



SOUTH CAROLINA AUTOMOTIVE COUNCIL

Excellerate



Mercedes-Benz





SOUTH CAROLINA AUTOMOTIVE COUNCIL

- ▶ Establish identity for SC's Automotive Manufacturing Sector
- ▶ Support Automotive Suppliers
 - Create Network
 - Maximize Resources
 - Shared Issues/Topics – Logistics/Supply Chain; Scheduling; Labor Matters; Technologies; Trends
- ▶ Build Partnerships & Foster Collaboration – Regional and Southeast
- ▶ Promote innovation, research & development; Access to new business
- ▶ Economic Development opportunity – Attract & Retain Auto Sector

With guidance from manufacturing leadership , collaborative effort among SC Manufacturers Alliance, Upstate Alliance and AdvanceSC served as catalyst





Accomplishments of the SCAC

- ▶ 2008 to 2009 – Outlined Initiative to support automotive manufacturing sector
- ▶ Summer 2010 – Leadership Team and Structure in Place, Office Established on CU-ICAR Campus
- ▶ October 2010 – SCAC represented at Southern Automotive Conference (SAC) in partnership with TAMA, AAMA, MAMA in Tunica, MS
- ▶ November 2010 – SCAC Website Launch
- ▶ January 19, 2011 – *S.C. Automotive Cluster Impact Study* Released; Dr. Doug Woodard, University of South Carolina Moore School of Business
- ▶ Nov. 2011 – Southern Automotive Conference in Huntsville, AL
- ▶ **February 15–17, 2012 – SC Automotive Summit, Greenville, SC**



SC Auto Cluster: Summary

- ▶ In South Carolina: a total economic impact of \$27.1 billion (2008).
- ▶ Ten percent of state economic activity.
- ▶ The auto cluster supports *84,935 full-time equivalent jobs in South Carolina.*
- ▶ Attracting new investment.
- ▶ Becoming innovative.

Full study available at www.scautomotivecouncil.com.

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