

A close-up, low-angle shot of a Ford logo on a car. The logo is a blue oval with the word "Ford" in white script. The background is a blurred, blue-tinted view of the car's body panels, suggesting a modern, sleek design. The lighting is dramatic, with strong highlights and deep shadows.

Alianza Verde Automotriz

Water use efficiency

Dionisio Menchero

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Agenda:

- Case review - Chihuahua Engine Plant.
- Examples of actions in Matrix.
- General.



Water - Review case:
Motors plant in Chihuahua.

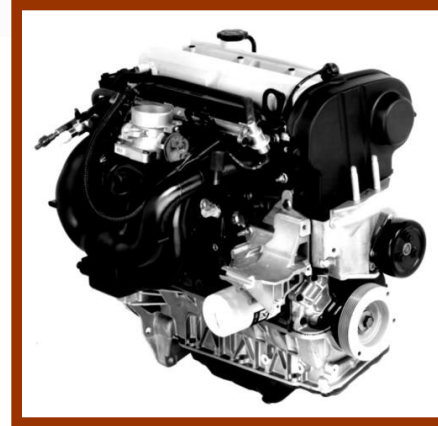


Engine Plant was founded in 1983 and started operations with machining and engine assembly "PENTA".

He has since undergone several changes in its assembly line to manufacture different engines

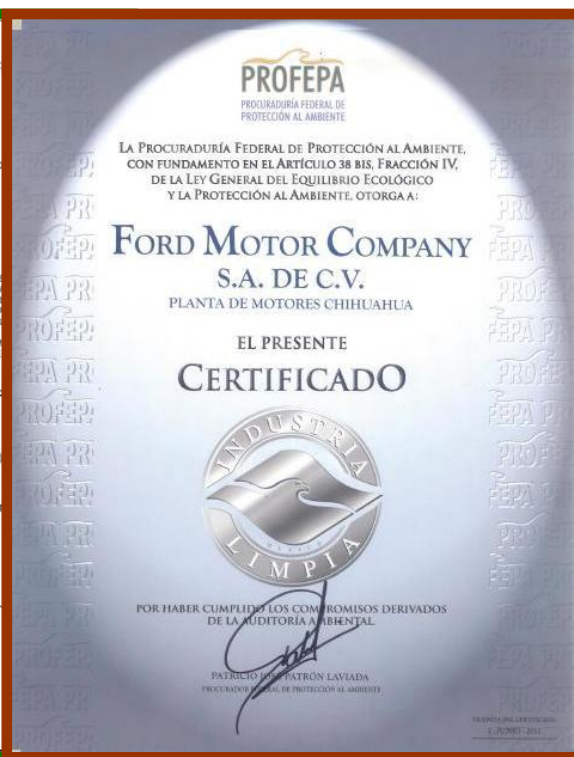
In 2007, work began and the dismantling of the ship that housed the ZETEC project and built the new plant to manufacture diesel engines under the project called Scorpion, which started production in November 2010.

Currently there are internal combustion engines and Diesel Fuel and 14 Hybrid vehicles





The Chihuahua plant is certified in ISO 14001, being a clean industry since 1998, in addition to having received several awards for environmental compliance by the Ecology Department of the State of Chihuahua.





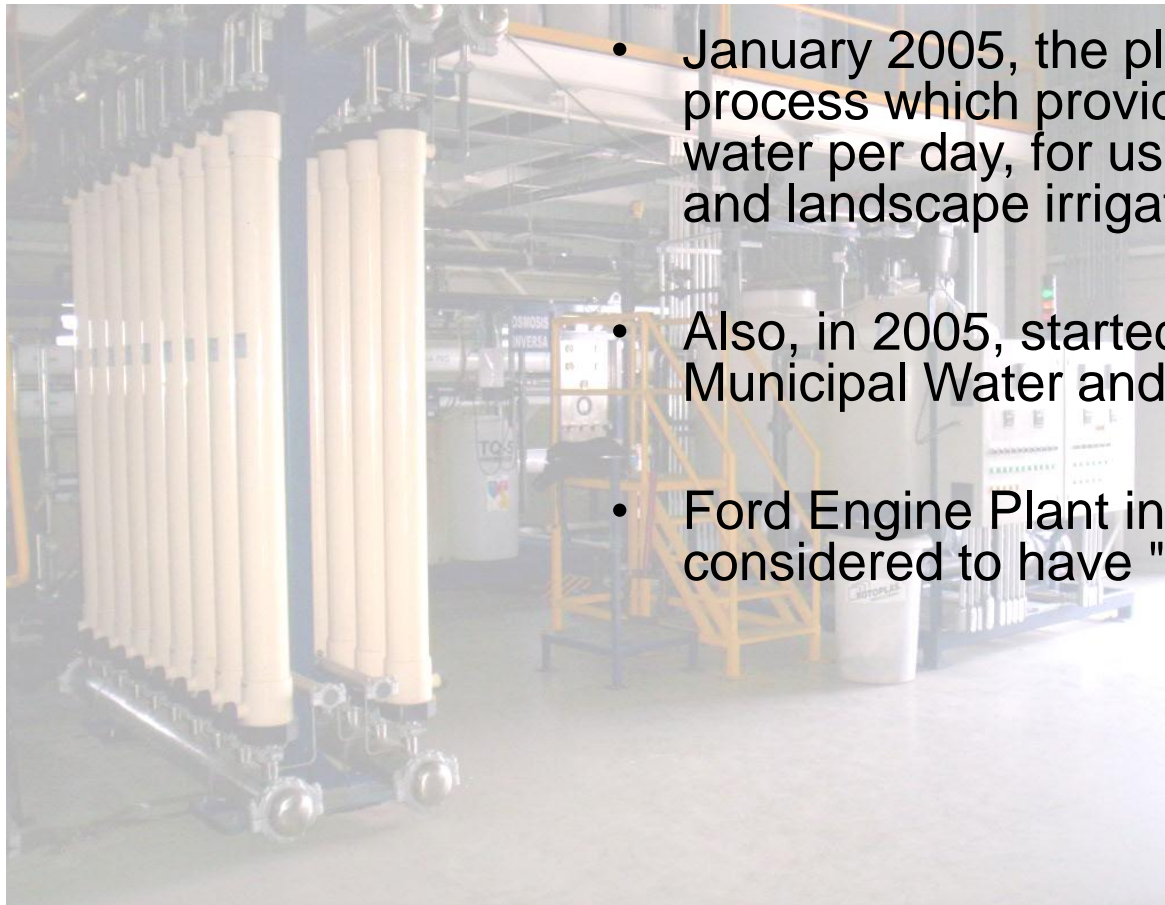
- Ford, aware of the problems in the drinking water supply in the city of Chihuahua, decided from the start of operations of the plant to install a waste water treatment.
- The main objective was to have a plant, which was exclusively drinking water for **human consumption.**





Reverse Osmosis (Phase I)

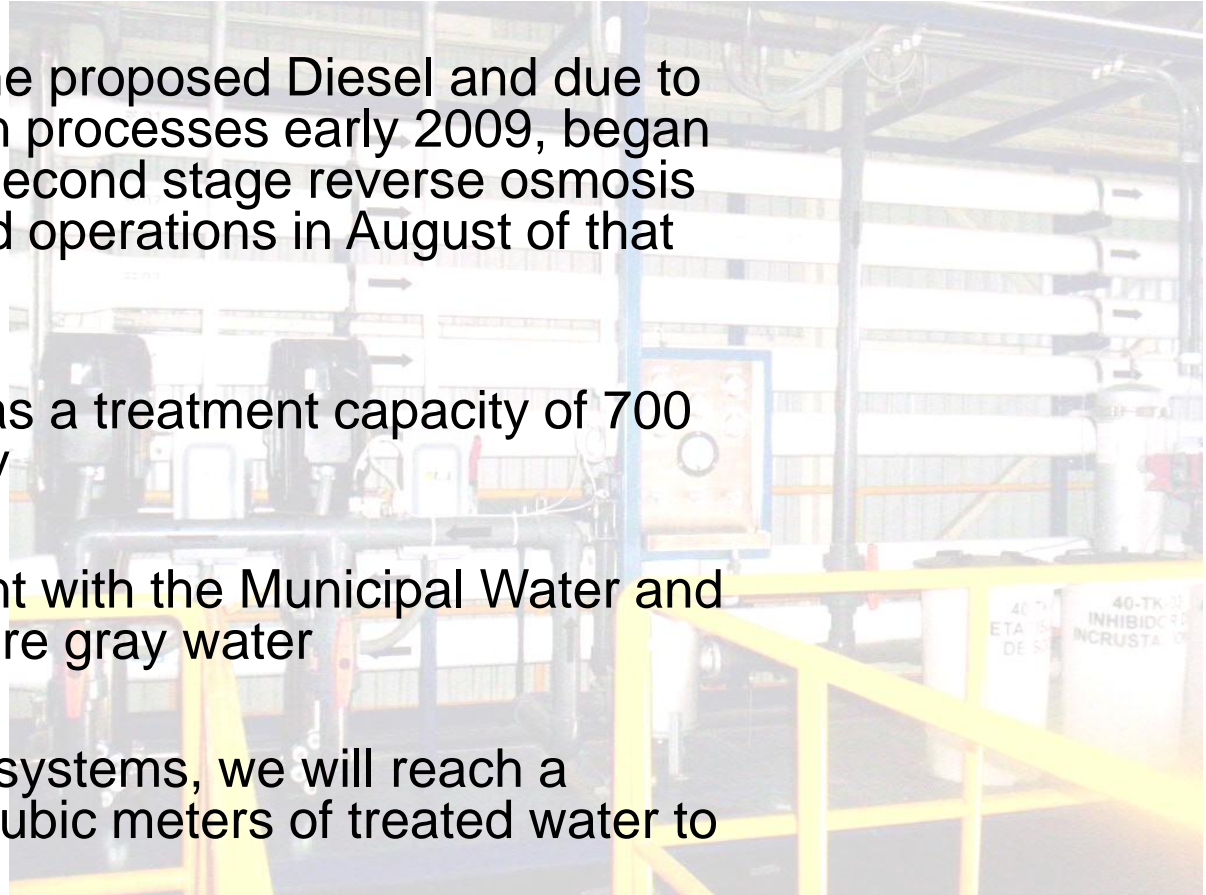
- In 2004, the installation process of micro filtration and reverse osmosis began.
- January 2005, the plant began operation of this process which provides 300 cubic meters of water per day, for use in production processes and landscape irrigation.
- Also, in 2005, started the gray water from the Municipal Water and Sanitation.
- Ford Engine Plant in Chihuahua, since 2005 is considered to have "zero discharge".





Reverse Osmosis (Phase II)

- With the advent of the proposed Diesel and due to increased production processes early 2009, began the installation of a second stage reverse osmosis system which started operations in August of that year.
- This second plant has a treatment capacity of 700 cubic meters per day
- Amending agreement with the Municipal Water and Sanitation to buy more gray water
- With both operating systems, we will reach a production of 1000 cubic meters of treated water to supply processes.





Achievements

The establishment of this project has reduced potable water consumption by 60% since 2005.

The production processes operate satisfactorily with the type and quality of water provided by this type of treatment.

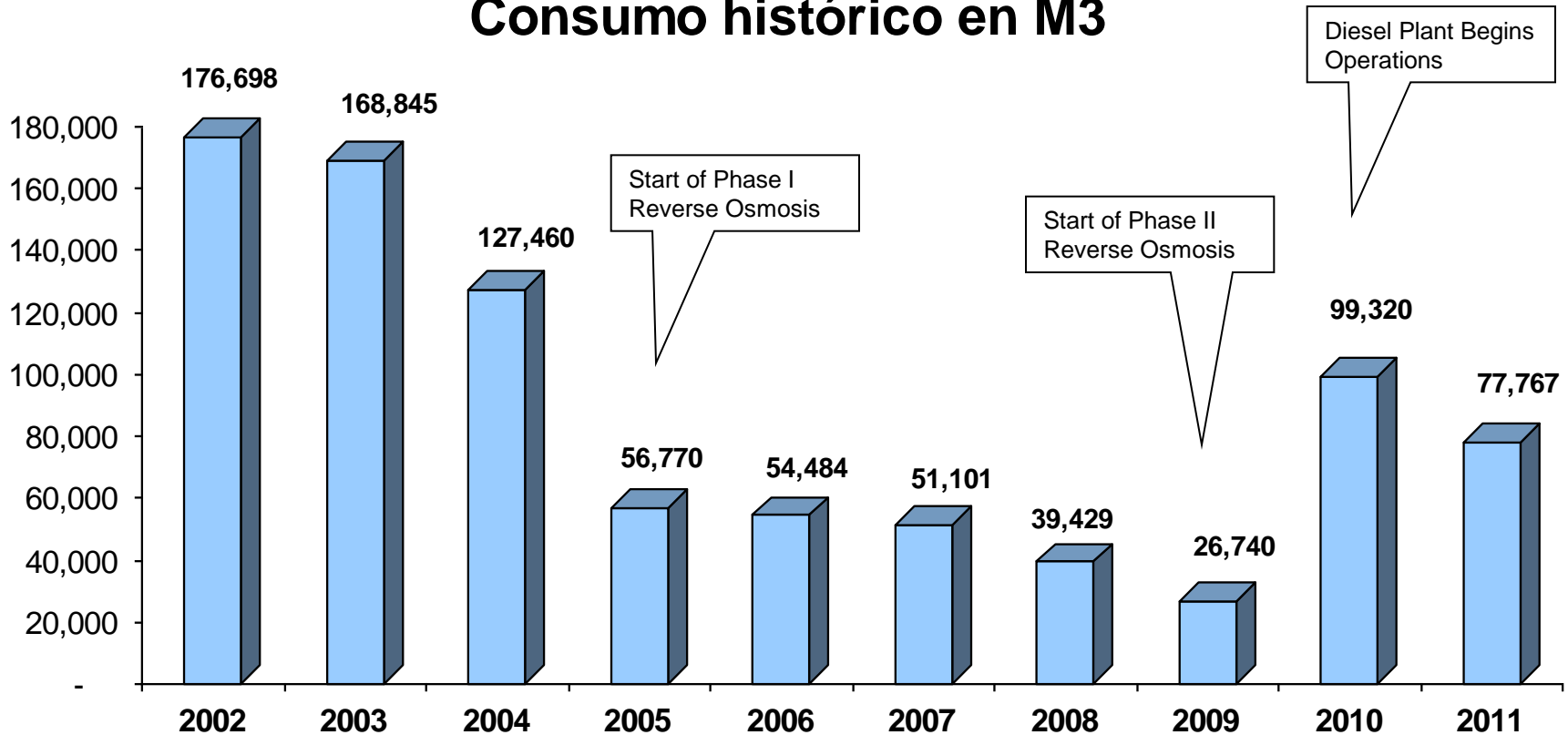
Thus, there is a direct contribution in the care of the aquifers of the entity, which now have a greater volume to supply the community.

In the year 2009, we reached the goal of drinking water being only for human consumption.



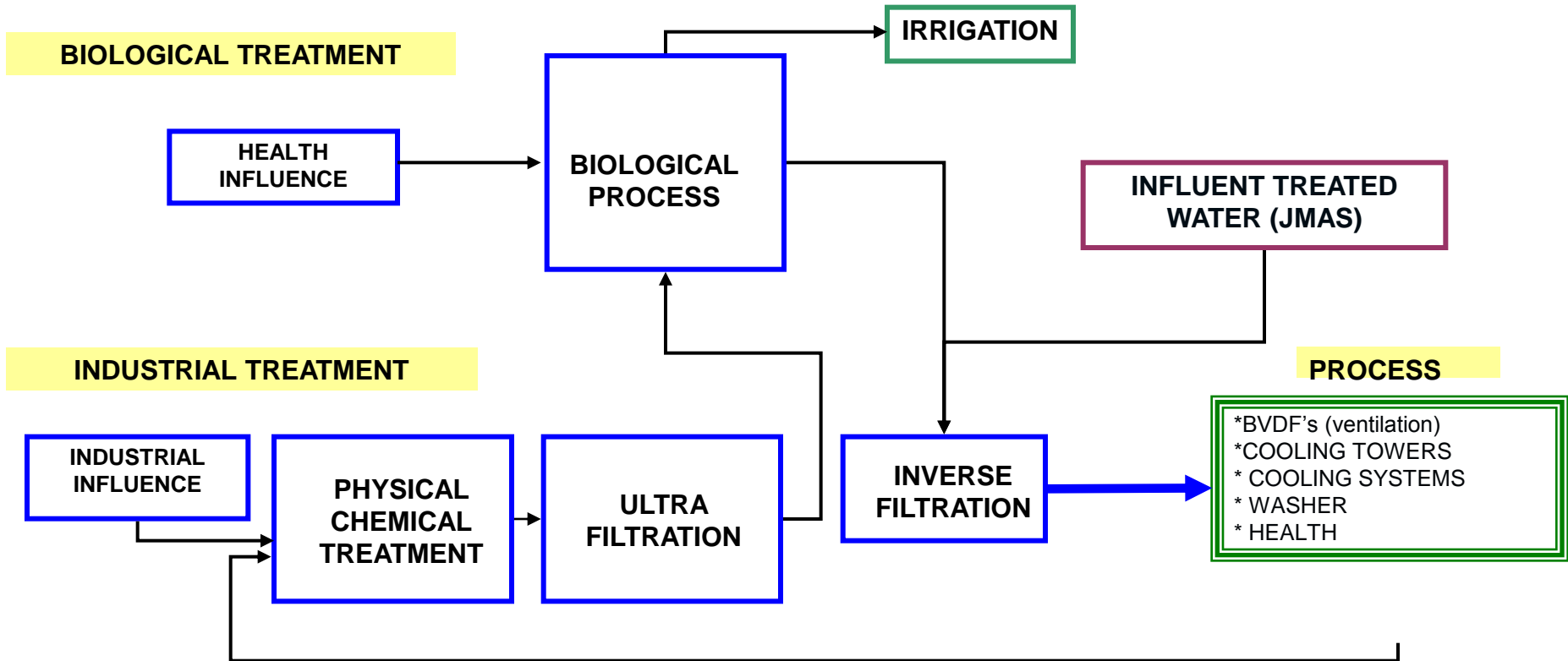
POTABLE WATER

Consumo histórico en M3





ZERO DISCHARGE





Examples of actions-
Initial interaction with
participants



Visual Aids of water in internal communication boards and bathrooms

Balance of Plant Water - Audit

Scheduling preventive maintenance for hydraulic systems: including pumps, wells, meters, pipelines, storage tanks, to prevent leakage

Purchase and installation of flow meters in areas of increased consumption, including cooling towers

Proposed change of toilets and urinals for eco-friendly ones

Replacing manual mixing valves for toilet savings

Proposed purchase of treated water for production use

Reuse of treated water for irrigation of green areas





Next Steps