



MEXICAN FEDERAL ENVIRONMENTAL PROTECCION
AGENCY



SEMARNAT



ENVIRONMENTAL LEADERSHIP FOR COMPETITIVNES

PROFEPA
PROCURADURÍA FEDERAL DE
PROTECCIÓN AL AMBIENTE

June, 7, 2011



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For us in Mexico to work with the automotive industry is a priority because it represent one of the most important industrial sectors in or country

Whе have had very good success experience on which, we can build a coordinated effort in north America



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It's objective is to improve the environmental performance of the value chains by developing eco-efficiency projects that generate cost savings and increase competitiveness of this companies



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This program was designed
parting from CEC project
developed between the years
2005 and 2007 within
“Greening Supply Chain
Project”



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Than 1200 industries participated
in this program including **38**
automotive industries with their
supply chain



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NUMBERS OF AUTOMOTIVE INDUSTRY WITH THE SUPPLY CHAIN

The participating companies created a financial impact of 3.3 million dollars in savings

Savings of **73,000 m³** of water

That represents enough water to sustain an average **148 families during one year.**



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NUMBERS OF AUTOMOTIVE INDUSTRY WITH THE SUPPLY CHAIN

Savings of **9.7 million kw/hr** of energy.

This is enough electricity to sustain **3,500 homes**
for one year

Reducing emissions **by 8800 ton CO2** per year.

That represents the emissions released from the
use of **1700 compact cars.**



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Also have a second voluntary
program that we used to work
with the Automotive Industry

**National Environment Audit
Program**



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National Environment Audit Program

This program have 12 Automotive industries related to vehicle manufacturing that are included :

- ✓ Ford
- ✓ General Motors
- ✓ Nissan
- ✓ VW
- ✓ Honda
- ✓ Chrysler



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National Environment Audit Program

Savings of **6 million m³** of water

That represents enough water to sustain an average **7,000 families during one year.**

Savings of **860 million kw/hr** of energy.

This is enough electricity to sustain **300,000 homes for one year**



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National Environment Audit Program

We are very happy that this North American initiative starts today .

We express our most solid commitment with the automotive industry



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SUBPROCURADURÍA DE AUDITORÍA AMBIENTAL



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