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OPINION: All aboard, NOW

Automotive News / September 22, 2003

A small group of companies has formed the Suppliers Partnership for the Environment. The partnership's purpose is to share ideas on how to cut the amount of material used to produce automotive parts and to reduce the amount of waste. Its goals are to help the environment and save money. The EPA and the National Institute for Standards and Technology also are participating.

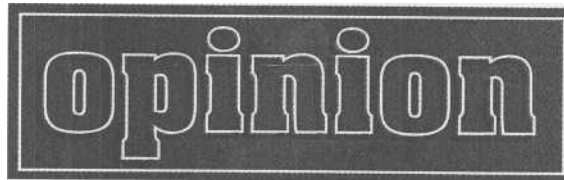
But some suppliers aren't joining because their primary automaker customers are not participants and perhaps because they see it as an organization too heavily influenced by General Motors.

They should think again. The partnership is a great way to do well by doing good, and it's time to get on board.

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