



# SP STRATEGIC PLANNING

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## SP EXECUTIVE COMMITTEE STRATEGIC COMMITMENT

We wanted to ask ourselves...

- Is SP challenging itself enough?
- Are we addressing members' long-term business and sustainability challenges, while providing business value?
- Do we need to be addressing business and sustainability needs in the auto supply chain internationally, as well as domestically?
- How can we capitalize on SP's recent successes to provide increased value?

## SP'S STRENGTHS

In recent SP Executive Committee discussions we have heard that SP has been successful in several areas, and it will be important to leverage these successes going forward.

Some of the strengths discussed include:

- balancing long-term sustainability aspirations with tangible short-term projects
- facilitating collaboration among organizations of all sizes
- sharing environmental best practices across the supply chain
- fostering a network of experts to mentor and enable others
- extending positive impacts to local communities and organizations outside the auto sector through outreach / education
- building unique collaborative relationships with EPA

# REVIEWING OUR VISION & MISSION



[HOME](#)

[ABOUT](#) ▾

[OUR MEMBERS](#)

[MEETINGS](#)

[NEWS](#)

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**Suppliers Partnership for the Environment (SP) is an innovative partnership between automakers, their suppliers and the US Environmental Protection Agency (EPA)**

## Vision



SP is an association of automobile OEMs and their suppliers working in collaboration with the US EPA and other governmental entities to identify and implement creative projects and programs that will advance environmental sustainability while providing economic value to the automotive supply chain through strategic action and engagement.

## Mission



SP's members work together to improve environmental performance while increasing value throughout the automobile supply chain. SP provides a forum for small, mid-sized and large automotive and vehicle suppliers to work with automobile OEMs to learn from each other and share environmental best practices while also providing economic value throughout the supply chain.



## CURRENT SP VISION

### VISION

SP is an association of **automobile OEMs and their suppliers** working in **collaboration** with the **US EPA and other governmental entities** to identify and implement **creative projects** and programs that will advance **environmental sustainability** while providing **economic value** to the automotive **supply chain** through **strategic action and engagement**.

### KEY WORDS

- Automobile OEMs and their Suppliers
- Collaboration
- US EPA and other governmental entities
- Creative projects
- Environmental sustainability
- Economic value
- Supply chain
- Strategic action and engagement

## CURRENT SP MISSION

### MISSION

SP's members **work together** to improve **environmental performance** while increasing **value** throughout the automobile **supply chain**. SP provides a forum for small, mid-sized and large automotive and vehicle **suppliers** to work with automobile **OEMs** to learn from each other and share **environmental best practices** while also providing **economic value** throughout the **supply chain**.

### KEY WORDS

- Work together
- Environmental performance
- Value
- Supply chain
- Suppliers
- OEMs
- Environmental best practices
- Economic value

## HOW MIGHT WE ENHANCE SP'S VISION & MISSION?

Considering SP's strengths and the long-term vision of SP's OEM members, could SP's vision & mission be more...

- Specific?
- Global?
- Future-focused?
- Inspirational?
- Measurable?

# PROPOSED SP VISION UPDATE

## VISION (WHO & WHY)

Fostering a positive influence on the global environment and economy through the collaborative working relationships of the private and public sectors in direct support of the transformation of the global automotive supply chain.

## KEY WORDS

- Positive influence
- Global environment and economy
- Collaborative working relationships
- Private and public sectors
- Transformation
- Global automotive supply chain

# PROPOSED SP MISSION UPDATE

## MISSION (WHAT & HOW)

Connecting small and large suppliers, automakers, and government entities from around the world, in collaboration with US EPA, to improve our environmental sustainability and business value.

## KEY WORDS

- Connecting
- Suppliers
- Automakers
- Government entities
- World
- Collaboration
- US EPA
- Environmental sustainability
- Business value

# STRATEGIC OPPORTUNITIES

The SP Executive Committee has identified three key strategic opportunities for SP to consider in 2017 and beyond.

## SETTING ASPIRATIONAL GOALS

**SP has the opportunity to define global aspirational goals for the auto supply chain, to support automakers' in achieving their long-term sustainability goals.**

Next steps may include:

- Finalizing a refresh of vision/mission of SP to reflect long-term aspirations of OEMs.
- Defining an aspirational vision for each specific environmental sustainability issue - such as energy, water, and materials in the supply chain – where SP seeks to make an impact.
- Supporting communication/education around identified long-term sustainability goals.

## LEADING BY ACTION

**SP has the opportunity to support automakers and their suppliers in leading by action with regard to aspirational sustainability goals by identifying and driving specific short-term collaborative projects.**

Next steps may include:

- Designing and driving pilot projects that demonstrate how the auto supply chain can advance identified sustainability goals, and increase business value.
- Supporting a leadership forum for automotive organizations of various sizes to share leading practices and scalable innovations to support identified sustainability goals, together with EPA and other governmental entities.
- Recognizing global leadership among automakers and suppliers through an annual awards program.

## FOSTERING GLOBAL IMPACT

**SP has the opportunity to leverage its strong EPA relationships and auto sector expertise to foster global impacts on the environment and economy, specifically within the G7 and G20.**

Next steps may include:

- Creating a project to support global automotive leadership on resource efficiency efforts, building from the 2016 G7 Alliance workshop to additional engagement opportunities with the G20.
- Organizing a leadership forum to discuss traditional environmental management challenges and opportunities facing multi-national automakers and their supply chains.
- Working with EPA and other domestic and international governmental entities to support collaborative action around shared sustainability goals and harmonization of approaches.
- Creating opportunities to harmonize global environmental regulatory activities impacting the auto industry.
- Considering ways to improve environmental impacts of logistics, including with the Saint Lawrence Seaway.

# DISCUSSION

## NEXT STEPS

- Please send any input on the proposed Strategy to Kellen ([kmahoney@navista.net](mailto:kmahoney@navista.net)) by **February 3**.
- The SP Executive Committee will review all comments and incorporate members' feedback into the Strategy as appropriate.
- SP will then finalize the Strategy and begin to communicate the new strategic direction through the SP website starting on **February 16**.