

A close-up, low-angle shot of the Ford logo on a car's headlight. The logo is a blue oval with the word "Ford" in white script. The background is a blurred, blue-tinted view of the car's body panels, suggesting a modern and sleek design. The lighting is dramatic, highlighting the contours of the headlight and the logo.

***Clean Industry and
Environmental Leadership
for Competitiveness
programs at Ford in México***

Sept 2011



CLEAN INDUSTRY PROGRAM AND FORD IN MEXICO



- Ford Manufacturing facilities located in Hermosillo, Cuautitlán and Chihuahua joined the Voluntary Clean Industry Process since 1997 with PROFEPA Agency.
- Since then, all Ford facilities have been evaluated (surveillance or certification) on a regular basis including current 2011 year.
- Clean Industry process has permitted Ford to evaluate and confirm their own environmental compliance assurance process and also to identify improvement opportunities to favorably impact their current environmental metrics.
- Because of the evident benefits, Ford plan is to continue participating in Clean Industry process with PROFEPA.



ENVIRONMENTAL LEADERSHIP FOR COMPETITIVENES

FORD IN MEXICO HIGHLIGHTS

Ford Hermosillo and local suppliers (Apr 2011):

- Identified potential savings: \$900,587.00 USD / year.
- Number of individual projects: 17
- Water savings: 60.5 M3 / year
- Energy savings: 5,182,901.00 Kwh / year
- Fuels savings: 33.81 M3/year.
- Reduction in air emissions: 3,446.00 tons of CO2/year
- Waste reduction: 686 tons/year
- Participants: 17 companies and 32 people trained.

Ford Chihuahua and local suppliers (Dec 2010):

- Identified potential savings: \$ 783,575.00 USD / year
- Number of projects: 19
- Water savings: 32,416 m3/year
- Energy savings: 6,260,373 Kwh / year
- Fuels savings: 0.49 m3 /year
- Reduction in air emissions: 4,761 tons CO2 /year
- Waste reduction: 103 tons/year
- Participants; 15 companies and 15 people trained

Ford Cuautitlán:

- Because of evident environmental and economic benefits, Cuautitlán plant is planned to join initiative late Nov 2011 and, for 2012, all plants to internally apply for similar program.

