



***Third Quarter Membership Meeting
September 8th, 2011***

BBK and Performance Improvement, LLC



- International business advisory firm
- Core competency is manufacturing with significant automotive experience
- Unparalleled expertise in supplier risk and supply chain management
- Senior executives with problem solving reputations through hands-on interaction
- Interrelated team of finance and manufacturing expertise proficient in executing business strategies
- Middle market prices with global reach and superior results



PERFORMANCE IMPROVEMENT, LLC

- High impact professionals providing variable cost solutions
- Results - driven business model
- Focused on operational metrics improvement, VA/VE, supplier assessments, interim management, and production/quality system implementation
- Global support of production and launch activities
- Strategic analysis: manufacturing footprint and supply base rationalization studies and execution
- Hands-on implementation

- **Mission**

- “TAMA is a membership organization created to strengthen and expand Tennessee’s automotive industry. Specifically, it helps Tennessee automotive companies react to the challenges of the global automotive marketplace.”

- **History**

- Formed in 1987
- Result of Tennessee's rapidly growing automotive manufacturing industry led by Nissan North America and Saturn Corporation
- Original purpose was to provide a forum for interaction among the companies located in Tennessee
- TAMA has since expanded its scope to include both in-state and out-of-state businesses as well as companies integrally related to the automotive industry

- **Membership**

- Open to any company involved in the automotive manufacturing industry in Tennessee
- Includes OEMs, Tier 1, 2 and 3 suppliers, financial companies, law firms, contractors and other businesses that have specialized expertise in the automotive industry
- Currently 127 Members

- **Programs**

- TAMA's membership meets 4 times a year, 3 luncheons with keynote speakers and 1 tour of a Tennessee automotive manufacturing facility; TAMA also sponsors a golf tournament annually
- Sponsors special programs occasionally and alerts members of other programs in the area
- Southern Automotive Conference
- Scholarship Program

- **2011 Officers**

- President, Keith Updike – BBK
- Vice President, Thomas Brewer – South Central TN Workforce Alliance
- Secretary/Treasurer, Kevin Hunsinger – Deloitte & Touche LLP

- **2011 Board of Directors**

- Phil Carver – Advanced Sales & Engineering
- Toby Compton – TN Depart. of Economic & Community Development
- Joe Conner – Baker Donelson Bearman Caldwell & Berkowitz
- Andre Gist – Manufacturers Industrial Group
- Patrick Higgins – Marsh USA Inc.
- Bill Holt – Continental Machinery Movers
- Thomas Loafman – Volkswagen Group of America
- Bob Marsteller – Calsonic Kansei North America Inc.
- Bill May – General Motors Co.
- Barry Owens – Bridgestone Americas Inc.
- Rick Youngblood – Nissan North America, Inc.