

# Why are we here?

## Purpose

- Understand drivers that generate the need for innovation
- Understand key barriers preventing creation, adoption and implementation of innovation
- Identify how to facilitate the implementation of new innovation while providing value in the North American auto supply chain
- Develop actionable recommendations

**By** considering customers, value, obstacles and generating ideas for:

- Enabling innovation
- Business climate
- Talent

# Basis of Session Design

*Powerful phrases from the invitation:*

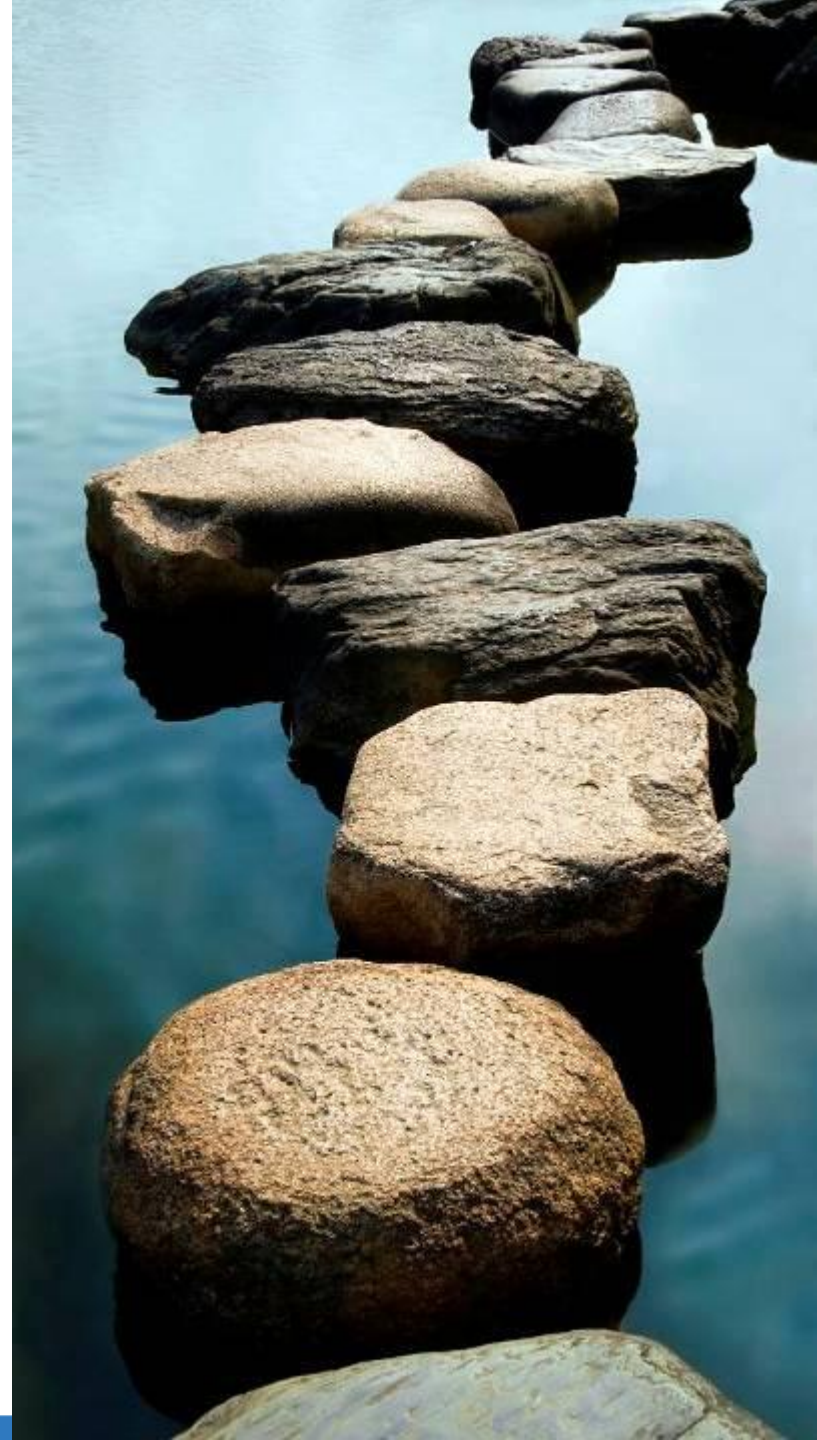
“unique event”

“meaningful engagement and dialogue”

“collaboratively identify actionable recommendations”

“exploring your unique perspective on the auto supply chain”

“collectively work together to identify opportunities”





# Applying Lean to

*Increase* **Value**

*Reduce* **Waste**

*Respect* **People**

## For Accelerating Innovation

**HALEY &  
ALDRICH**

# Lean Approach

**Value**  
**vs.**  
**Waste**



**Respect: See**  
**Understand**  
**Act**  
**Together**

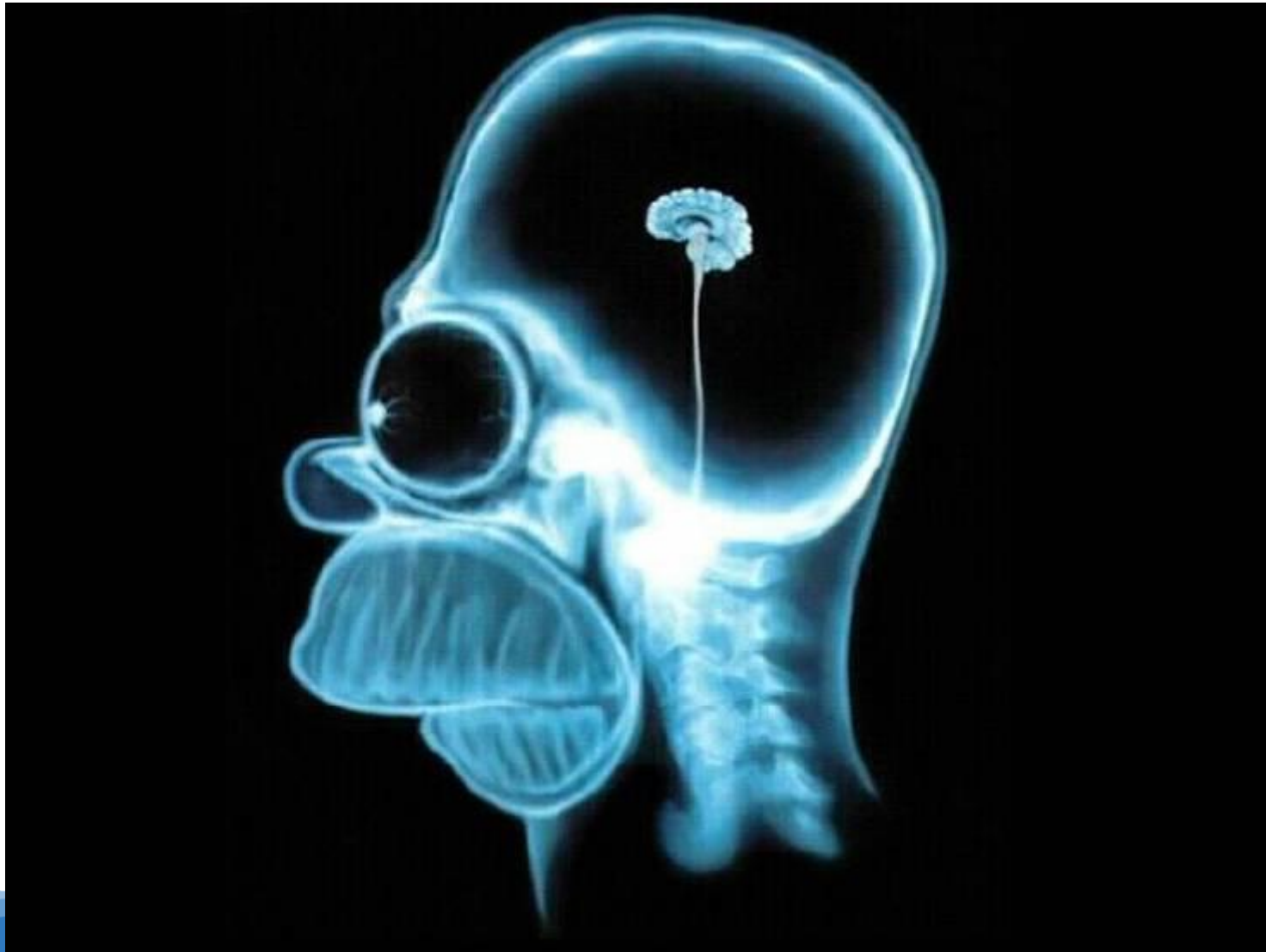




# See & Perceive Together



# Understand & Create



# Act



# Lean Approach?

*Increase* Value  
*Reduce* Waste  
*Respect* People



Today we will *work together* to apply your knowledge to understand what's important, see barriers and identify the best opportunities to increase success.

**YOU will be creating – not seeing presentations...**

# Each person is an “expert”

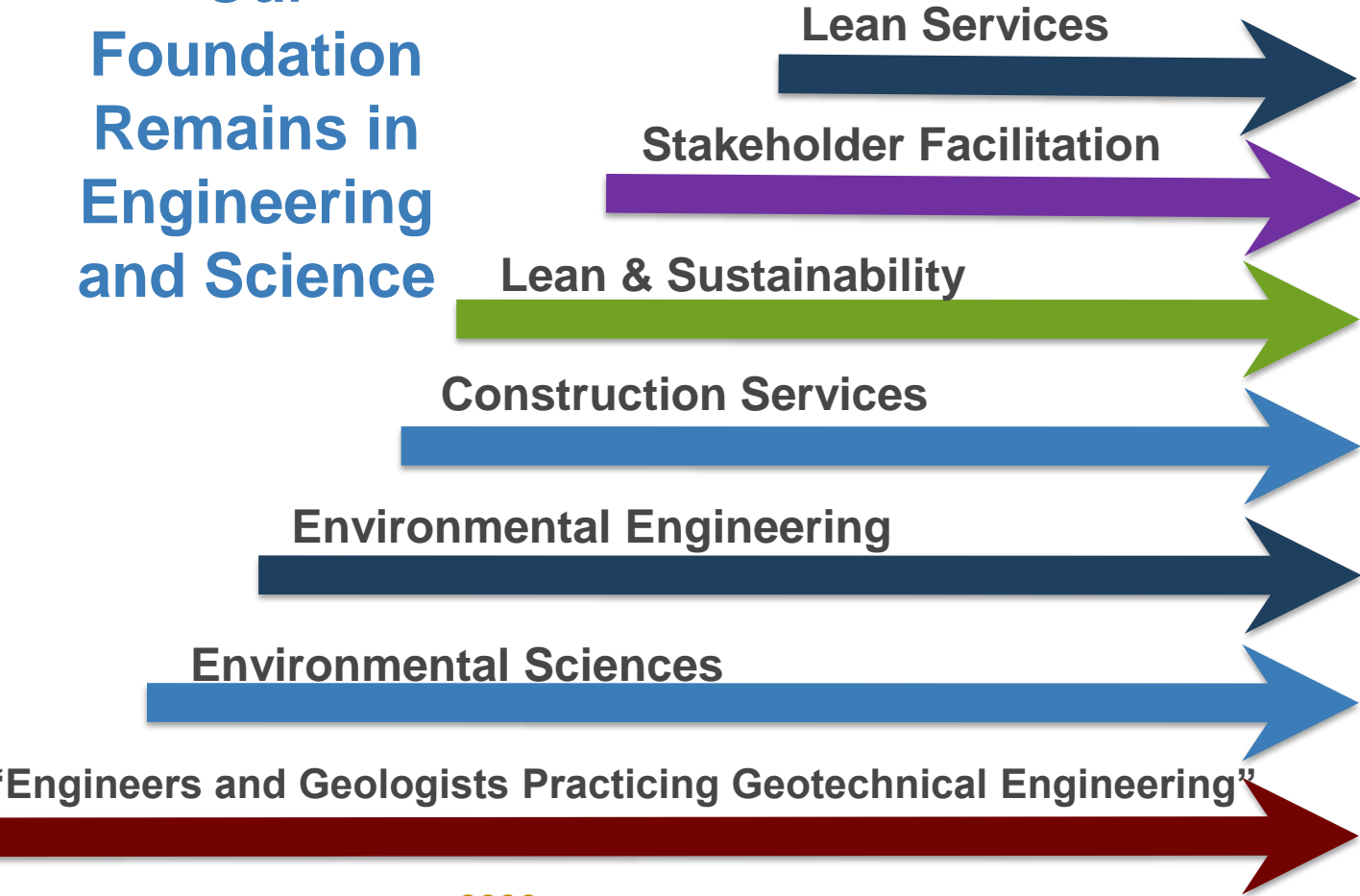
By engaging people from different perspectives, we can:



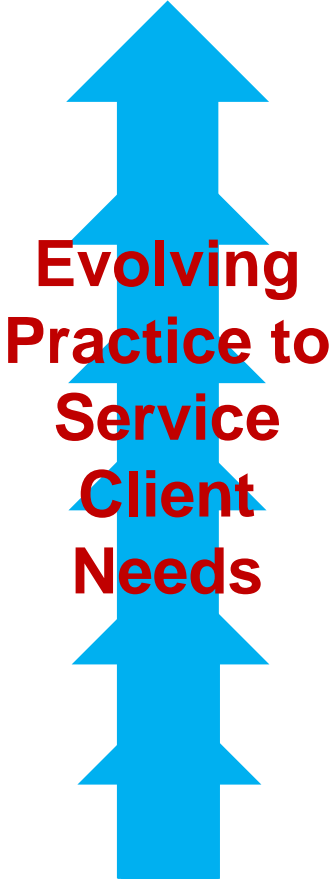
- Show respect
- Understand value
- Learn about pain points
- Share and create knowledge
- Find hidden resources
- Begin to envision our future state
- Create ownership and consensus
- Develop problem solvers

# Haley & Aldrich is Here After Following our Own Path of Innovation

**Our Foundation Remains in Engineering and Science**



1957 1982 1990 2000 2006 2009 2011



# Haley & Aldrich Team

GROUP 1  
Enabling  
Innovation

GROUP 2  
Business  
Climate

GROUP 3  
Talent  
Pipeline



**Steve "Mac" Macintyre**  
Lean Sensei and  
Program Designer



**Jim Little**  
Facilitator



**Kelly Meade**  
Facilitator



**Sue Boyle**  
Facilitator

# *Engagement* is our Primary Objective

- Sessions will include whole group, small group, individual and pair exercises.
- Several Lean Tools will be used throughout the day to capture results and make the process visible to all.
- Participants Do The Work – You will record, report, select and prioritize.
- “Leadership Roles” will rotate.
- Engagement with vendors built into the design. Participants will seek examples of barriers and solutions from vendors on “Discovery Walks”.
- Work will be captured throughout the day by OU-Student Technologists using ThinkTank.



