

For Immediate Release
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Matt Bogoshian to Showcase Administration Efforts to Promote Sustainable Manufacturing and Economic Growth at Summit on Accelerating Innovation

Matt Bogoshian, U.S. Environmental Protection Agency (EPA)'s Senior Policy Counsel in the Office of Chemical Safety and Pollution Prevention, will deliver the luncheon keynote to invited leaders from the North American automotive supply chain at the first [Summit on Accelerating Innovation to Drive Sustainable Automotive Manufacturing Growth Across North America](#) at Oakland University's campus in Rochester, Michigan on June 26-27, 2013.

Co-hosted by the [Suppliers Partnership for the Environment \(SP\)](#), [Commission for Environmental Cooperation \(CEC\)](#) and [Oakland University](#), the *Summit on Accelerating Innovation* brings a diverse group of leaders from across the North American automotive supply chain together to understand and explore barriers presently limiting the widespread adoption of environmentally and economically impactful advanced manufacturing process innovations. Through lean process driven working sessions, the Summit will create a collaborative environment for leading organizations to work together to identify new opportunities to accelerate environmental innovation while enhancing the competitiveness of the North American automotive supply chain.

In his role as Senior Policy Counsel, Matt Bogoshian leads US EPA and Obama administration efforts to help manufacturers and their supply chains profit by adopting more sustainable practices. Bogoshian works with senior leadership to combine the strengths of efforts such as the [E3: Economy, Energy and the Environment](#) framework, the [Presidential Green Chemistry Challenge](#), the [Design for the Environment \(DfE\)](#) program, the [EnergyStar Industrial program](#) and the [SmartWay Partnership](#) with other federal programs and the private market in order to optimize their collective benefit to American manufacturers and their communities.



Bogoshian was recently asked to serve as one of the principal deputies to the President's [Investing in Manufacturing Communities Partnership](#) initiative that is designed to accelerate the resurgence of manufacturing and create jobs in communities across the country. In that capacity and others, he has spent the last two years traveling across the nation engaging in listening sessions with community leaders and stakeholders, working to understand their continuous improvement needs, and then connecting them where possible to existing tools and resources.

Bogoshian will also be featured during an hour-long webcast panel discussion hosted by the Commission for Environmental Cooperation (CEC) to look at innovative work being done by Suppliers Partnership members to green the auto supply chain across North America. Part of the [CECTalks](#) series of discussions with North American environmental leaders, this panel discussion will be webcast live and include questions from participants at the event and online. For more info write to info@cec.org.

Facilitated by a team of [Haley & Aldrich Inc.](#) lean facilitators, *Summit on Accelerating Innovation* working sessions will explore key innovation opportunities, such as:

- **Enabling Innovation:** What strategic steps can organizations in the automotive supply chain take to identify, champion and drive the implementation of key innovative technologies and processes that improve the environment while providing economic value to the North American automotive supply chain? What barriers currently prevent the successful commercialization, implementation and scale up of potential market changing innovations?
- **Securing the Talent Pipeline:** What opportunities exist to leverage public-private partnerships to further develop the skilled technical professionals required for careers in the automotive sector,

and to train and educate tomorrow's industry leaders to embrace innovation and sustainable thinking?

- **Improving the Business Climate for Innovation:** What opportunities exist to create a more competitive North American business environment which fosters environmental innovation and economic growth? (e.g. increasing North American intergovernmental coordination; addressing inconsistency / complexity in trade and regulatory concerns)

The *Summit on Accelerating Innovation* brings together North American automakers, suppliers, government, academia and investment leaders to explore opportunities to accelerate advanced manufacturing process innovation in the automotive supply chain. Participation in the Summit is limited and by invitation only. To request an invitation for your organization to participate in the Summit, please visit <https://www.surveymonkey.com/s/AcceleratingInnovation>

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The **Suppliers Partnership for the Environment (SP)** is an innovative collaboration between automobile manufacturers – including American Honda Motor Co Inc., Chrysler Group LLC, Ford Motor Company, General Motors, Hyundai America Technical Center, Inc., Nissan North America Inc., and Subaru of America Inc. – their suppliers, and the U.S. Environmental Protection Agency (EPA). SP members work together to identify and implement creative projects and programs that will advance environmental sustainability while providing economic value to the automotive supply chain through strategic action and engagement. Learn more at www.supplierspartnership.org

The **Commission for Environmental Cooperation (CEC)** facilitates collaboration and public participation to foster conservation, protection and enhancement of the North American environment for the benefit of present and future generations, in the context of increasing economic, trade, and social links among Canada, Mexico, and the United States. Find out more at: www.cec.org

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