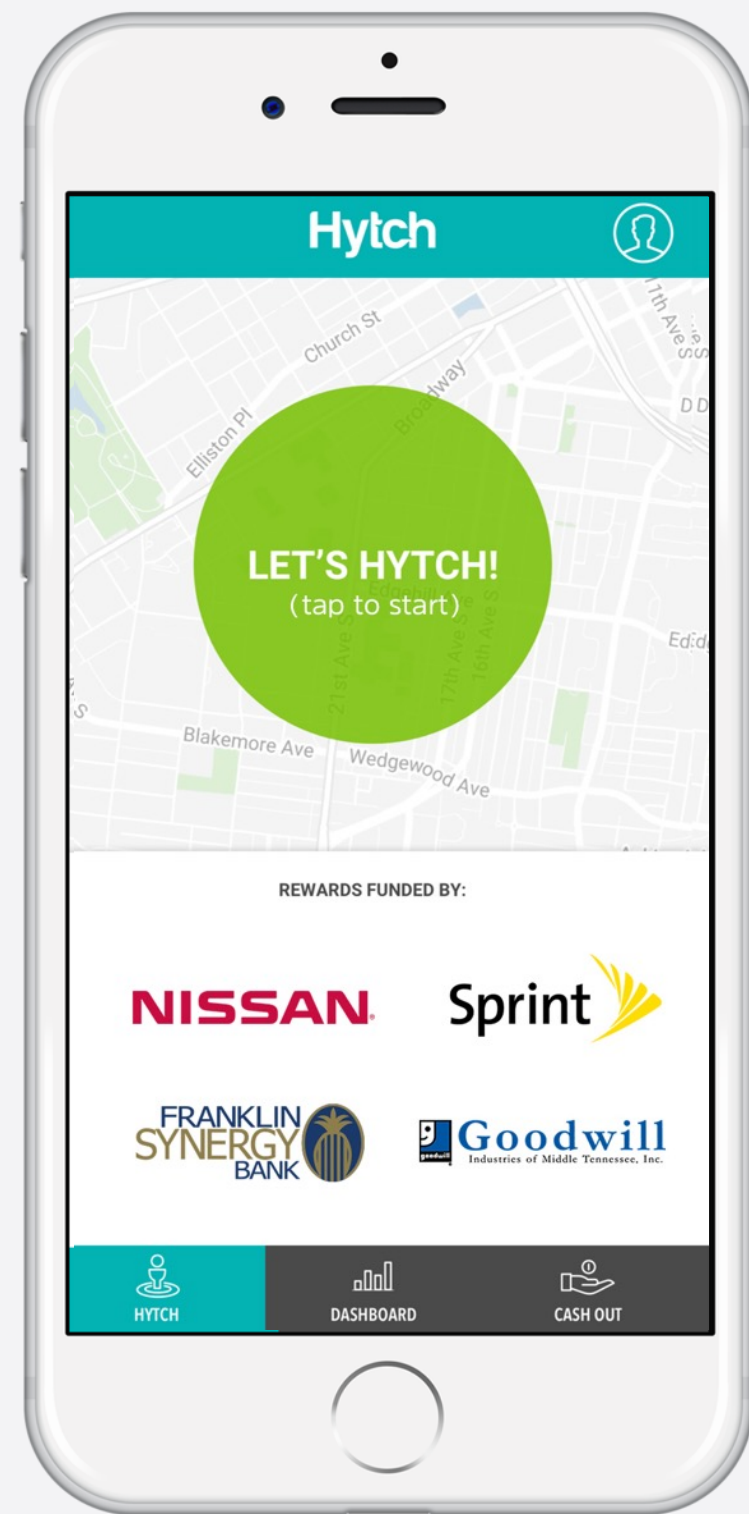


INVITE PARTICIPANTS

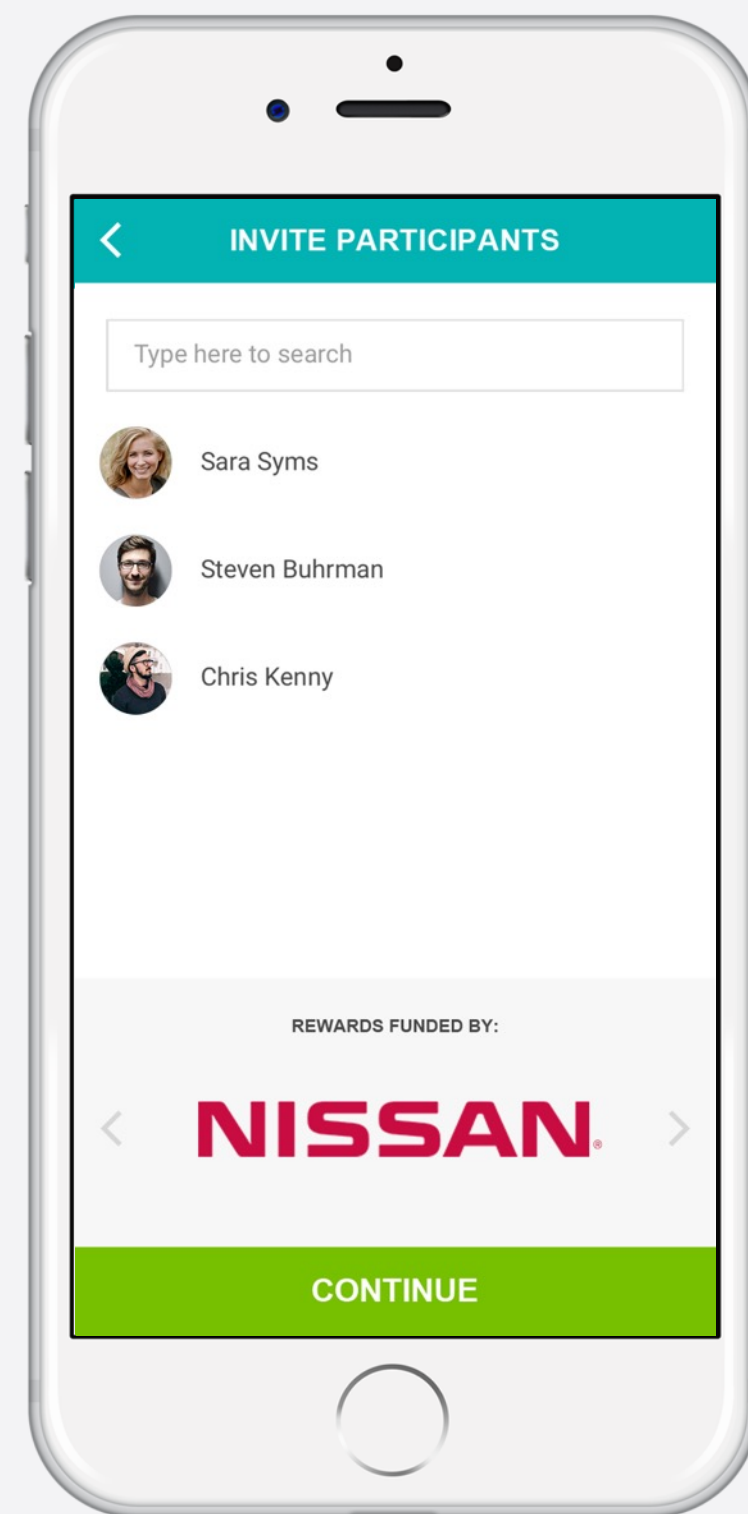


How it works for commuters.

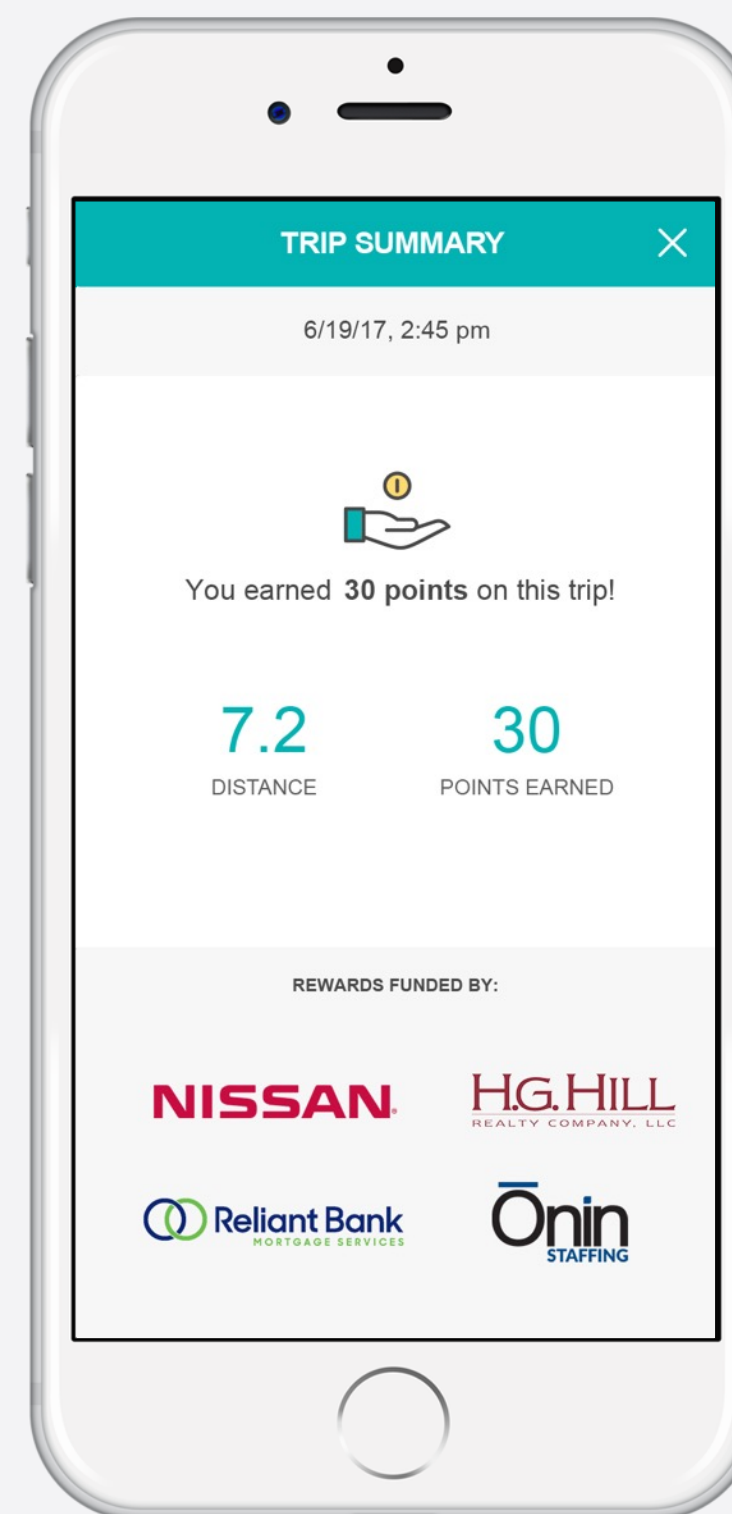
TAP "LET'S HYTCH"



INVITE PARTICIPANTS

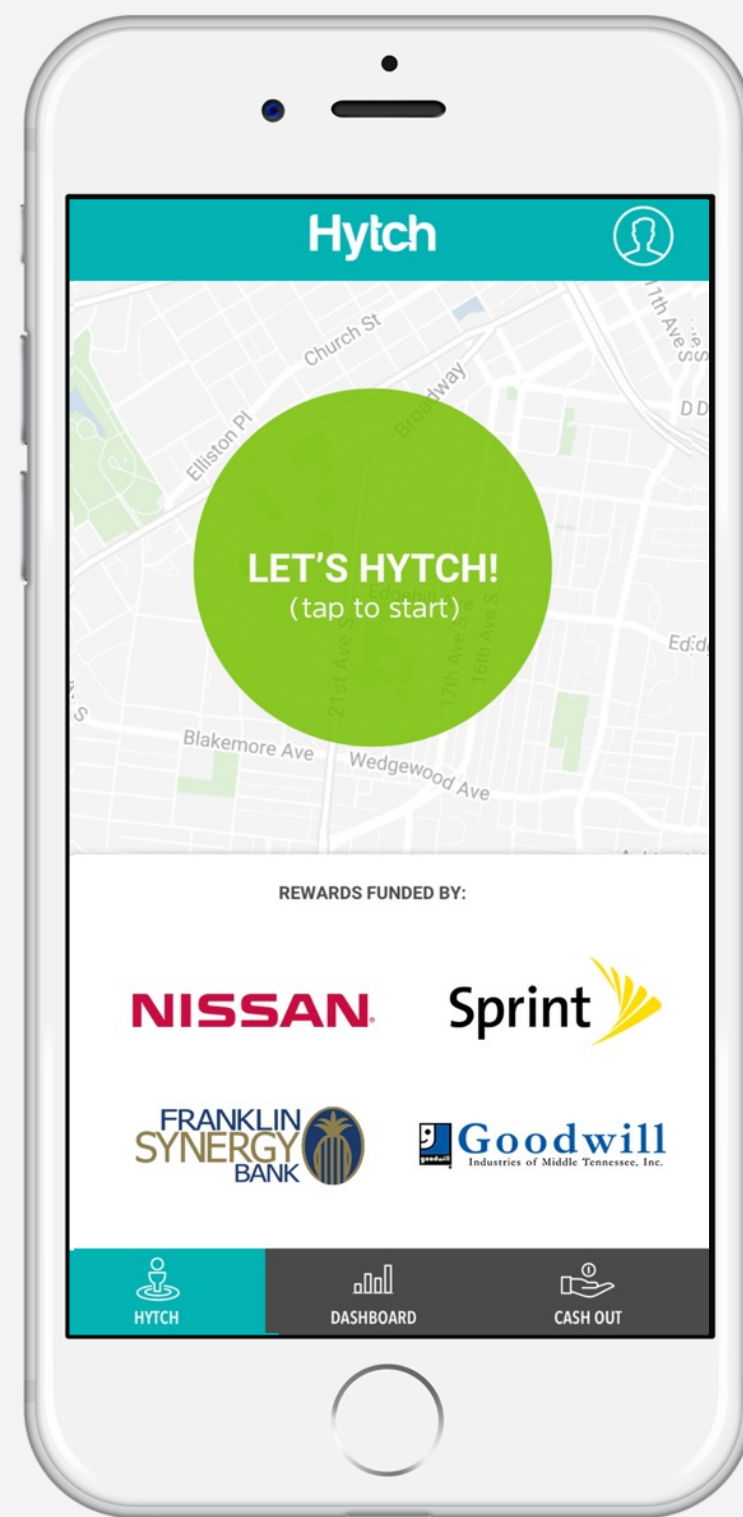


EARN POINTS

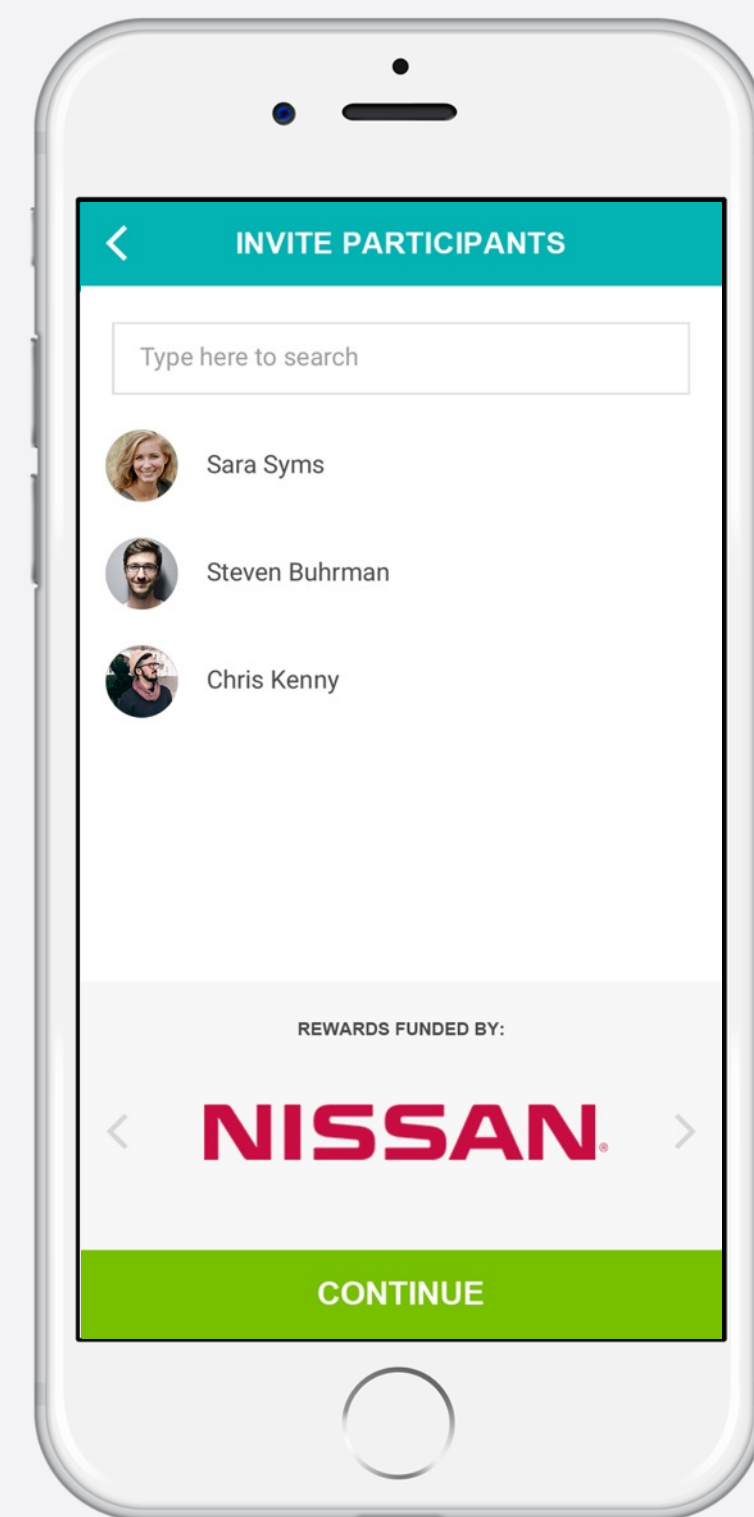


How it works for commuters.

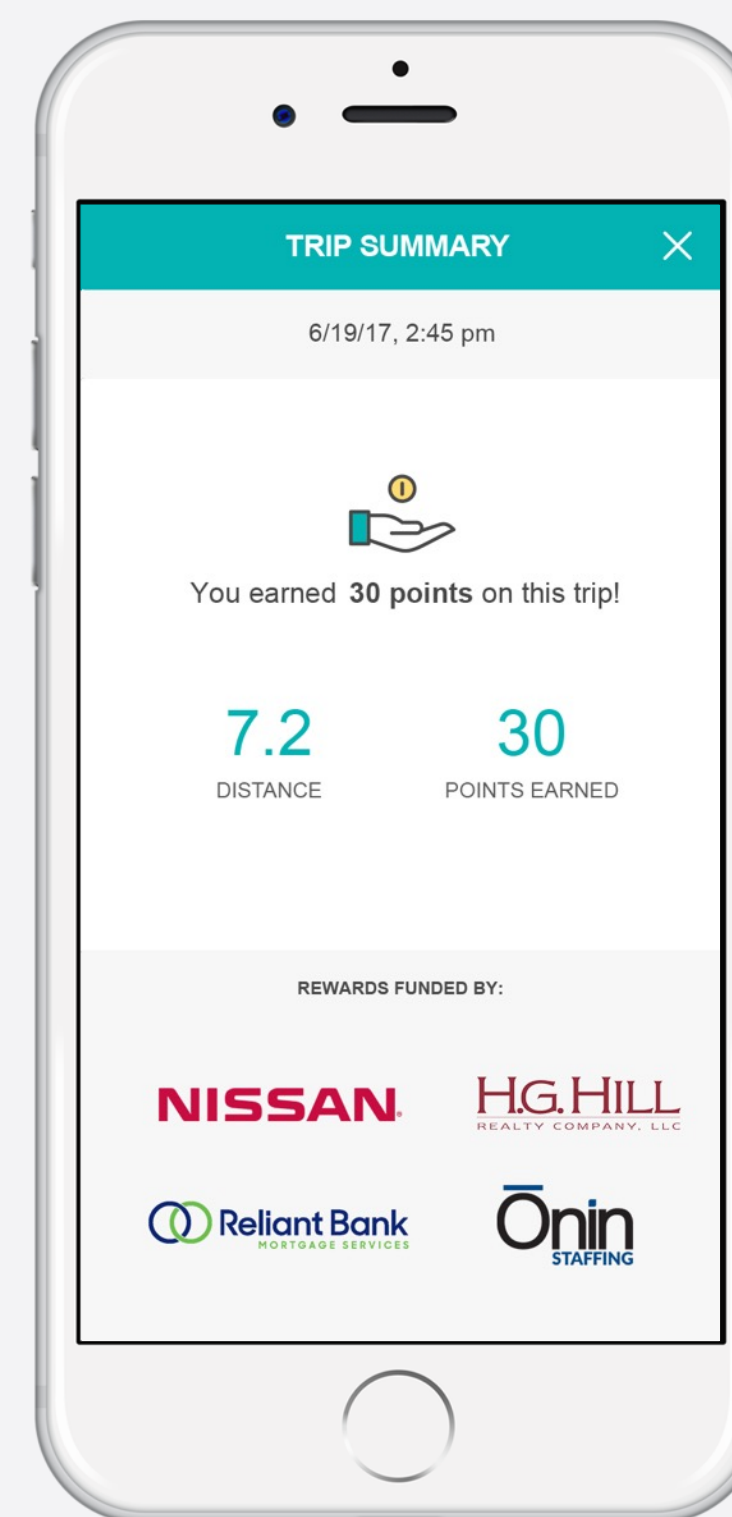
TAP "LET'S HYTCH"



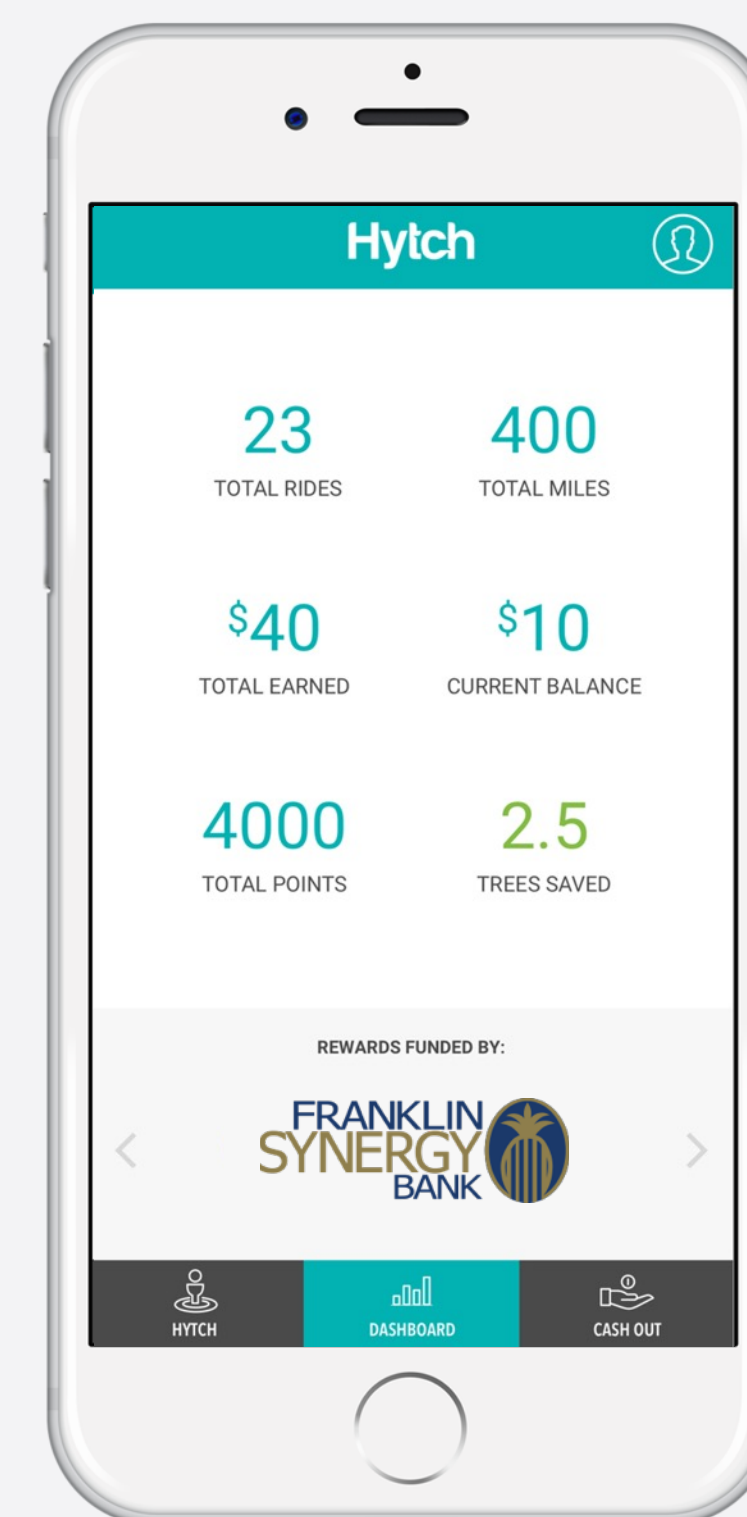
INVITE PARTICIPANTS



EARN POINTS

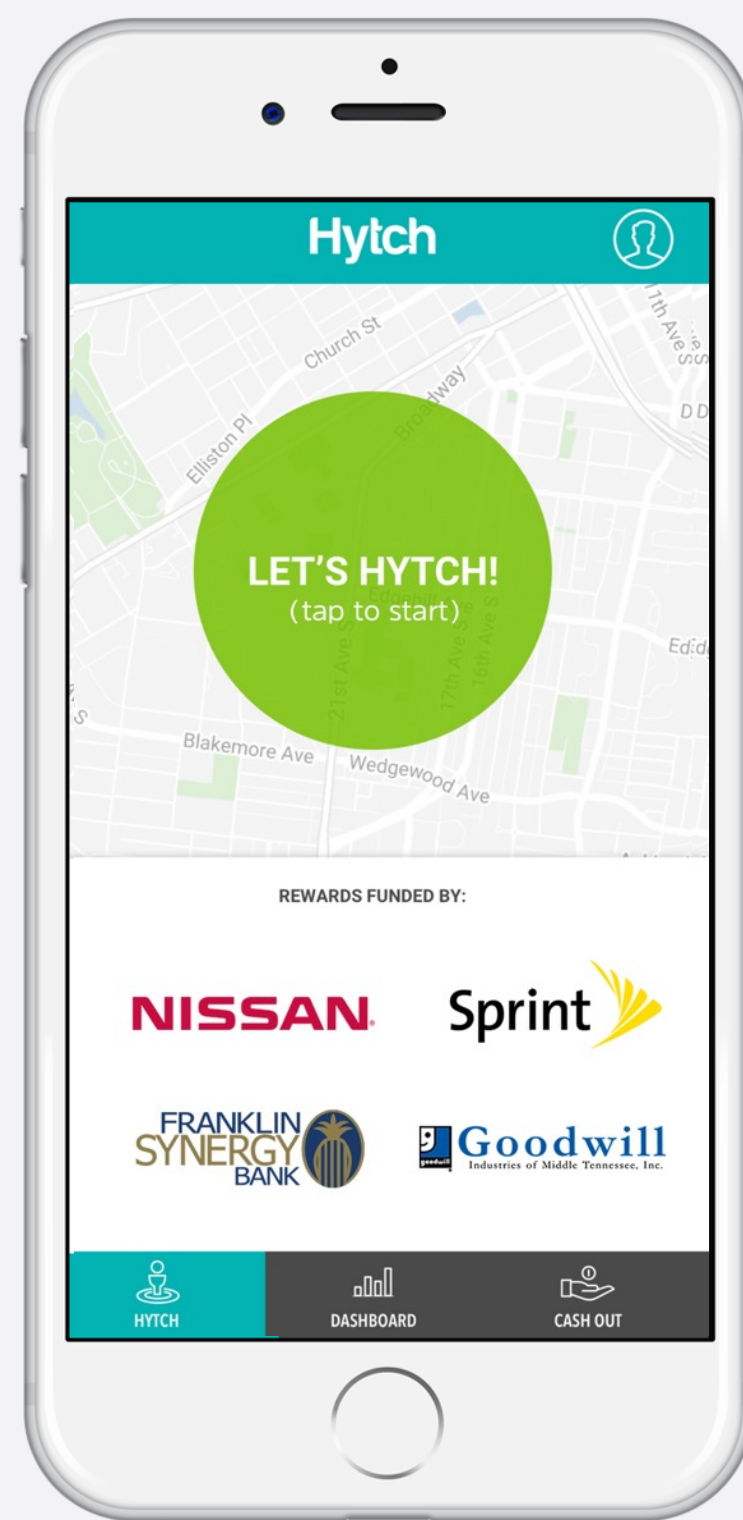


SEE YOUR IMPACT

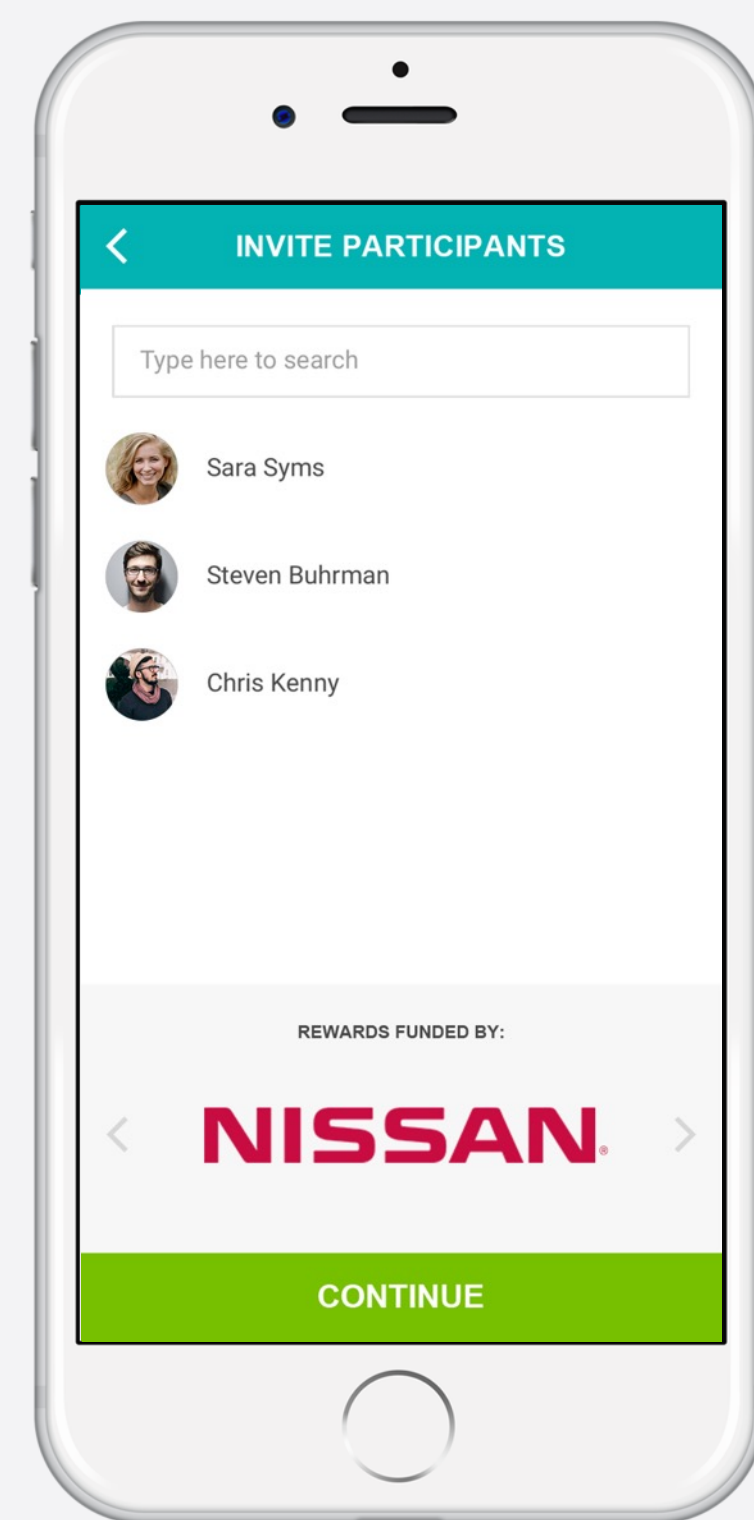


How it works for commuters.

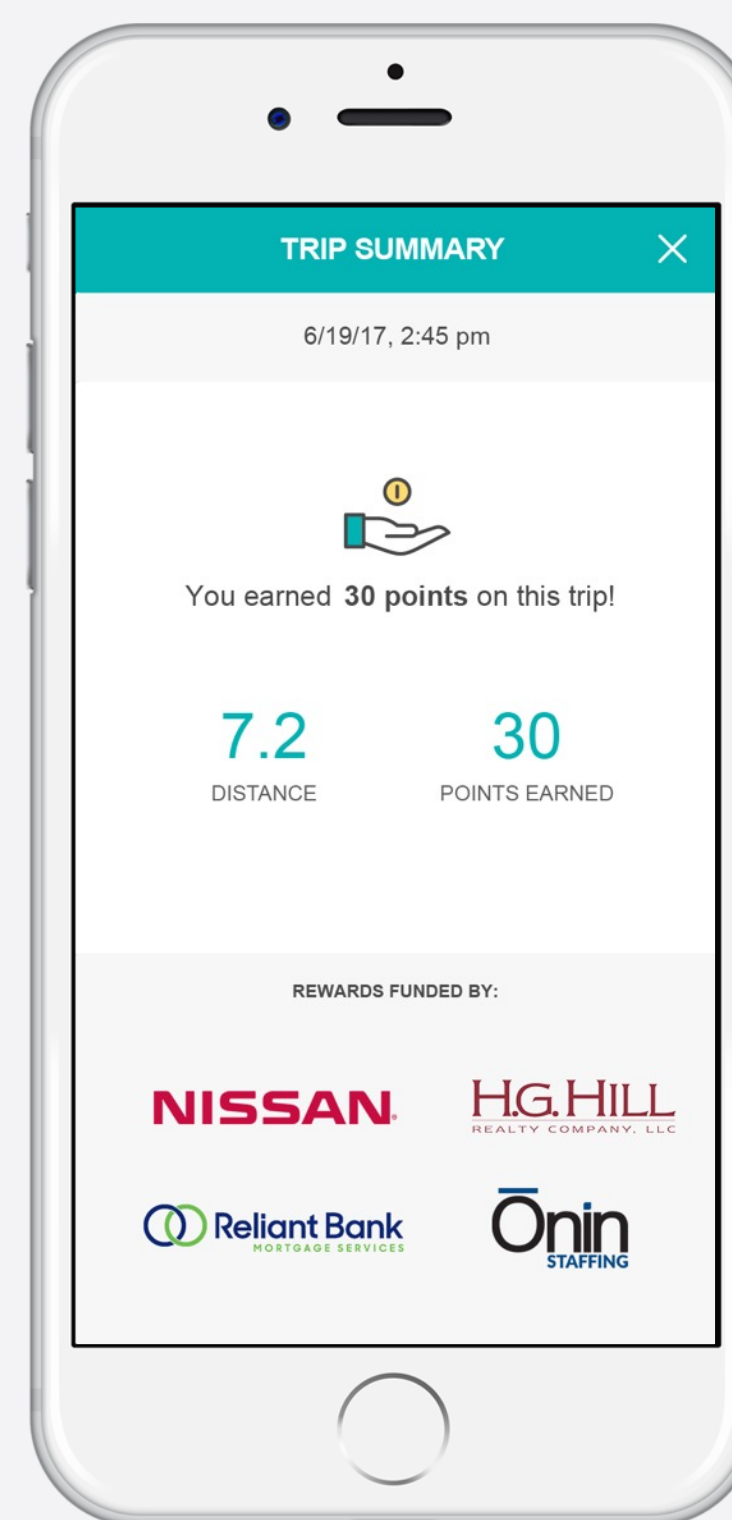
TAP "LET'S HYTCH"



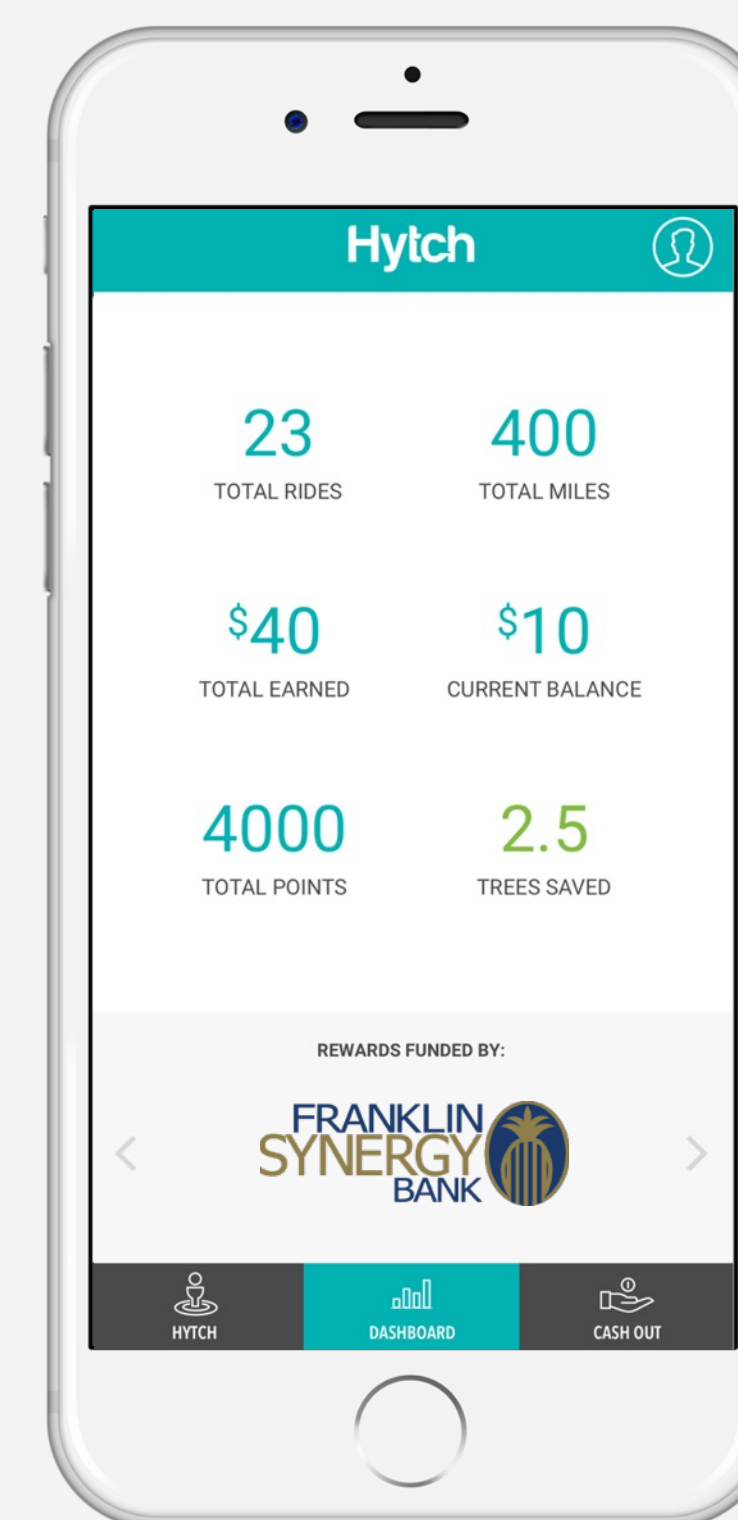
INVITE PARTICIPANTS



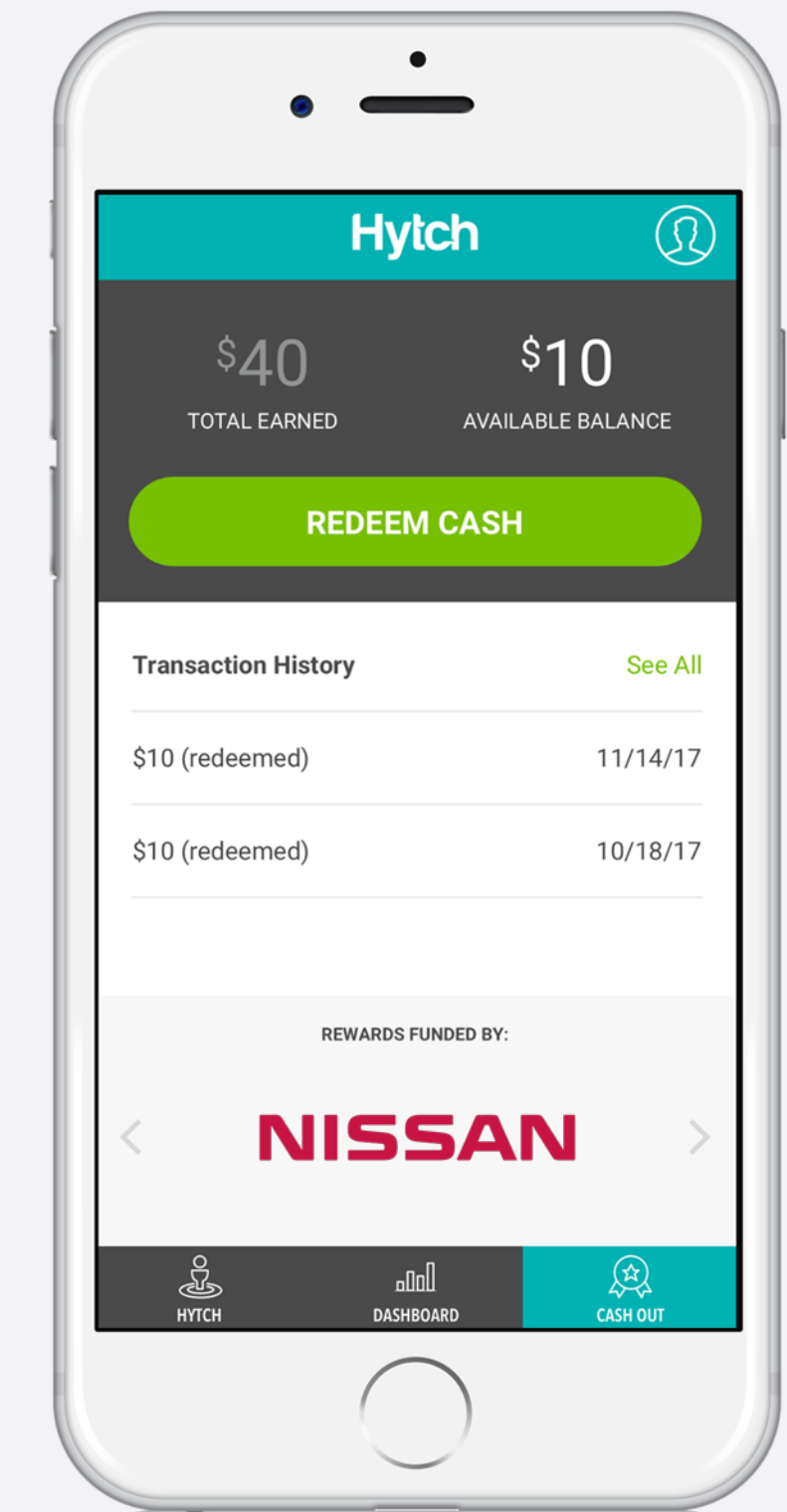
EARN POINTS



SEE YOUR IMPACT



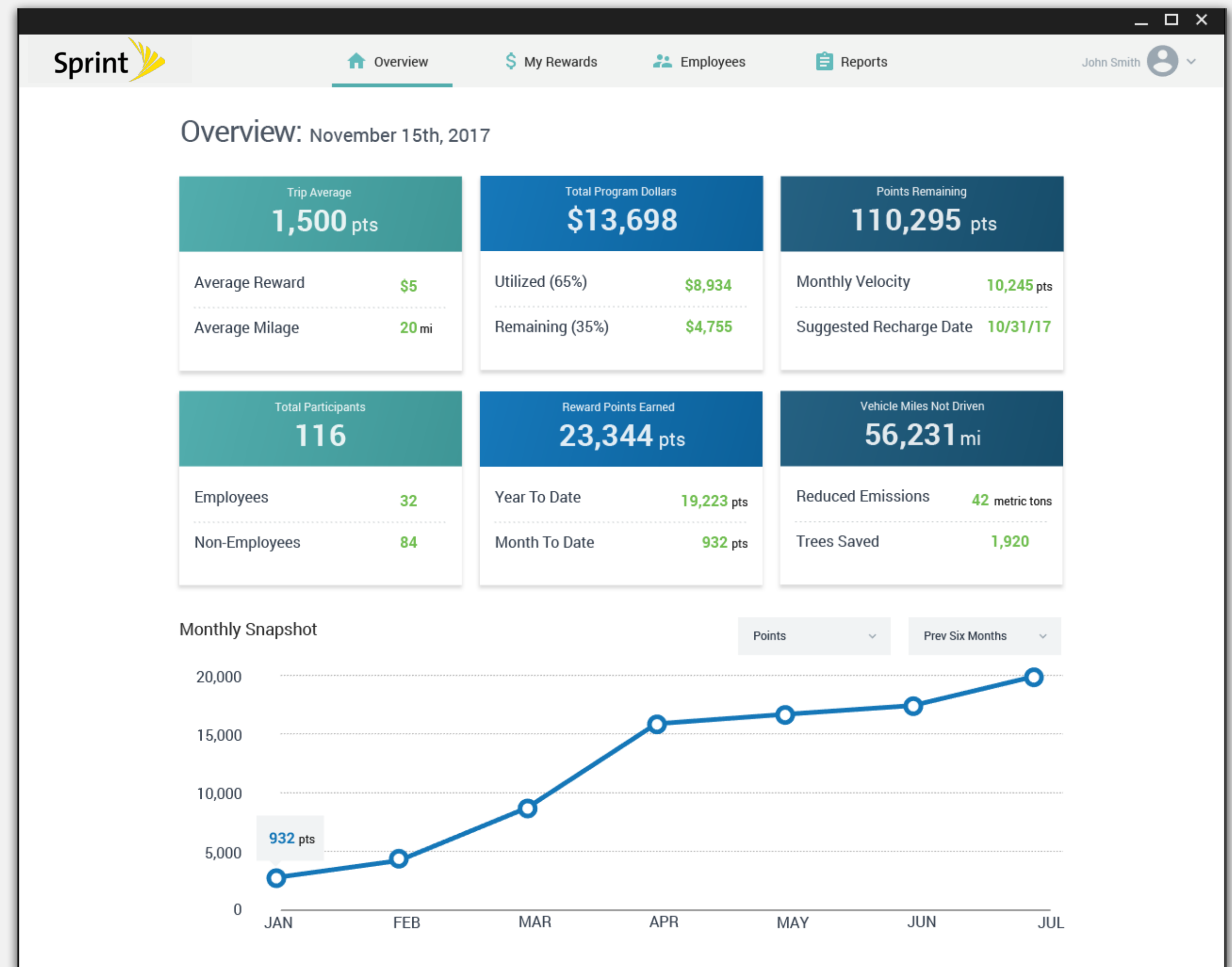
CASH OUT!



How it works for sponsors.

Reward shared rides in your community.

- ✓ Create custom incentives and goals.
- ✓ Target by geography, commuter type and behavior.
- ✓ Track and celebrate your impact.
- ✓ Engage commuters in a new, innovative way.



Current Sponsors



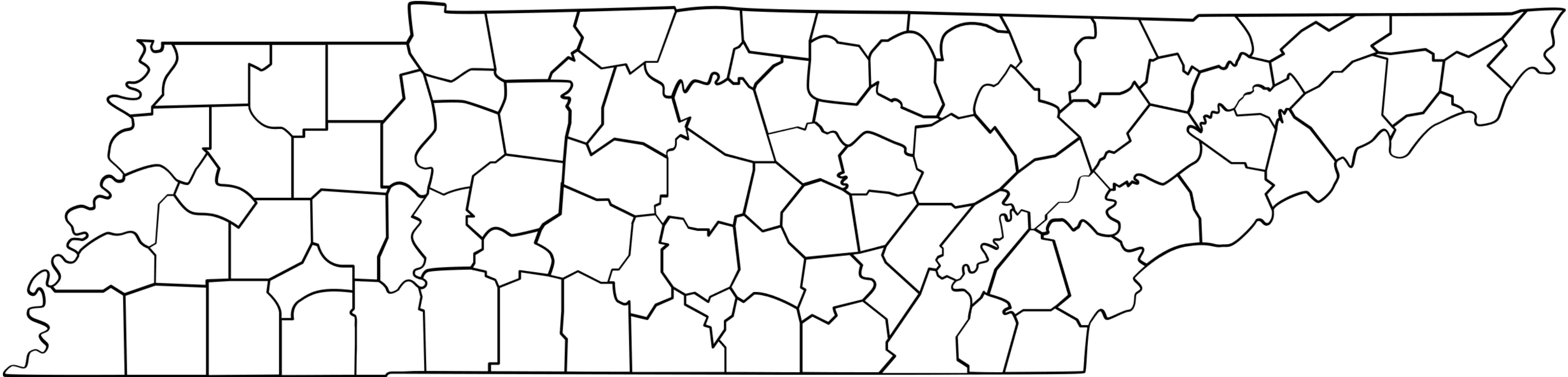
Hytch Rewards in Tennessee

PRESENTED BY:



1¢ per mile Statewide

5¢ per mile Middle Tennessee



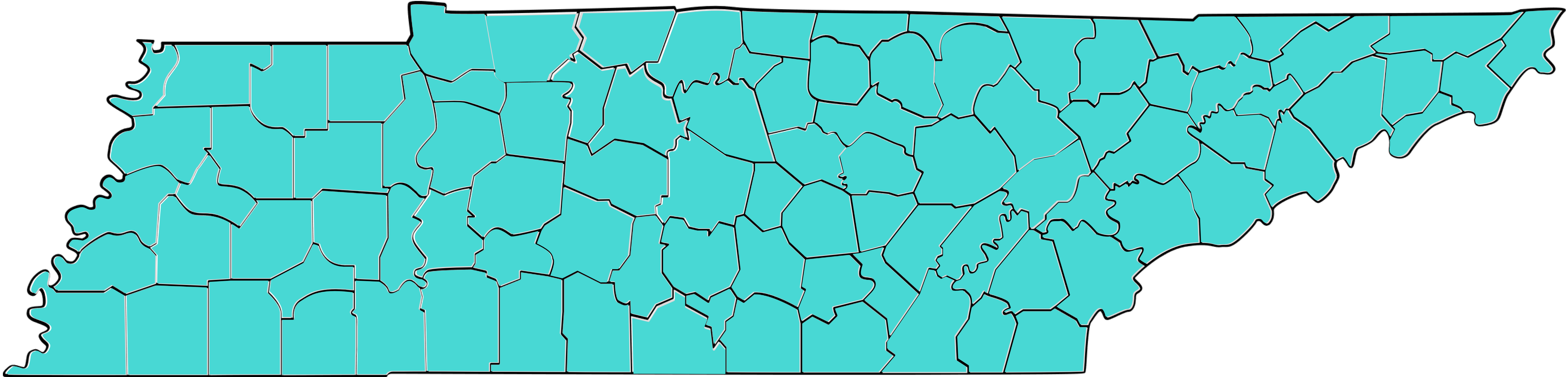
Hytch Rewards in Tennessee

PRESENTED BY:



1¢ per mile Statewide

5¢ per mile Middle Tennessee



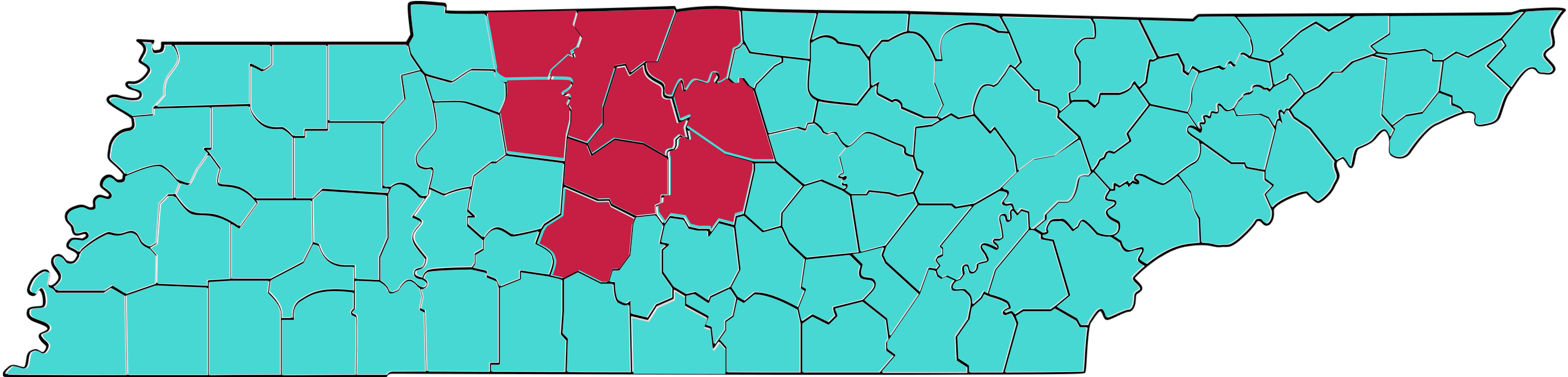
Hytch Rewards in Tennessee

PRESENTED BY:

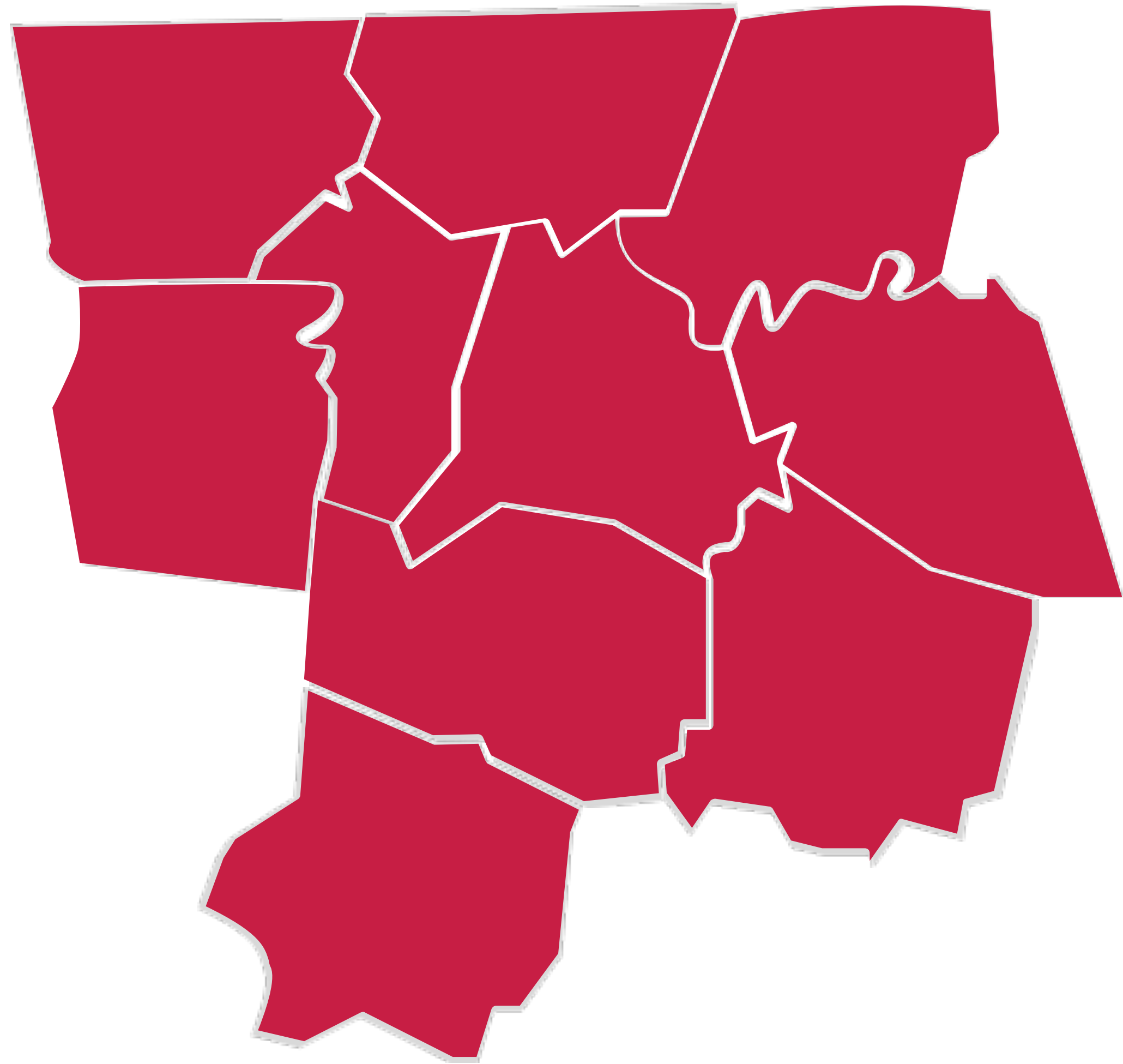


1¢ per mile Statewide

5¢ per mile Middle Tennessee



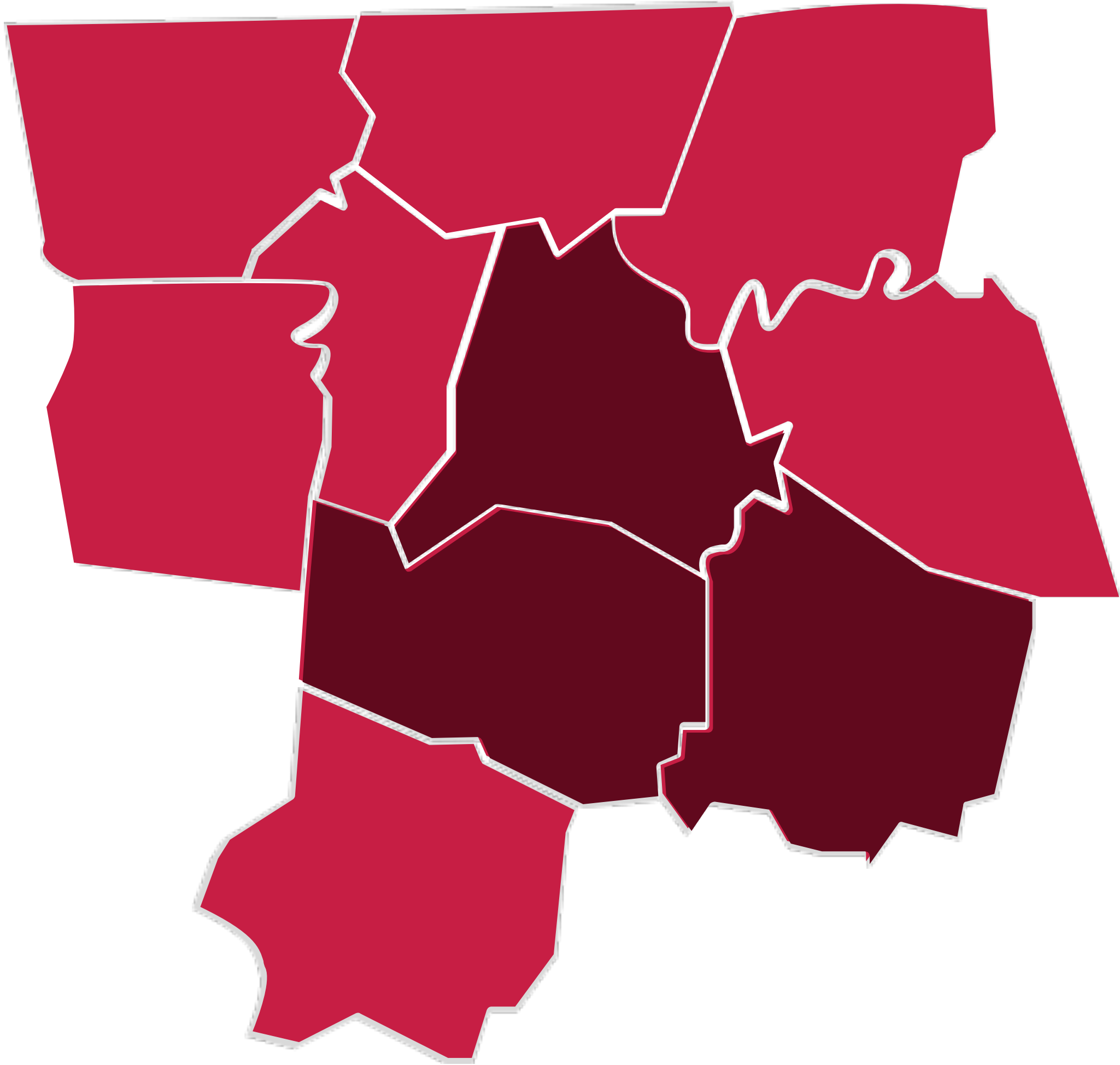
Changing the Conversation in Mid-TN



NISSAN

5¢ All of Middle Tennessee

Changing the Conversation in Mid-TN



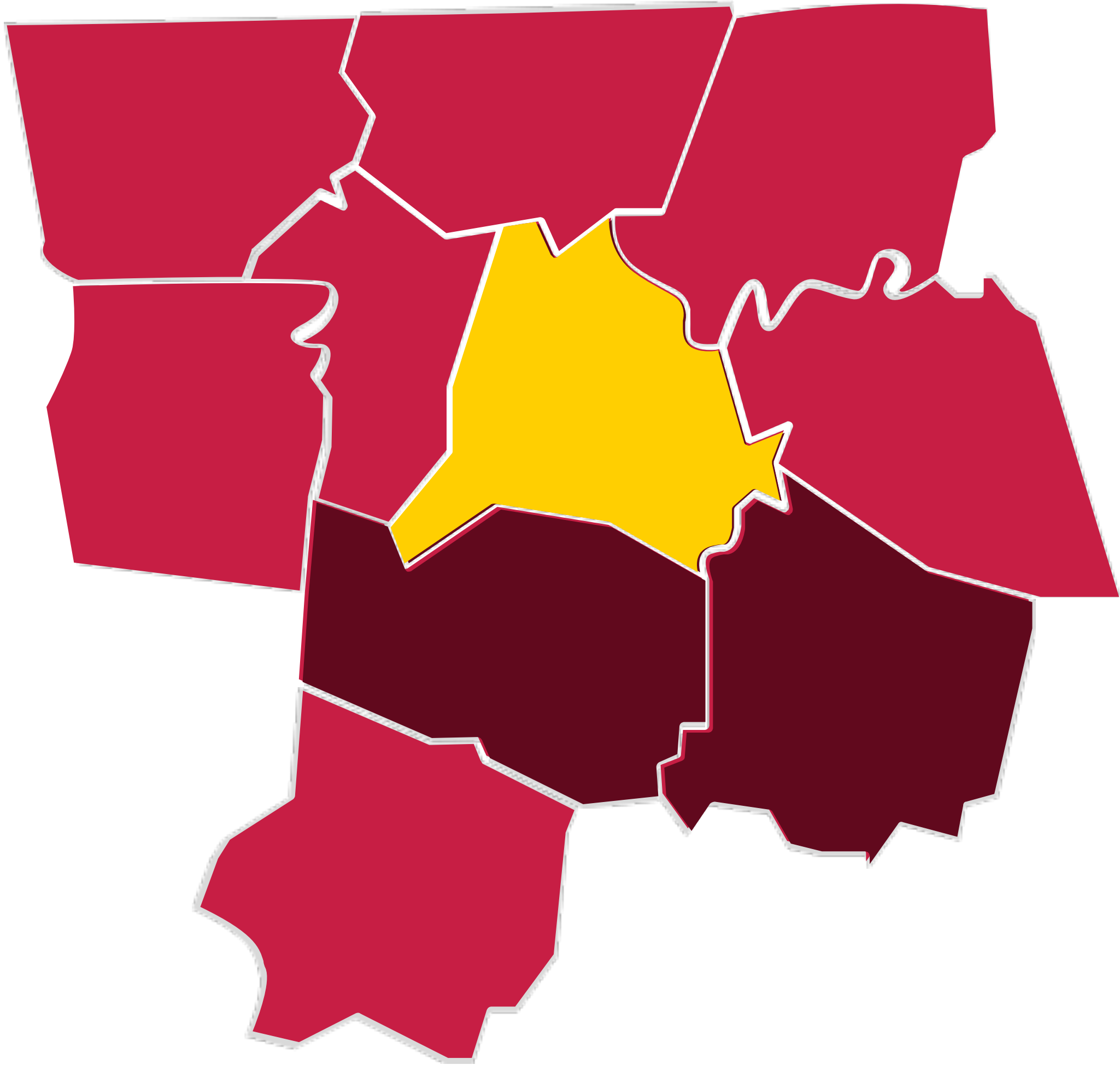
NISSAN



5¢ All of Middle Tennessee

1¢ Davidson, Williamson, Rutherford

Changing the Conversation in Mid-TN



NISSAN

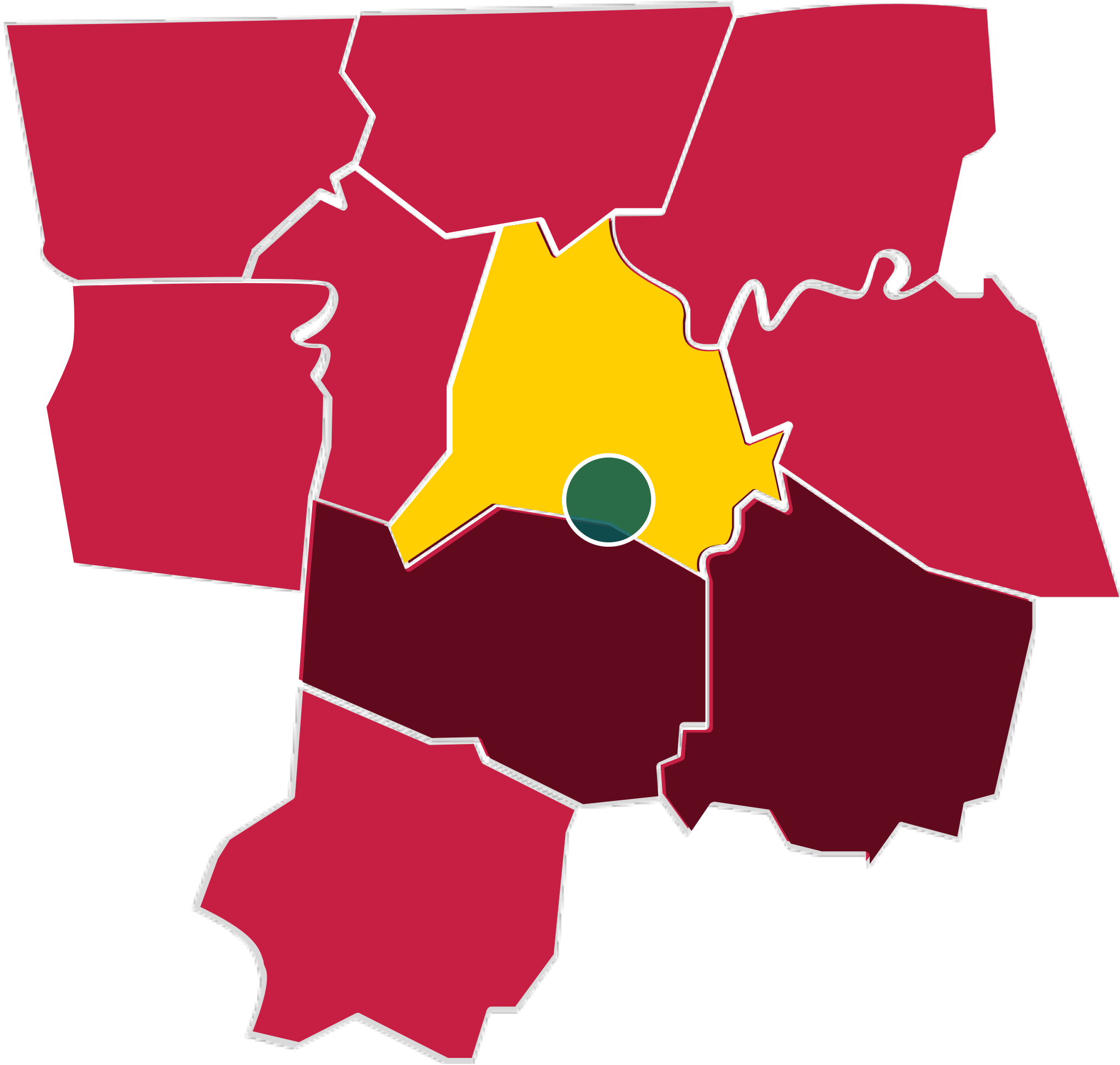


5¢ All of Middle Tennessee

1¢ Davidson, Williamson, Rutherford

3¢ Davidson County

Changing the Conversation in Mid-TN



NISSAN



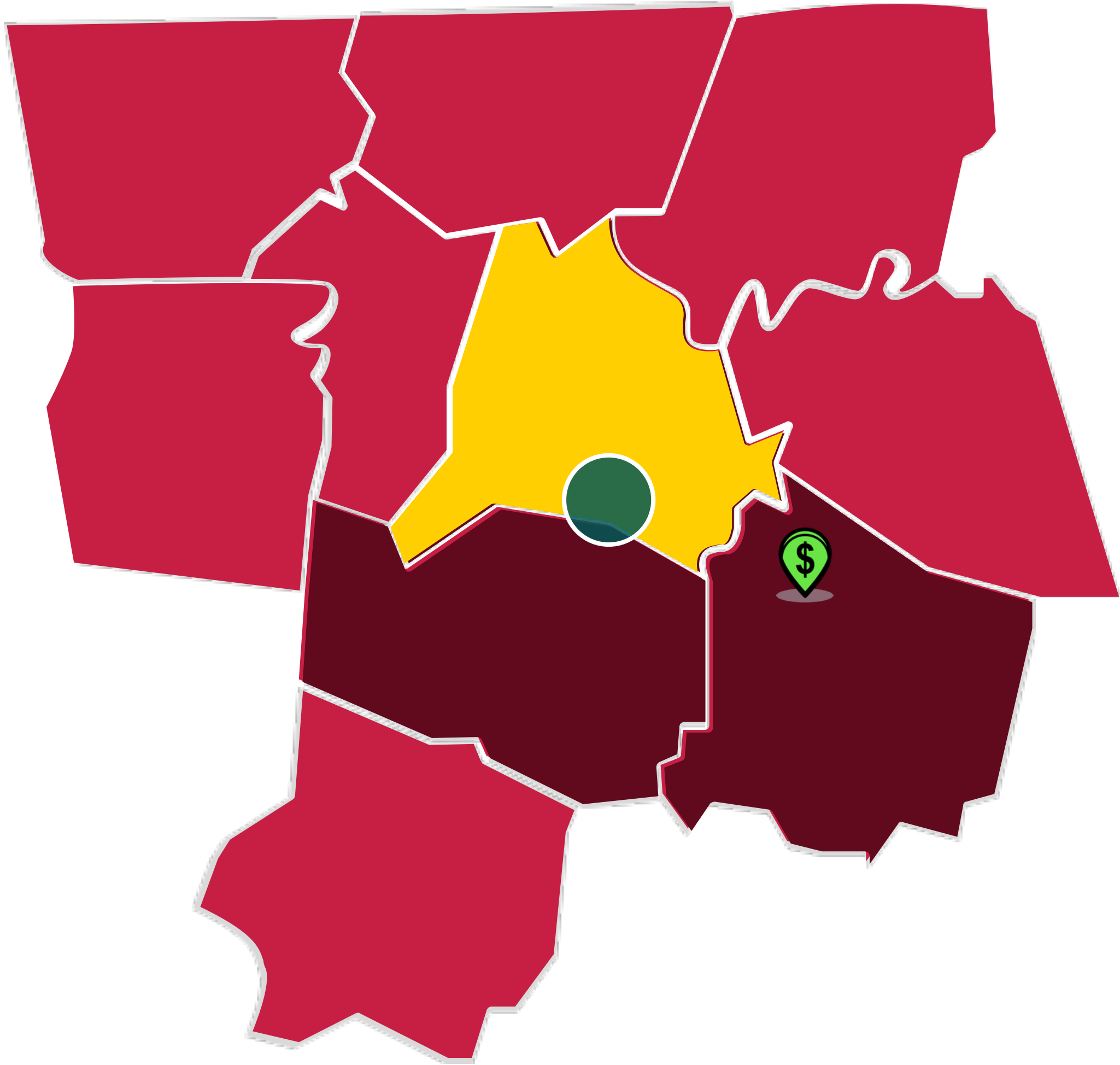
5¢ All of Middle Tennessee

1¢ Davidson, Williamson, Rutherford

3¢ Davidson County

5¢ Maryland Farms

Changing the Conversation in Mid-TN



NISSAN

FRANKLIN
SYNERGY
BANK 

Sprint 

 **H.G. HILL**
REALTY COMPANY, LLC

OninSTAFFING

5¢ All of Middle Tennessee

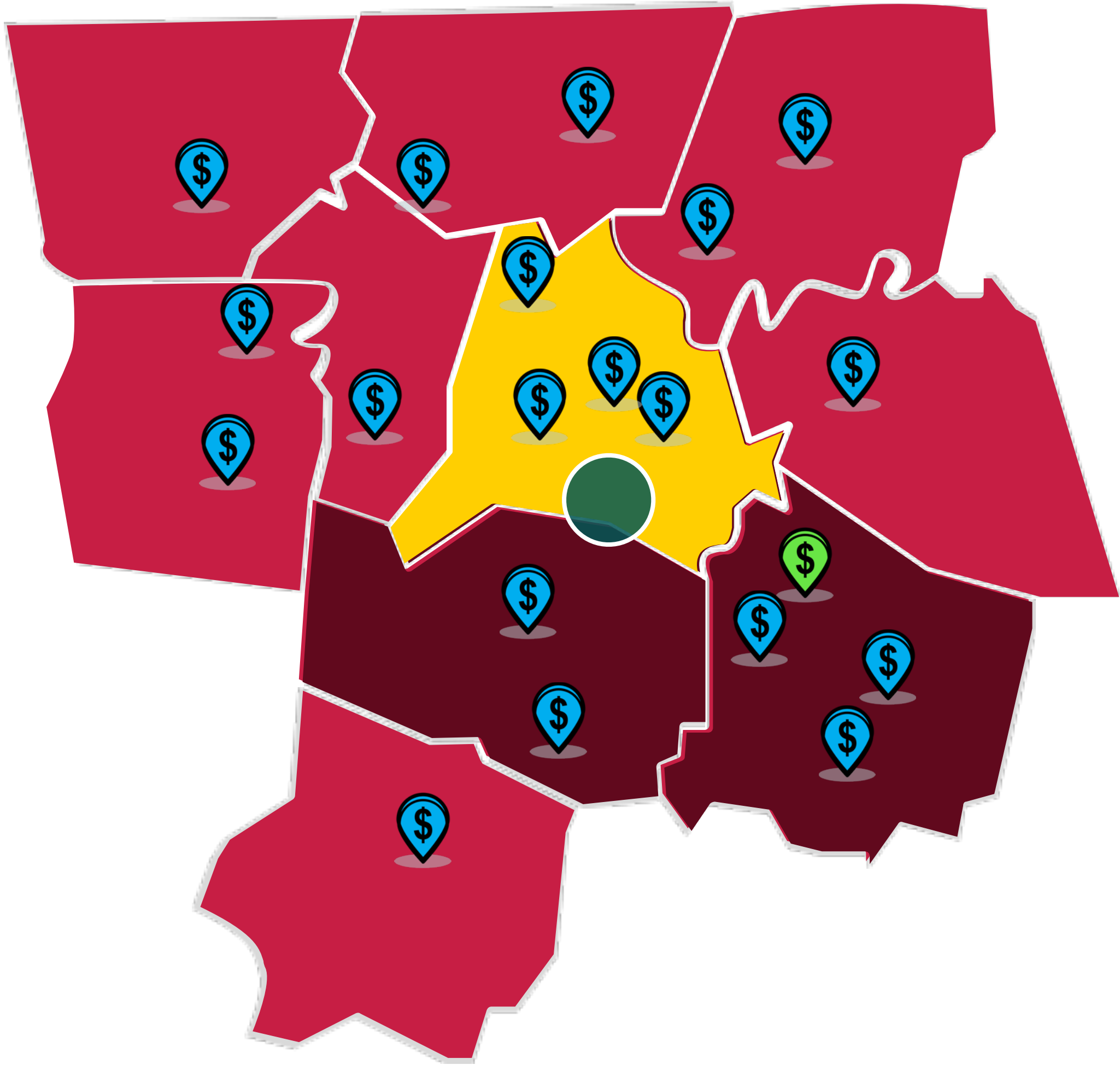
1¢ Davidson, Williamson, Rutherford

3¢ Davidson County

5¢ Maryland Farms

4¢ Onin Staffing Employees

Changing the Conversation in Mid-TN



NISSAN

FRANKLIN
SYNERGY
BANK

Sprint

H.G. HILL
REALTY COMPANY, LLC

Onin STAFFING

Goodwill
Industries of Middle Tennessee, Inc.

- 5¢ All of Middle Tennessee**
- 1¢ Davidson, Williamson, Rutherford**
- 3¢ Davidson County**
- 5¢ Maryland Farms**
- 4¢ Onin Staffing Employees**
- 5¢ Goodwill Employees**

Designed and Ready to Scale

Ignited by Community Sponsors



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Fueled by Cash Incentives

Designed and Ready to Scale

Ignited by Community Sponsors



Launched within Existing Networks



Fueled by Cash Incentives

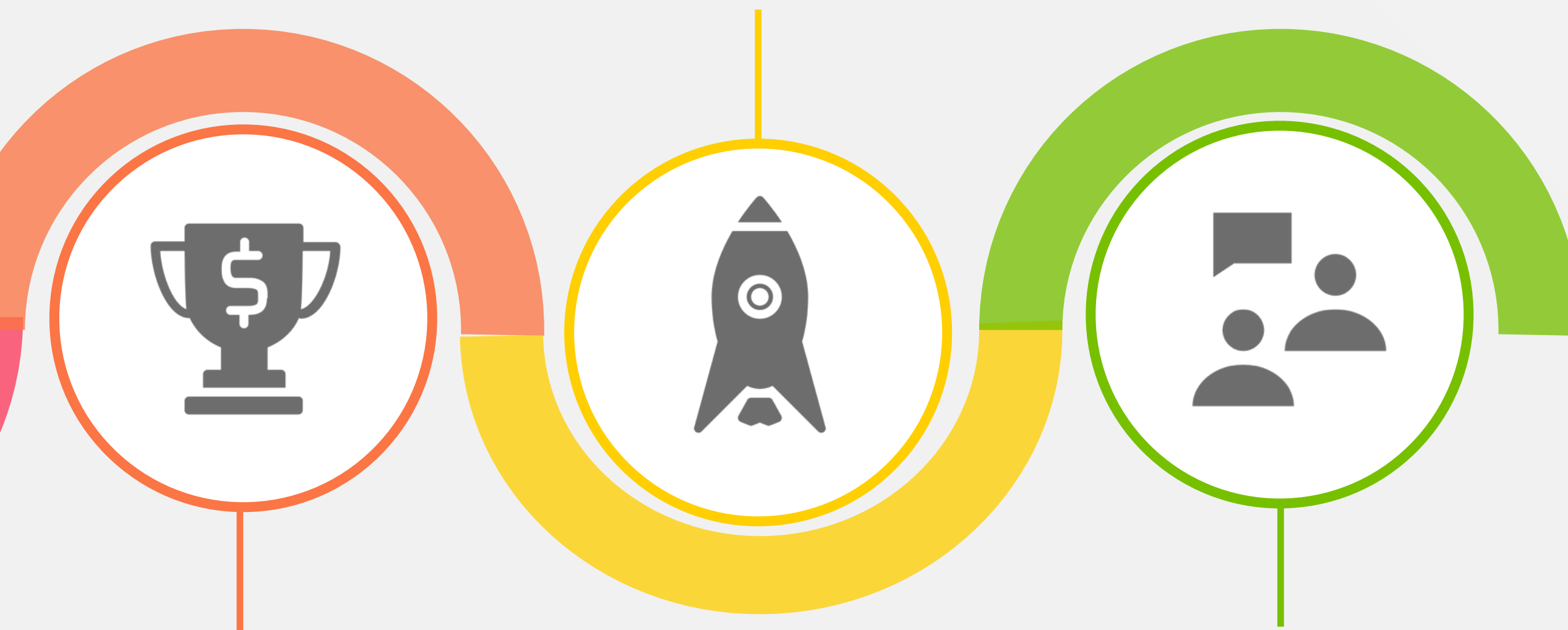


Designed and Ready to Scale

Ignited by Community Sponsors



Launched within Existing Networks



Fueled by Cash Incentives

Made to Share

Designed and Ready to Scale

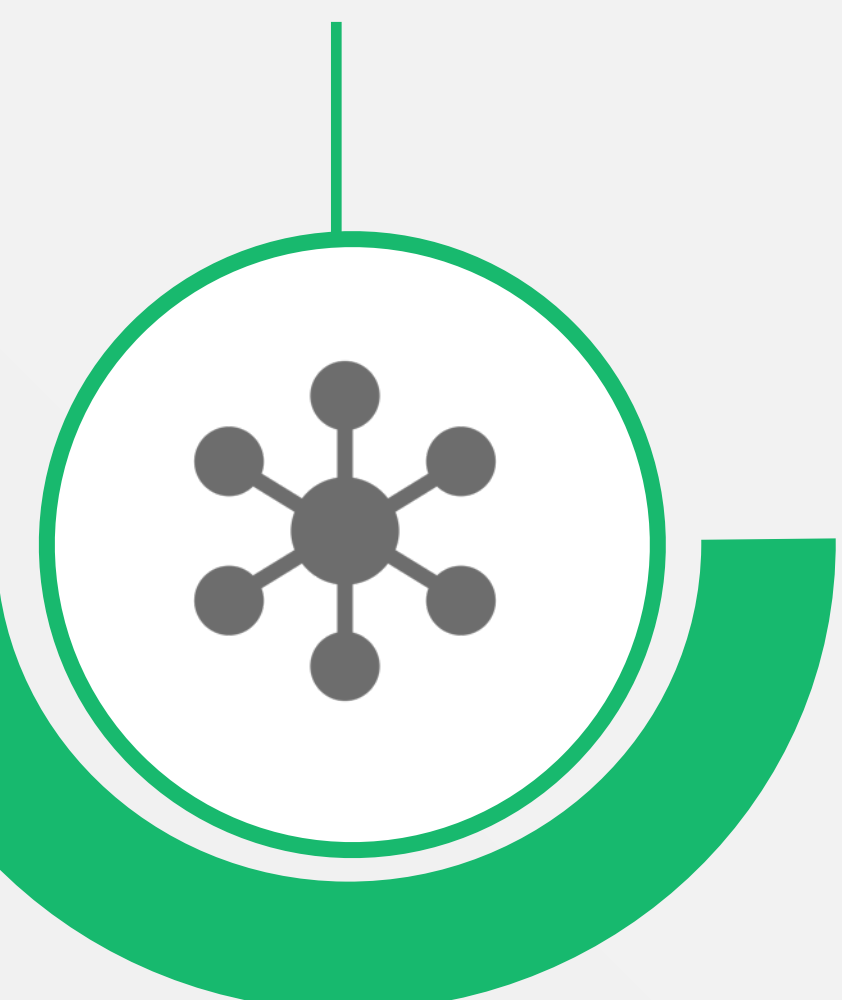
Ignited by Community Sponsors



Launched within Existing Networks



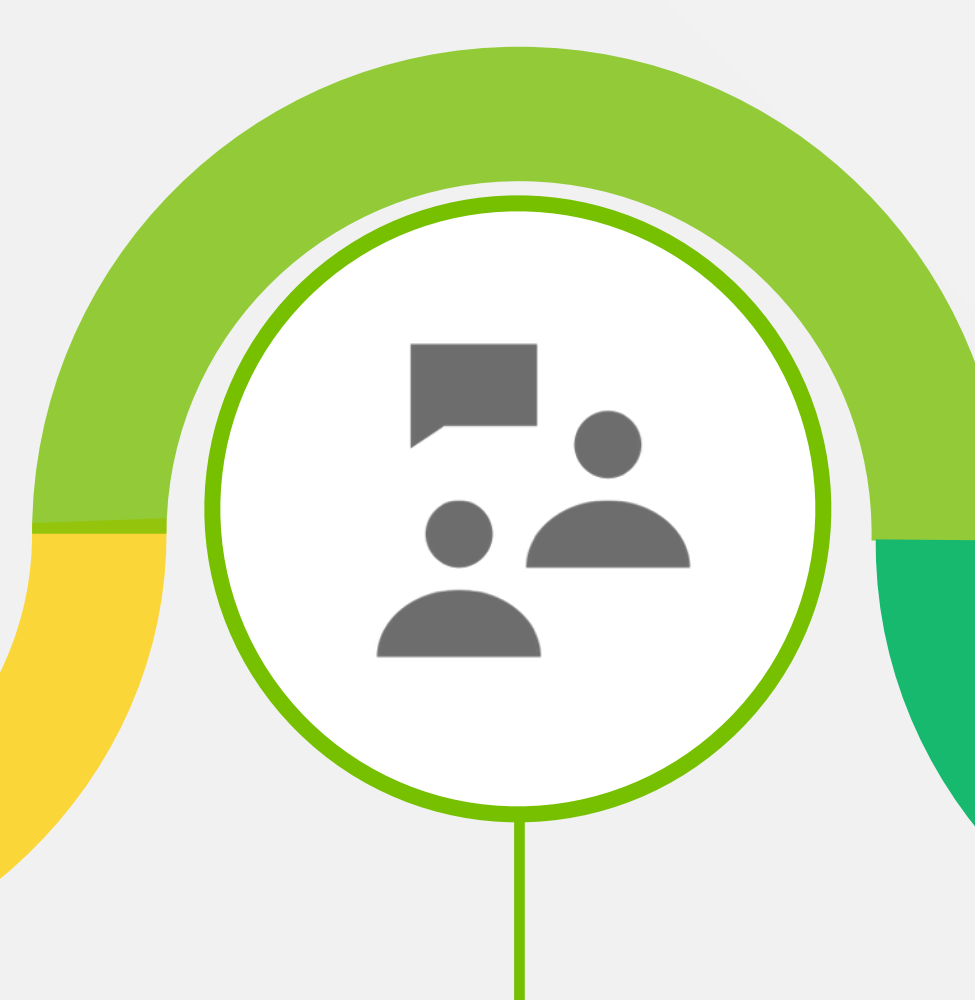
Inherently Viral



Fueled by Cash Incentives



Made to Share



Next 6 Months

MIDDLE TENNESSEE ROLLOUT



Event Partnerships



**Partner Campuses
& Networks**



**School Bus & MTA
Rider Rewards**



Nashville to National

Advisory Board



Dan Teeter
Nissan



Jill Griffin
NYSE Board Director



Michael McHorse
Daimler



Piere Sacre
ABB



Dr. Craig Philip
Vanderbilt University



Thomas Brewer
Tennessee Tech

Our Team



Mark Cleveland
CEO & Cofounder



Steven Buhrman
President



Shawn Chapman
CTO



David Ciampolo
Business Development



Keeley Caverno
Community Engagement



Nick Justice
Market Development



David Kent
Marketing

Let's solve this problem together.

- ★ **Sponsor your employees**
- ★ **Sponsor your city**
- ★ **Be a connector**

CONTACT

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