

# Southern Automotive Women's Forum

September 8, 2011



# Mission and Vision Statements

**Mission-** The Southern Automotive Women's Forum (SAWF) is a non-profit, professional organization dedicated to **promoting Education and Scholarships in addition to Personal and Professional Advancement of women in the automotive industry** who are located in the Southern Region of the United States.

**It is the Vision** of the SAWF to collaborate with companies and organizations by leveraging the skills, abilities and talents of women to create a more regional automotive community, within the Southern States, and promote **scholarships, educational programs** and role model opportunities to attract and retain women to this dynamic industry.



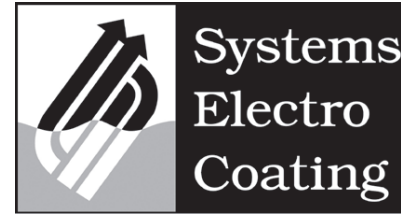
# What our surveys have told us:

- Please help us grow within automotive and “groom our replacements.”
- Please bring new and younger women into the industry.
- Please develop an organization and processes that allow us to support young women who want to go into technical (STEM) fields and create opportunities to be the role models we did not have.





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# The business case

- In closing, the business case is clear.
- We have pull for this organization, both from current women in automotive as well as the need to build a pipeline of future talent.
- One of the top reasons that young girls do not choose STEM fields, particularly automotive, is lack of role models.
- We have the role models and we now have the forums to bring them to young people who can benefit from meeting them.



# How Can You Get Involved?

- Membership
- Professional Development
  - November 2<sup>nd</sup> – SAC
- Sponsorship
- Scholarship

[www.southernautowomen.org](http://www.southernautowomen.org)