



Powered by Women with Automotive Passion

Organization Overview



Vision and Mission

Professional & Personal Success



Mission

*Advance and empower
women in the automotive
industry*

Vision

*Help create and sustain a diverse
automotive industry optimized
by empowered women*

AWAF Board Of Directors (BOD) & Executive Advisory Council (EAC)

Executive Advisory Council (EAC)

Tom Apostolos, *Magna Exteriors*
Carla Bailo, *Ohio State University*
Julie Fream, *Original Equipment Suppliers Association*
Maureen LaFontaine, *LaFontaine Automotive Group*
Molly Padovini, *Elder Automotive Group*
Pat Scarpaci, *Panasonic Automotive Systems*

Executive Board

Sherry Muir Irwin – President
The Hunter Group LLC

Linda Taliaferro – Vice President, OEM Relationships
Meritor

Kellie Treppa
Vice President, Alliances
Ricardo

Catherine Koch – Vice President, Supplier Relationships
K-Tec Systems

Susan Rokosz – Vice President,
Industry Relations & Academic Affairs
Ford Motor Company

Jeena Patel – Vice President, General Counsel
Warner Norcross & Judd LLP

Kim Ziomek – Secretary
Panasonic Automotive

Diane Harbour – Treasurer
ATS/Harbour Tax & Accounting

Board of Directors

Kelly Carmona – Events
H. A. King Co., Inc.

Dawn Dorsch – Events
DENCAP

Michelle Blakeley – Marketing
FordDirect

Patricia Price – Marketing
Aquent

Jennifer Dudley – Membership
Metaldyne Performance Group

Mary Carlson – Membership
Talascend Worldwide Technical Resources.

Jane Bishop – Scholarships
General Motors

Susan Rokosz – Scholarships
Ford Motor Company

Karina Morley – Sponsorship
Ricardo Inc.

Jill Fraeyman – Sponsorship
VW Group of America

Kellie Treppa – Mentorship
Ricardo, Inc.

Beate Stumpe – Mentorship
Bee Yourself Coaching & Consulting LLC

Corinne Smereka – Professional Development
Schoolcraft College

Jeena Patel – Professional Development
Warner Norcross & Judd LLP

AWAF Members....

Where they work:

- OEM's
- Tier 1 and 2 companies
- Universities
- Media
- Aftermarket
- Law firms
- Insurance organizations
- Dealerships
- **Recruitment firms**
- Other: OESA, USCAR, UMTRI

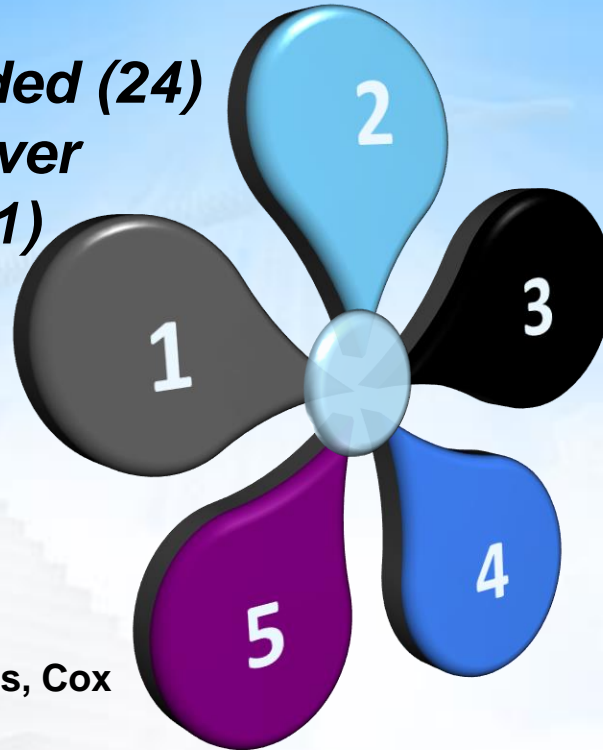
What they do:

AWAF has a diverse range of membership titles:

- President/CEO
- Vice-President
- Director
- Manager (Account, Sales, Marketing)
- Administrative Assistant
- Student
- In-transition

2016 Executive Summary

Record breaking scholarships awarded (24) totaling \$60,000 (over \$320,000 since 2001)



Events in 2016

- Fireside Chat: Michelle Krebs, Cox Automotive
- Summer Fling: Sheryl Connelly, Ford, Women Who Motor, Edsel and Eleanor Ford Estate
- Swinging FORE Scholarships – 21st Annual Golf Outing, TamOShanter
- Take 20/20: Twenty-somethings Share Their 20-Year Industry Outlook, Faurecia
- 5th Annual Pumps & Power – Olga Alavanou, Yazaki
- Holiday Event – Arianna Quan, Miss Michigan 2016

Increased AWAFF Exposure

- AutoLine Supplier Symposium NAIAS 2016
- Women in Automotive (WIM) luncheon (co-hosted)
- Autoline/EY-Women Fast Forward, Traverse City

New Programs in 2016

- Professional Development: “Your Personal Brand”
- Mentoring
- Coaching

Cultivated Affiliations

- Women in Manufacturing
- AIAG
- OESA
- Women in Defense
- Women Who Motor
- WBENC – Great Lakes