

Improving the Economic and Environmental Performance of the North American Automotive Industry Supply Chain

Benjamin Teitelbaum
Special Projects' Coordinator
Commission for Environmental Cooperation (CEC)

June 7, 2011



Project Summary

- Re-engage key automotive companies for the development and implementation of green supply-chain programs across North America
- Build on the success of the work started within the United States, this project will allow both Canada and Mexico to benefit from initial efforts experienced in the United States and build trilateral cooperation
- Support the sharing of information and practices that will enhance the environmental and economic performance capacity within this North American sector supply chain.



Environmental Vision

Reduce environmental impacts of the automotive manufacturing supply chain while enhancing competitiveness through engaging experts to facilitate the development and implementation of formalized Automotive Green Supply Chain programs in Canada and Mexico and engage with the United States.



Short Term (timeline - spring 2011 - spring-summer 2012)

- Organize a core of automotive manufacturers and suppliers to green their supply chains within Canada and Mexico
- Exchange of resources, information, and tools within the sector towards greening the supply chain between manufacturers and suppliers



Mid Term (timeline - starting summer-fall 2012 and continuing onwards)

- Create and expand business-driven self-supported auto supplier partnerships in North America (Canada, Mexico and the United States)
- Reduce environmental impacts and improve economic capacity through activities adopted by auto supplier partnership programs
- Reduce the environmental footprint of the automotive supply chain and improve competitiveness for the automotive sector



Tasks Necessary to Reach the Environmental and Economic Vision

- Engage Canada and Mexico in developing a green automotive supply chain program
- Unite Canada, Mexico and the United States in a self sustainable North American green supply chain program

Thank you bteitelbaum@cec.org

