



Hytch™

Ride together, get rewarded.

Mark Cleveland, CEO
mark@hytch.me | 615.519.9214



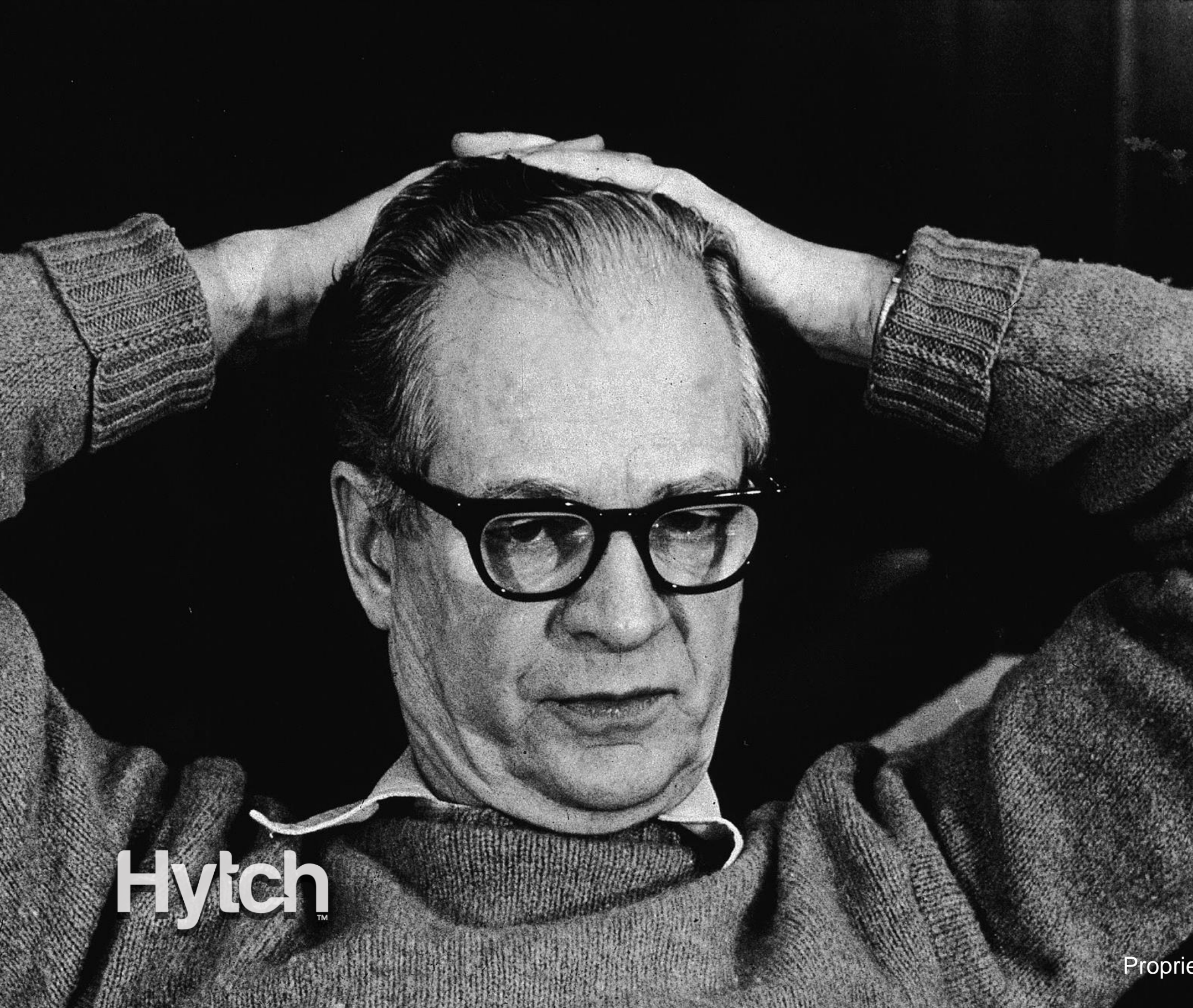
TRAFFIC SUCKS.

Mounting gridlock and CO2 emissions are choking mobility and killing clean air in our cities.

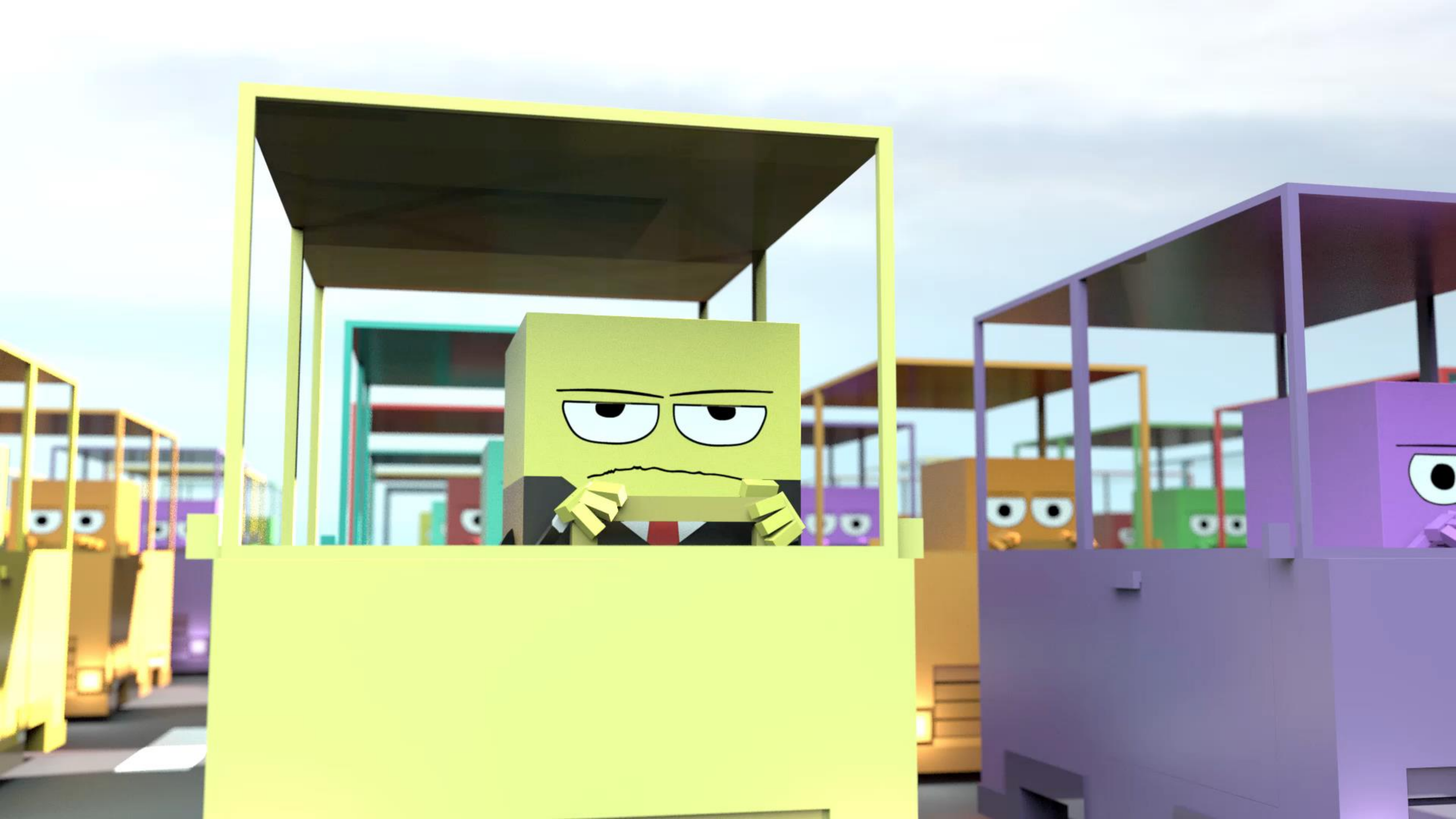
Rewards Work.

“That which is rewarded is repeated.”

– B.F. Skinner



Rewarding positive behavior is the fastest, smartest way to defeat traffic & defend clean air.



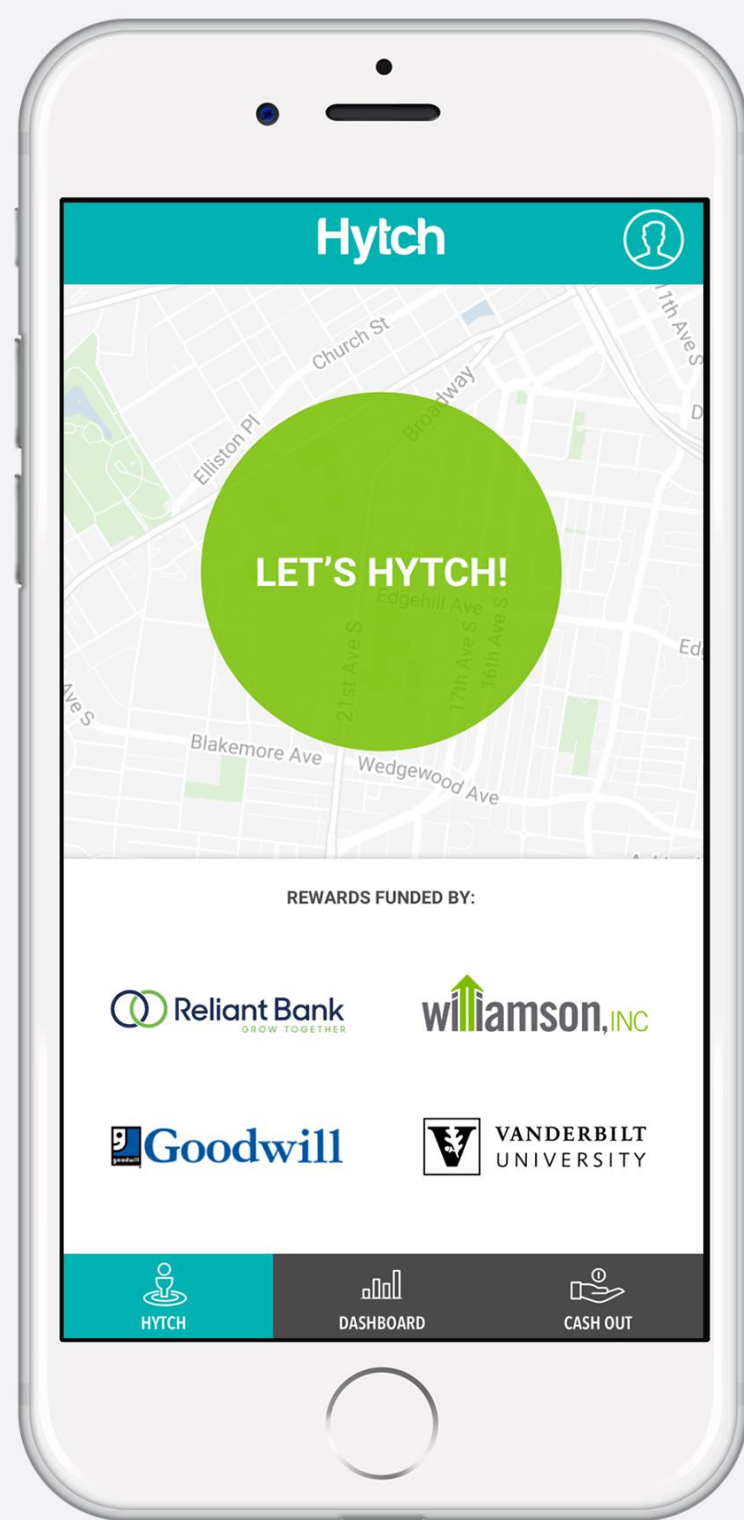
Introducing, Hytch Rewards.

Earn cash rewards when you ride together.
(2+ people in a vehicle)

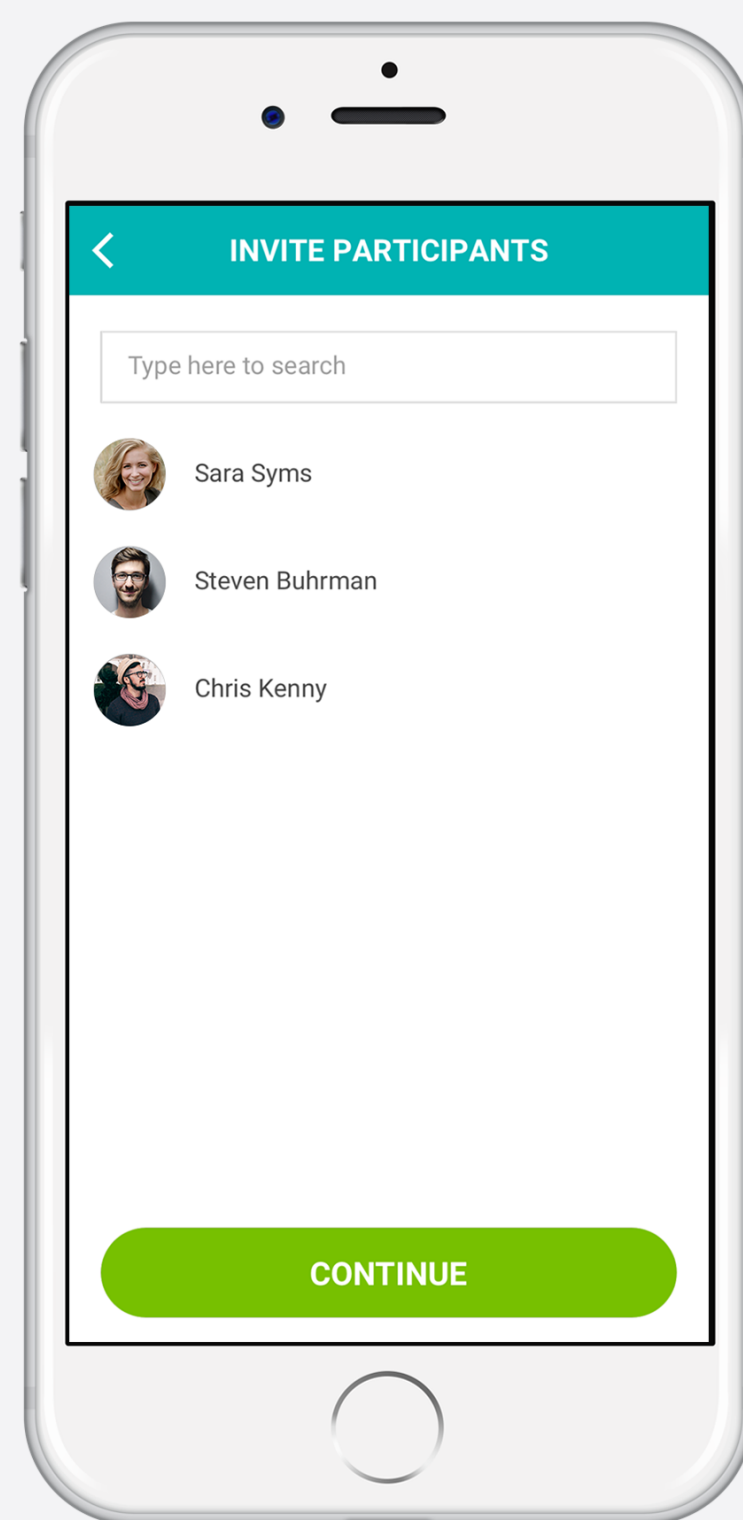
Hytch[™]

How it works for commuters.

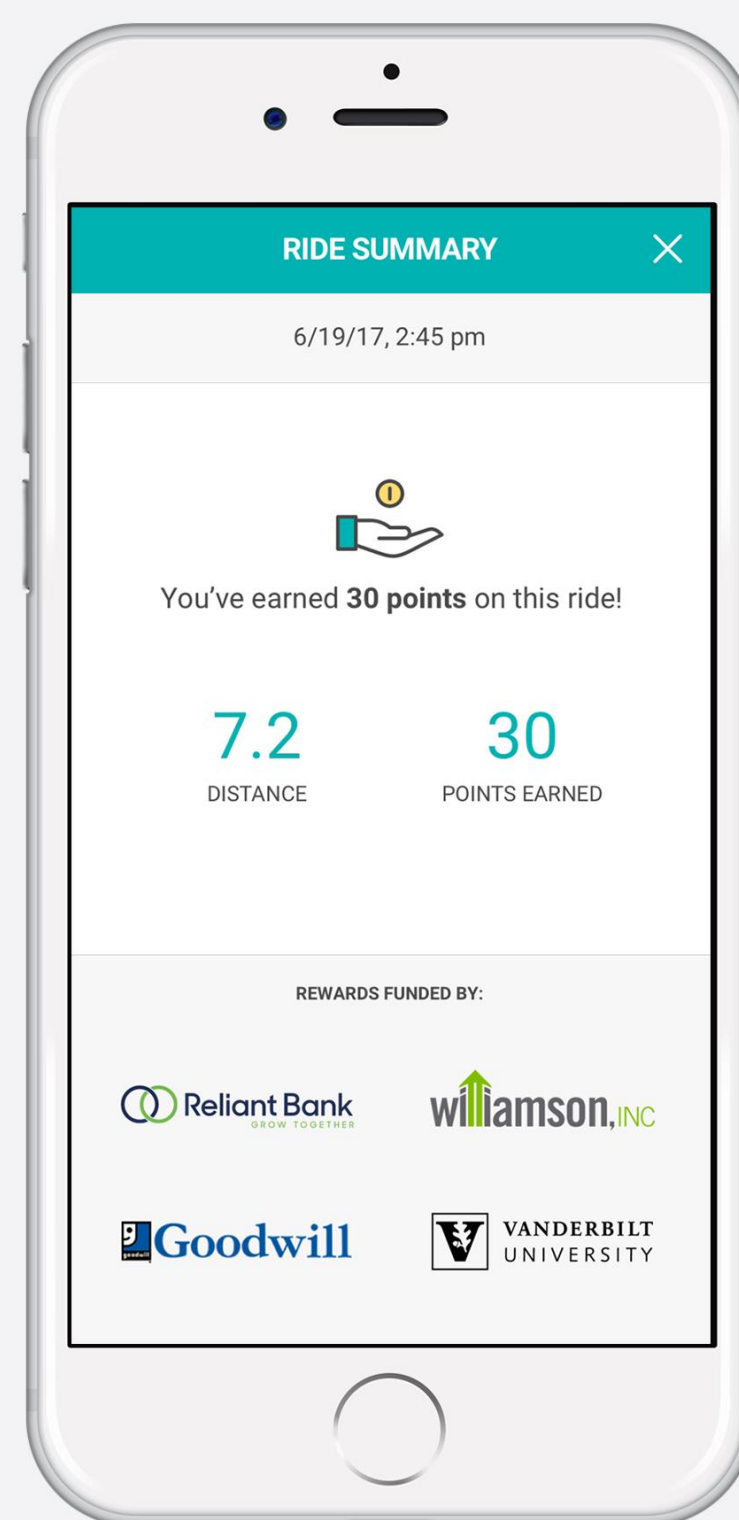
TAP "LET'S HYTCH"



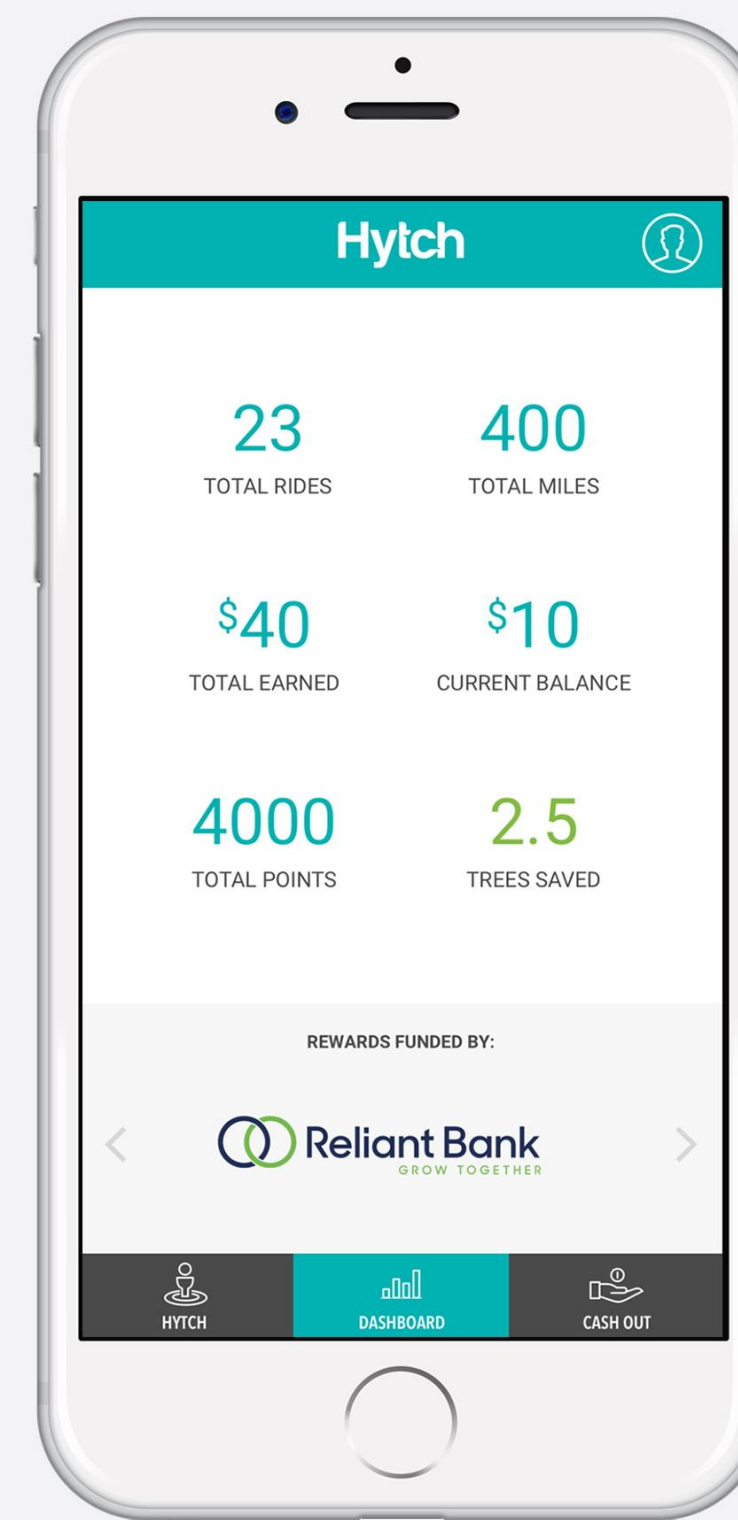
INVITE PARTICIPANTS



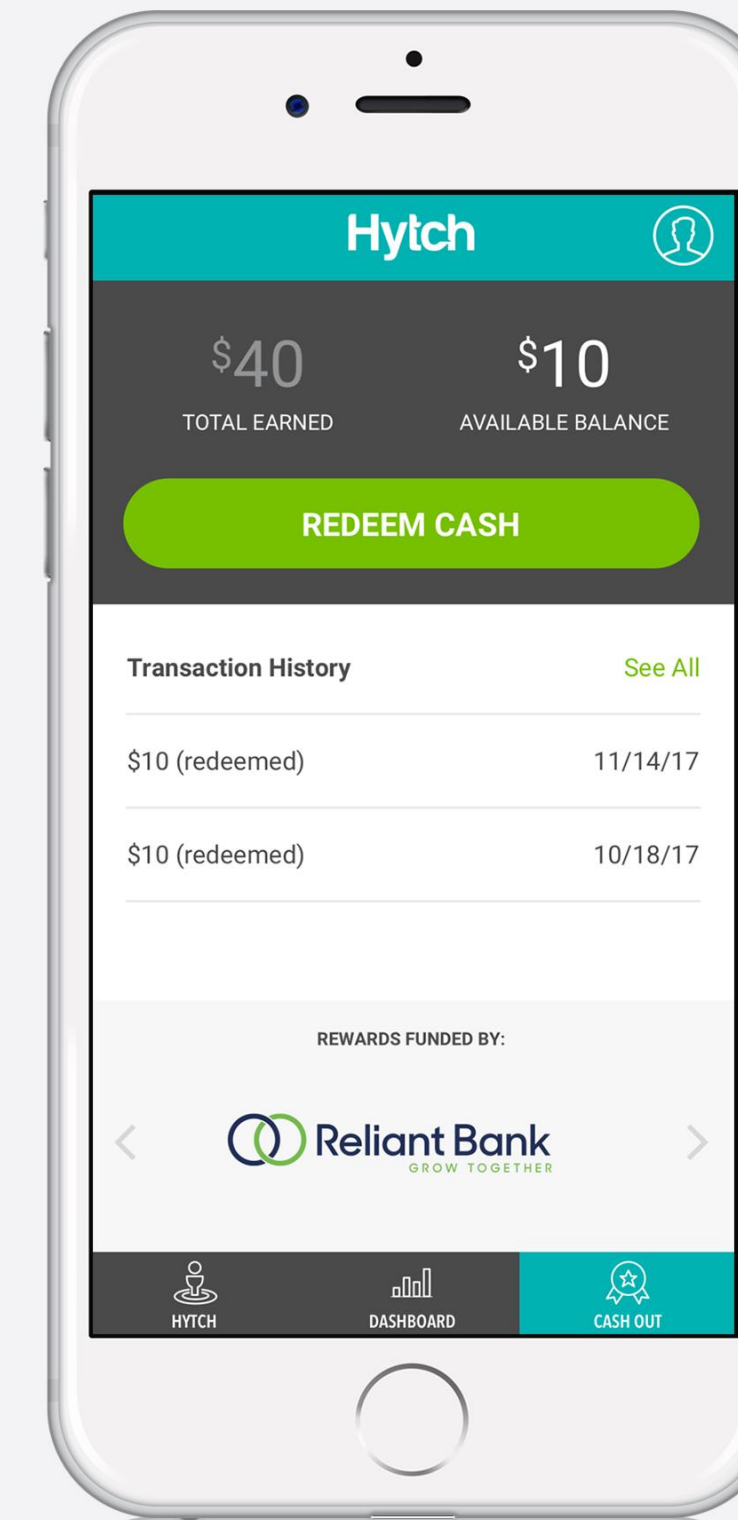
EARN POINTS



SEE YOUR IMPACT



CASH OUT!



How it works for partners.

We partner with companies & communities motivated to influence transit behavior through cash incentives.

- ✓ employers
- ✓ corporate sponsors
- ✓ municipalities

A few of our current partners



Leadership

Executive Team



Mark Cleveland
CEO | COFOUNDER



Steven Buhrman
PRESIDENT | CMO



Shawn Chapman
CTO

Advisors



Piere Sacre
SCHNEIDER ELECTRIC



Dr. Philip Craig
VANDERBILT UNIVERSITY



Thomas Brewer
TENNESSEE TECH



Michael McHorse
DAIMLER



Dan Teeter
NISSAN

Traction

Our path from Nashville to Nationwide



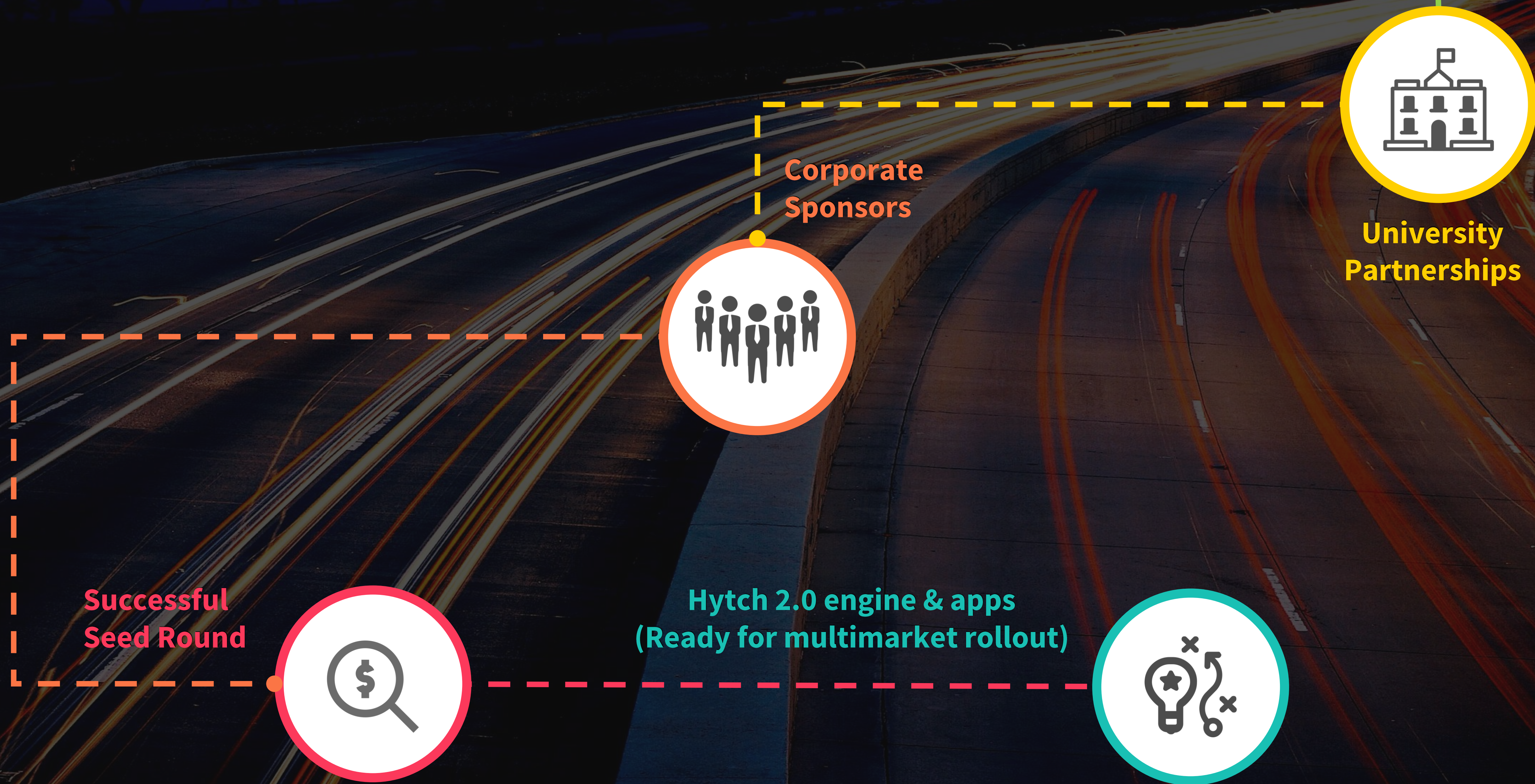
CMAQ Grant
(TDOT)



Hytch 1.0
iPhone & Android Apps
(4,000+ downloads)

Awards &
Recognition





Let's solve this problem together.

- ★ Sponsor your employees
- ★ Sponsor your city
- ★ Be a connector

CONTACT

mark@hytch.me

615.519.1294

