

# Alianza Verde Automotriz May 24, 2012



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## Heritage Inter@ctive Services, LLC

# Discover, Diagnose and Convert

## Evaluation

- Evaluate opportunities with functional equipment costs:
  - Cost Analysis
  - Experts in waste and recyclables
- Identify and prioritize cost reduction
- Implement "baseline" and its objectives

## Innovation

- Planning through our vendors the ability to research and development of Heritage
- Identification of innovative methods of reduction, reuse, recycling, or treatment

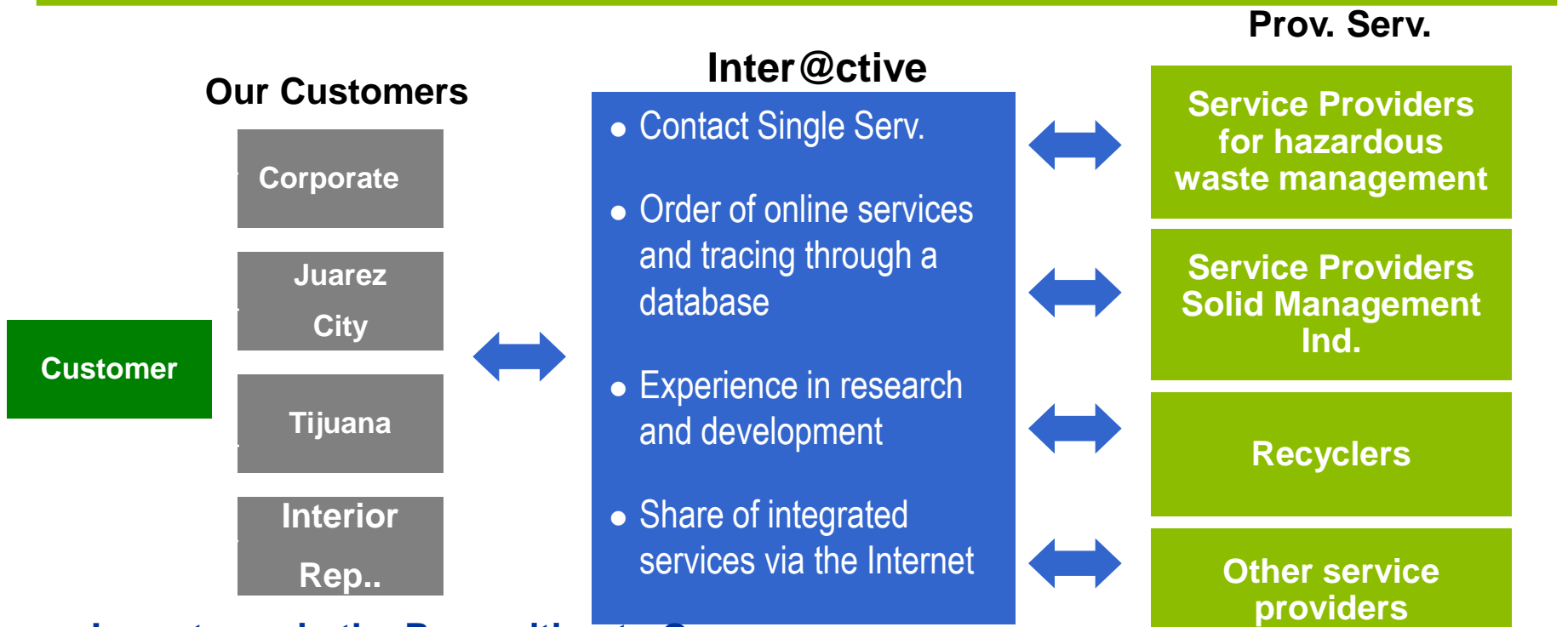
## Management

- Use of experienced personnel within the facility after an evaluation
- Ensure appropriate implementations and a continuous assessment of management programs and their costs
- **Search for new ways and opportunities**

## Representing for Customer

- Expert advice in the management of savings opportunities
- Direct and practical implementation on each level

# Benefits



## Importance in the Proposition to Our Clients

- Minimization of waste and recycling
- Reduction of administrative burdens
- Database services provided to each plant.
- Compliance with applicable laws
- Total Cost Management

## Proposition importance to our Service Providers

- Cost reduction in sales promotion and marketing
- Increase in sales
- Access to our customers
- Long-term contracts